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# MAD

SEPTEMBER 2007

NUMBER 481

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Haste  
makes waste,  
but at least it does  
so quickly!



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## THE BIG PARTY

I thought I'd drop a note and pictures of my son Caleb's 7th birthday. He is a big fan, so I got him his own MAD Kids subscription. Unfortunately, now I don't get to see two MADs until he is finished with them. Sometimes, if I'm lucky, he might let me see them the same day they arrive!

Darren Rodstrom, British Columbia, Canada



CALEB HAS HIS SPY CAKE AND EATS IT TOO

D Rod — This has got to be the cutest example of a blatant disregard of copyright laws that we've ever seen. That cake is amazing! The candles are the bomb fuses — we wish we could get that hack, Peter Kuper to bring that same eye for detail to his Spy Vs. Spy strips! We couldn't help but notice Caleb's uncanny resemblance to Alfred — we're sure his birthday wish was that he grows out of this phase quickly (and for a father with more sophisticated tastes in reading material!) — Ed

## READER ALERT I

If your letter was printed in this issue, you'll receive a copy of *Transformers: The Game* courtesy of our friends at Activision. If you didn't make it into the magazine, don't get your consoles in a twist, it's on sale now!



## READER ALERT II

If you're enjoying this Simpsons-centric issue, we've got some good news for you — there's also an entirely different SECOND cover on the stands! So go ahead and collect them both! You get another great cover and we get more of your money! It's a win-win!



## READER ALERT III

Whether you're a fan of the Black Spy, the White Spy or both, have we got the book for you — *Harry Potter and the Deathly Hallows*! Everyone loves that wily scamp! After you finish reading that, though, make sure you pick up *Spy Vs. Spy 2: The Joke and Dagger Files* on sale October 2 wherever Harry Potter books are sold!



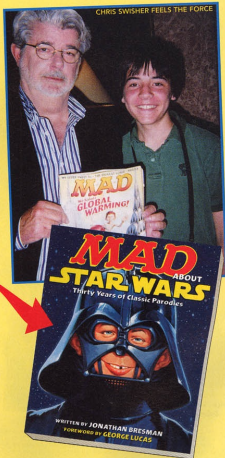
## MAD CELEBRITY SNAPS

We just got back from our aunt's "All Things Digital" conference in Carlsbad, CA. We brought along MAD to get some photos with famous people. George Lucas was there celebrating the Star Wars thirty-year anniversary.

Chris and Will Swisher, Clarks Summit, PA

The Swisher Sweepers — Wow, you got a Celebrity Snap of George Lucas — that's awesome! We haven't seen George this excited since he agreed to write the foreword to our spectacular new book *MAD About Star Wars* which goes on sale October 16th wherever books are sold! Congrats on your three-year MAD subscription — live long and prosper! — Ed.

P.S. If you're skilled enough to stalk a celebrity and get them on film holding an issue, send it to MAD Celebrity Snaps c/o MAD Magazine, 1700 Broadway, New York, NY 10019 — we promise not to forward it to the police!



CHRIS SWISHER FEELS THE FORCE

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## THE WALK OF SHAME

On June 14th, MAD founder William M. Gaines received the highest honor the Brooklyn Botanic Garden could bestow (no, not a freshly-potted Begonia!) He joined the likes of Walt Whitman, Isaac Asimov, George Gershwin and Tony "Who's The Boss?" Danza by receiving a plaque on the Garden's beautiful Celebrity Path. MAD publisher Paul Levitz accepted the award which was presented by Brooklyn Borough President Marty "Who's The Boss?" Markowitz. For more information on visiting the Celebrity Path, log on to [www.bbg.org](http://www.bbg.org). Below are some delightful photographs from the event!



MARTY MARKOWITZ, FELLOW INDUCTEES MUSICAL LEGEND IRVING BURGIE, KEYSpan CHAIRMAN AND CEO ROBERT CATELL, PAUL LEVITZ AND GARDEN PRESIDENT SCOT MEDBURY

THE ROSE GARDEN



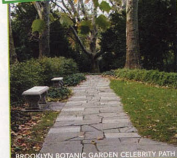
THE MAD CONTINGENT (L-R) JON BRESMAN, BRIAN DURNIAK, AMY VOZEDLAS, DAVE CROATTO, DICK DEBARTOLO, DENNIS WUNDERLIN, GREG LETTMAN, CHARLIE KADAU AND JOE RAIOLA (CROUCHING)



MARTY MARKOWITZ WEARING HIS PRIZED MAD HAT



PAUL LEVITZ AND SCOT MEDBURY



BROOKLYN BOTANIC GARDEN CELEBRITY PATH



BILL GAINES' DAUGHTER CATHY GAINES MIFSUD AND DICK DEBARTOLO WITH BILL'S CELEBRITY PATH PLAQUE



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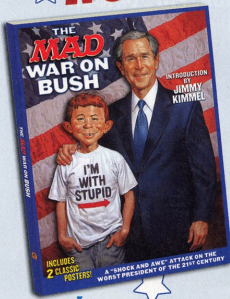
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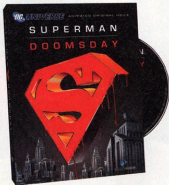
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the government watch list  
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## READER ALERT IV

Here's more good news! For those lucky enough to have your letter printed, you also win a *Superman Doomsday* DVD (rated PG-13), inspired by the best-selling graphic novel of all time, DC Comics' *The Death of Superman* courtesy of our friends at Warner Home Video. Don't get super sad if your letter didn't make it, it's on sale September 18th! For more information go to [www.supermandoomsdaydvd.com](http://www.supermandoomsdaydvd.com)



## THE BIG QUESTION

This Month's Question:  
What celebrity would you like to see  
"clown dunked" in a septic system?

- Anna Nicole Smith's Sidekick/Lawyer/Opportunist Howard K. Stern
- Presidential Player-Hater Hillary Clinton
- American Idol's Space Filler Ryan Seacrest
- Man-faced Gyrator Fergie

Please send your votes by e-mail ([letters@madmagazine.com](mailto:letters@madmagazine.com)) and make sure you put "The Big Question" in the subject line, or via snail mail to Amy "The Big Question" Vozeolas, MAD Magazine, 1700 Broadway, New York, NY 10019.

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the usual gang of idiots


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A BASS FISHING  
TOURNAMENT...

## Joke Set-ups IN SEARCH OF a Punchline



## MEET THE '08 PRESIDENTIAL CANDIDATES

THIS MONTH:  
**JOHN  
EDWARDS**

- Is secretly quite happy about the hubbub over his \$400 haircut, because it managed to keep the focus off his \$750 bikini waxing.
- Stumbled on to his campaign theme that there are two Americas after watching a Mac vs. PC commercial.
- Says he worked at a Hedge Fund to "learn about poverty." Prior to that he was briefly employed at the notorious Mustang Ranch in Reno, Nevada where he "studied chastity."
- Built a North Carolina mansion so big it comes complete with nine Electoral College votes.
- Had his treadmill outfitted with a video loop of an ambulance driving off in the distance.



## IN Ratatouille, Remy the rat is a chef. Yecch! Here's... OTHER BAD ANIMAL EMPLOYMENT OPPORTUNITIES



Dingo babysitter



Hyena funeral director



Sperm whale jockey

## LITTLE GREEN ARMY MEN THEATRE

Sir, don't you  
think we're too lax  
on our standard  
of success?

Why do you say that soldier?  
You came back from your  
mission alive, didn't you?

Yes.

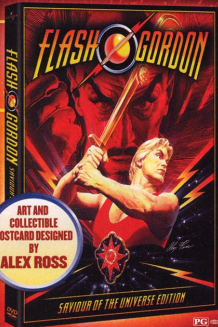
Well, I'd call  
that a success,  
wouldn't you?

I guess. But I  
only went to the  
latrine and back.

And the President  
is proud of you.







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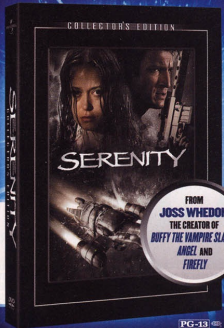


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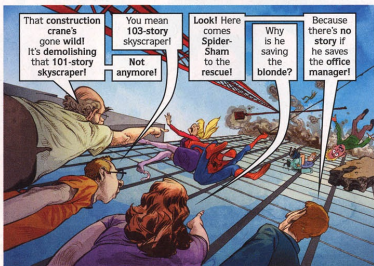
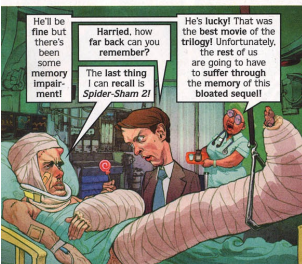
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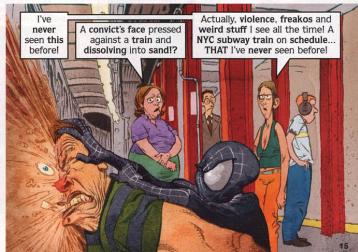
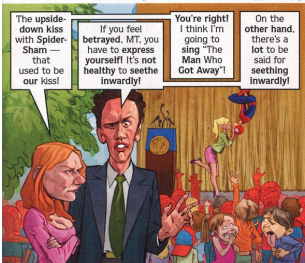


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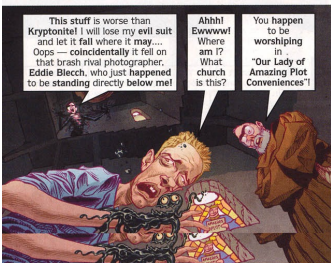
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**PG-13**













Look! It's Spider-Sham and the Green Gobblygook! They've joined forces to battle the Blandman and Venernal!

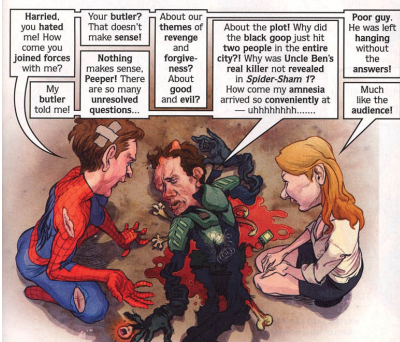
Who's going to perish first?

Probably you or me! While we're watching this showdown, enormous chunks of debris are falling down on us!

MT is dangling hundreds of feet above ground! She's screaming! Let's hurry!

Before she dies?

Before she sings!



Harried, you hated me! How come you joined forces with me?

My butler told me!

Your butler? That doesn't make sense!

Nothing makes sense, Peeper! There are so many unresolved questions...

About our themes of revenge and forgiveness? About good and evil?

About the plot! Why did the black goop just hit two people in the entire city?! Why was Uncle Ben's real killer not revealed in *Spider-Sham 1*? How come my amnesia arrived so conveniently at — uhhhhhhhh.....

Poor guy. He was left hanging without the answers!

Much like the audience!

The bad news is Harried died, but you're alive, MT, and I want to marry you! I have this ring!

Great, but we'll have to hock it to pay for the cab!

What? What cab?

The one up there! The meter was running during the fight! I owe them \$2,875.00!





Yeah, we see you and your friends, slouched around a bench in the food court, wiping boogers on each others' sleeves and wondering why those girls over there won't talk to you. You're in a tough spot (being a MAD reader makes it twice as bad, trust us), but, hey, if Larry the Cable Guy can avoid unemployment and the Red Sox can win the series, maybe even you can pick someone up at the mall! And if this almost statistically impossible scenario actually somehow does happen, you'll probably need to consult...

# The Young Man's Guide to

# SUCCESSFUL MALL ROMANCE

Play it safe and tell the truth about your age — unless you want her to wonder why a 20-year-old needs to be picked up by his mommy at 6:00 sharp.

Yeah, er... my mom's picking me up. I, uh, left my car back at college. yeah, that's it... college!

Unless you want her to know what an immature dweeb you are right off the bat, stay away from Spencer Gifts.

This stuff would go great with the inflatable weenie and big-boob beanbag I have at home!

If you need to rip one, for God's sake hold it in — don't just wait 'til you're near Nathan's and blame it on the deep-fried hot dog nuggets.

Yowsa... those Wieners really smell like farts, huh?

She might actually think you're intelligent if you take her into Barnes & Noble — but not if you sprint out two minutes later with a Penthouse jammed in your pants.

If your annoying tagalong friend won't leave the two of you alone, it's perfectly acceptable to jam something in his pocket and notify security.



Lipstick? Why would I steal Lipstick?

Even if the prescription is ready, wait 'til next week to pick up your extra-strength backne medication from Rite Aid.

They're kind of white, but with this kind of oozy pus stuff in the middle... Sort of like tiny jelly donuts.



Two of your finest Cheese Slices my good man!

Even if it's a part of your normal mall routine, girls usually don't get the same rush out of hocking loogies from the mezzanine.



Yeah! Direct hit!

It's nice to buy the girl a little something at the food court, but not with a wet stack of nickels you trolled from the coin fountain.



Opening Lines You'll Want to Avoid:

Y'know, Santa's not the only one in this mall with a warm lap to sit on!

Hey, baby! I don't know about the BATH part, but Your BODY WORKS!

I'm calling Mall Security - 'cause you've stolen my Heart!

Forget the Disney Store - I'll give you a HAPPY ENDING!

My escalator goes all the way UP. Know what I mean?







A CAMPAIGN IN THE ASS DEPT.

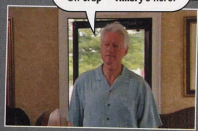
# MAD PROUDLY PRESENTS OUTTAKES FROM HILLARY'S *SOPRANOS* SPOOF



Oh — they have a dish called “The Hillary.” Let’s see... it’s a giant slab of frigid ham with turkey legs covered in cottage cheese. I’m in!



Humble pie? Hmm, I’ve never eaten that...



All right! Gonna meet my favorite lady for lunch! Oh crap — Hillary’s here!



It’s been ten minutes since I’ve seen our waitress — or Bill. That can’t be good.



Uh, Bill, we’re supposed to be spoofing the *Sopranos* finale — not that scene from *American Pie*!



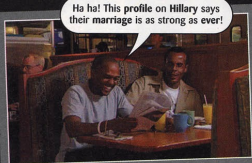
You ordered me carrots instead of onion rings? Jesus, woman! Is it any wonder I’m schtupping every skank in Chappaqua?



Back when I was president, this would’ve been a cigar instead...



Zzzzz...what? No, I was paying attention...campaign songs, right?



Ha ha! This profile on Hillary says their marriage is as strong as ever!



Marone, I get the feeling this campaign is gonna end even worse than the *Sopranos* finale!





*The Simpsons* has been on the air for nearly twenty years. And they've been talking about a movie version for nearly that whole time! So why'd it take so long for this to happen? Because before they settled on a half-way decent storyline, they had to sift through all these...

# FAILED PITCHES

for the new

# SIMPSONS

# MOVIE

## TOKYO ANIME INC.

To: Matt Groening  
From: Daisuke Matsui  
Re: *The Simpsons Movie*

As the company that revolutionized the face of animation, we'll get right to the point.

Your simple line drawing, flat colors and conventional animation can't cut the wasabi in today's cartoon world (unless, of course, you've got a wise cracking penguin in the film. What is this American fascination with penguins!?)

No, the **only** way *The Simpsons* movie can be successful is if it's brought to the big screen in our fabulously exciting anime style.

The kids love it and now that it's been brought to your attention we're sure you will too. We look forward to hearing from you to set up a production schedule.

Most Honorably,

*Daisuke Matsui*

## THE SIMPSONS



## Mac-A-Doodle Doo Productions

To: Matt Groening  
From: Macaulay Culkin  
Re: *The Simpsons* Movie

Why risk failure with *The Simpsons* movie when it's clear from many recent comedy hits such as *Cheaper by the Dozen*, *The Nutty Professor* and *The Longest Yard* that Hollywood, and the American public, love remakes! Which is why I think the **only** way *The Simpsons* movie can be successful is if it's a remake of an American comedy classic that, co-incidentally, I starred in! I give you...

### Homer Alone

Starring Macaulay Culkin as the voice of Homer Simpson!

Macall Me!

Macaulay Culkin

## HOMER ALONE



## EDDIE MURPHY

Productions Inc.

To: Matt Groening  
From: Eddie Murphy  
Re: *The Simpsons* Movie

It has come to our attention that you are interested in developing *The Simpsons* TV show into a full-length motion picture. It is our opinion at Eddie Murphy Productions that a live-action film starring Eddie Murphy is the **only** way to go!

Imagine...Eddie Murphy as Homer Simpson! And Bart Simpson! And yes, even Marge Simpson! Chief Wiggum, Krusty the Clown, Disco Stu and even baby Maggie all played by comic genius Eddie Murphy!

This has the promise to rank with some of the greatest American comedies such as *The Klumps* and *Norbit*.

We can hear the cash registers ringing now! We look forward to making comedy history with you!

Murphily Yours,

Eddie Murphy

## EDDIE MURPHY IS THE SIMPSONS!



# Cruise-Wagner Productions

Matt:

A few months back, *South Park*, the low-rent, knock-off *Simpsons* wannabe used their show to launch a personal attack on me and besmirch the good name of my religion, Scientology.

With your upcoming feature film, *The Simpsons*, you can use Homer, Bart and the rest of the Springfield gang to correct all the lies, misconceptions, half-truths, near-truths and rumors those glib crumb-bums at *South Park* spread about Scientology, and shine a positive light on this wonderful religion.

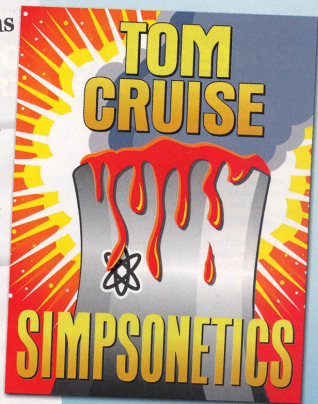
Here's my big idea: Convert the Simpson family to Scientology. What's in it for you? ME! I'll do the voice of Homer. Plus, I'll get all my Scientologist buddies to do voices — John Travolta (Marge), Kirstie Alley (Patty and Selma) and Nancy Cartwright (Lisa).

With your help, *The Simpsons* movie could easily be the biggest Scientologist movie since *Battlefield Earth*! Trust me, this is the only way to go!

Yours in Clear Thetan-ness,

Tom Cruise

P.S. I enclosed several hundred books and brochures on Scientology for you to look through at your leisure. Call me if you want to set up a free stress test!



# LARRY FLYNT PUBLICATIONS

To: Matt Groening

From: Larry Flynt

Re: *The Simpsons* Movie

If you really want to make BIG money on your upcoming *Simpsons* movie, and not the piddly half-billion that you're currently projecting, there's only one way to go: porn (or as we like to call it, animated erotica). As one of the most trusted and reputable smut-mongers in the country, I can deliver you even more of the 18-34-year-old demographic that is so highly sought after.

Imagine the steamy possibilities — Homer on Marge. Marge on Flanders. Flanders on Ms. Krabappel on Chief Wiggum. Comic Book Guy, Mr. Burns and Smithers on Santa's Little Helper!

You get the idea — and you're welcome!

Hornily Yours,

Larry Flynt





Prisons are filled with people serving time for crimes they didn't commit. That's why Paris Hilton is such a rarity — not only did she commit the crime, she was barely in prison at all! Confused? Us too — which is why we'd like to hear these...

# THINGS SHOUTED OUT TO PARIS HILTON AS SHE LEFT PRISON

Is that the longest you've ever gone without a man?

We hear you kept a diary in prison — what inmate ghostwrote it for you?

Is that the longest you've ever gone without a woman?

Paris! Nicholas Kristof, *New York Times* — what the hell am I doing here?

Be honest, it was still better than the Newark Hilton, wasn't it?

Is it true prison officials let you take extra long showers, letting the hot, soapy water run down your neck and cascade over your supple and perky breasts?

How many stars do you give *The Shawshank Redemption* now?

What's your reaction to Richard Lugar's Iraq speech?

Do you have anything you want to say to OJ?

Paris, do you have anything to say to the empty-headed sluts who look up to you?

Was it weird to do nothing all day *without* the paparazzi there to document it?

Do you feel you have a better understanding of what Nelson Mandela went through?

Your mother seems really happy to see you. Why?

Did prison change you, or are you still an awful, soulless human being?

Are you anxious to return to your life of quiet dignity?

How many of your fellow inmates are you planning to keep in touch with?

What club are you headed to from here?

Paris, any thoughts on...well... anything?



# TONIGHT WE DINE IN HELL!



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VIDEO

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OVER 90 MINUTES  
OF EXTRAS!

BASED ON THE GRAPHIC NOVEL

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MUSIC BY TYLER BATES EDITOR WILLIAM HOY A.C.E. PRODUCTION DESIGNER JAMES BISSELL DIRECTOR OF PHOTOGRAPHY LARRY FONG EXECUTIVE PRODUCERS DEBORAH SNYDER FRANK MILLER CRAIG J. FLORES THOMAS TULL WILLIAM FAY BENJAMIN WAISGREN  
BASED UPON THE GRAPHIC NOVEL BY FRANK MILLER AND LYNN VARLEY SCREENPLAY BY ZACK SNYDER & KURT JOHNSTAD AND MICHAEL B. GORDON PRODUCED BY GIANNI NUNNARI MARK CANTON BERNIE GOLDMANN JEFFREY SILVER DIRECTED BY ZACK SNYDER

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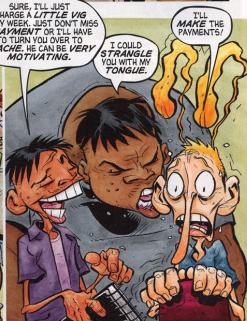
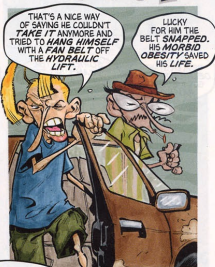
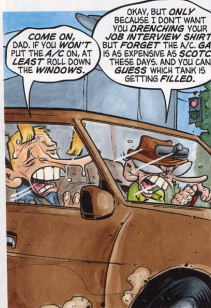
His timecard is  
about to get  
punched, it's...

# MONROE

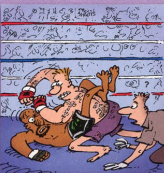
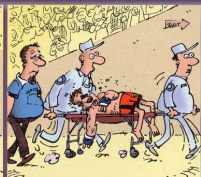
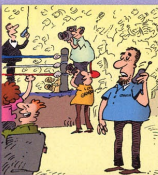
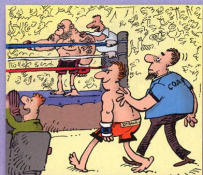
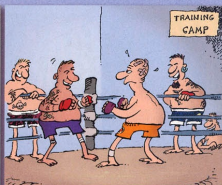
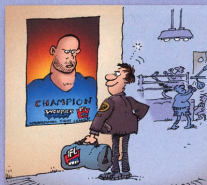
and...

# The Summer Jobs

## Part 1









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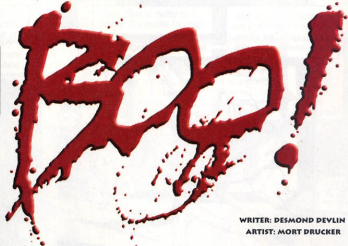
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ANCIENT SPARTA. AN AGE OF BLOOD. AN AGE OF HONOR. AND AN AGE OF PONDEROUS, REPETITIVE VOICEOVER NARRATION. THERE IS NO SOFTNESS IN SPARTA. THE KINGDOM IS HARD. ITS PEOPLE ARE HARD. THE LITTLE KIDS BRING CARVING KNIVES TO PLAY "DUCK, DUCK, GOOSE." INDEED, LIFE IN SPARTA IS HARD. AND THIS MOVIE — ABOUT LIFE IN SPARTA — IS HARD TO WATCH! IN TRUTH, YOU'D HAVE TO BE TOUGHER THAN THE WARRIORS ON SCREEN TO SIT THROUGH THIS MESS WITHOUT YELLING...



WRITER: DESMOND DEVLIN  
ARTIST: MORT DRUCKER



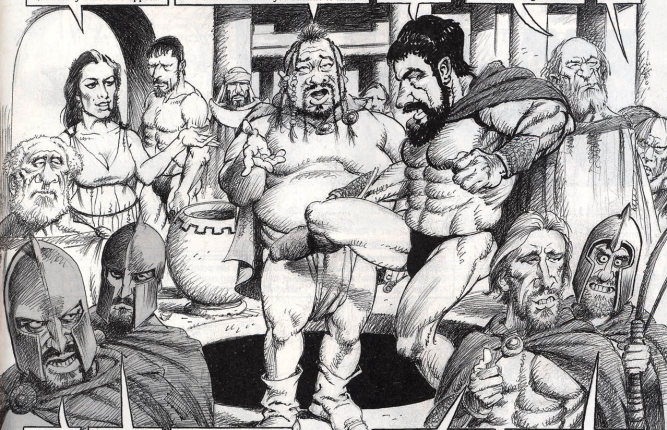
We were really lucky to get this palace! It took us forever to find a vacancy with its own bottomless pit! It's so convenient! And the mountain of human skulls out back really adds curb appeal!

Lord Beefjerxes, the all-powerful King of Persia and all that it conquers, commands the largest army ever assembled! Sparta's dirt will tremble beneath their marching feet! They shall drink your rivers dry! And parking around here is going to be a bitch! He commands that you submit to him!

Submit to a Persian overlord? Here is my answer! Are you ready for some football?

Slave, you're around the King 24 hours a day! Does he always use that ridiculous "outside" voice to scream every word he says at a deafening volume?

I'm sorry, sir, but we're all out of butter!



I am proud to fight alongside you, Cojones!

Wait, I thought I was Cojones, and you were Testes!

Like it matters! We've got about five speaking lines between the two of us! You can be Meatbag A, and I'll be Meatbag B!

That guy was from Persia, and we're from Sparta! How come we have no trouble understanding each other's languages?

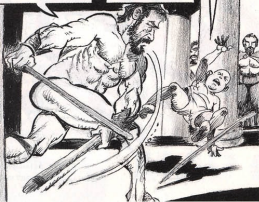
I'm sorry, I couldn't hear your question! I was too busy whipping my slaves! Were you asking about Sparta, and how it stands for freedom?



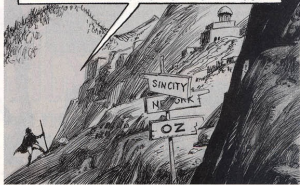
My son, I want to give you the same thing my father gave me when I was seven years old!

And what is that, my father? Wisdom? Skill?

Internal bleeding!



Once I pay the corrupt priests their bribe money, I hope they'll give their official blessing to my war plans! On second thought, how the hell will anybody know what those creepy freaks have to say about anything, from the top of this inaccessible mountain? I should just climb back down and tell everybody they totally loved my plan!



Treachery! The Persians will slash our intestines out! They'll tear our eyes from our heads! They'll whip our children bloody, and take our women on top of a mountain of Spartan corpses!

Oh, baby, baby! You really know how to sweet-talk a girl!



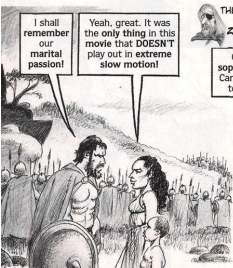
Look at the 300! 300 magnificent specimens! They are Sparta's 300 finest soldiers!

More importantly, 300 is their collective I.Q.! Nobody with a brain would ever volunteer for this hopeless suicide mission!



I shall remember our marital passion!

Yeah, great. It was the only thing in this movie that DOESN'T play out in extreme slow motion!



THERE IS NO PLACE FOR *SOFTNESS* IN SPARTA. SPARTA IS A HARD PLACE. NOT *SOFT*. ARE YOU THINKING IT MIGHT BE *SOFT*? WELL, YOU'RE *WRONG*. ITS *HARDITY* IS - HEY, ZACK, DIDN'T I READ THIS PART *ALREADY*? IS ANYBODY EVEN CHECKING THIS COPY?

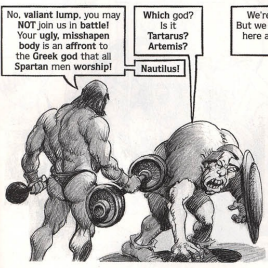
Our battle strategy is sophisticated and complex! Can you explain the details to the troops, Mentos?

Yes! Jab 'em with the pointed side of the stick, and make the red stuff go spurty-spurty!

Well done! In Sparta, that kind of critical thinking qualifies you as officer material!







No, valiant lump, you may NOT join us in battle! Your ugly, misshapen body is an affront to the Greek god that all Spartan men worship!

Which god? Is it Tartarus? Artemis?

Nautilus!

We're outnumbered by 3,500 to 11 But we can use the narrow passageway here as a natural defensive position! It's a foolproof plan!

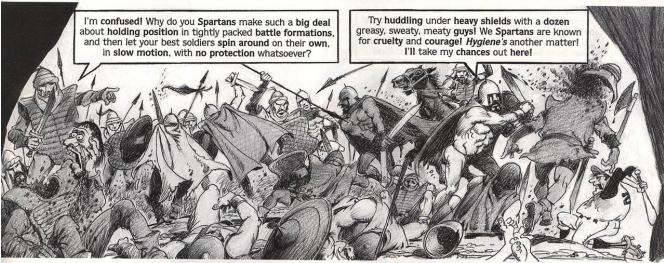
But won't we eventually get slaughtered?

Okay, so there's a catch! But consider this: if we do not stop the Persians, their armies of vicious warriors shall sweep across the land, killing without mercy and creating a culture of blood and fear! Any questions?

Yes! How will anyone be able to tell the difference?



I DON'T WANT TO FIGHT NO MORE



I'm confused! Why do you Spartans make such a big deal about holding position in tightly packed battle formations, and then let your best soldiers spin around on their own, in slow motion, with no protection whatsoever?

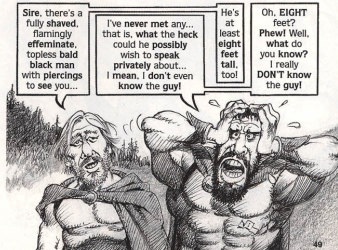
Try huddling under heavy shields with a dozen greasy, sweaty, meaty guys! We Spartans are known for cruelty and courage! Hygiene's another matter! I'll take my chances out here!



Let's show 'em, boys! Nobody messes with the Persian Airborne Division!

But airplanes haven't been invented yet!

Aw, crap!



Sire, there's a fully shaved, flamingly effeminate, topless bald black man with piercings to see you...

I've never met any... that is, what the heck could he possibly wish to speak privately about... I mean, I don't even know the guy!

He's at least eight feet tall, too!

Oh, EIGHT feet? Phew! Well, what do you know? I really DON'T know the guy!

That is indeed an impressive throne you've built for yourself, Beefjerxes!

I had to build one to travel here! The cab drivers won't stop to pick up a black passenger! Do reconsider, King Leotards! If you surrender to me, you will find that Lord Beefjerxes is a kind and benevolent ruler! You need not fear being under my thumb!

It's not being under your thumb that worries me!

Tonight, we DINE in HELL!

Phooey! Taco Bell again!



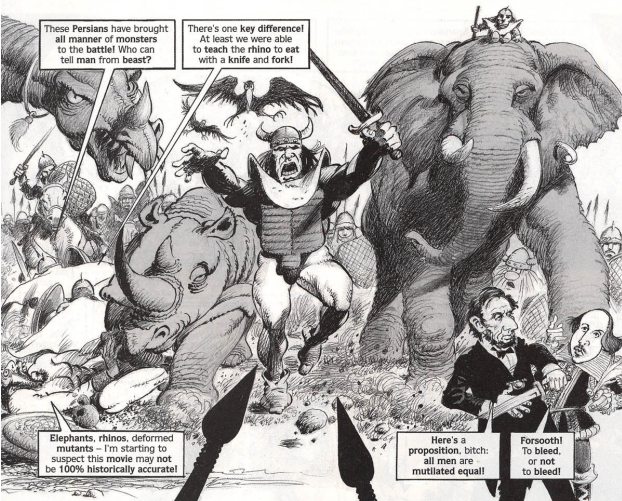
These Persians have brought all manner of monsters to the battle! Who can tell man from beast?

There's one key difference! At least we were able to teach the rhino to eat with a knife and fork!

Elephants, rhinos, deformed mutants - I'm starting to suspect this movie may not be 100% historically accurate!

Here's a proposition, bitch: all men are mutilated equal!

Forsooth! To bleed, or not to bleed!



We've killed  
all 99,999  
of them!  
Nothing  
can  
possibly  
go wrong  
now!

That's  
my son!  
A real  
chip  
off the  
old  
block...  
oops!

YOU MAY HAVE NOTICED  
A SLIGHT, SUBTLE  
GAY UNDERNOTE TO THE  
PROCEEDINGS! AH, WHO  
AM I TRYING TO FOOL?  
THIS MAN-TASTIC CAST  
WAS GOT ENOUGH  
GAY TENSION  
TO CHOKE A PERSIAN  
RHINOCEROS! BUT SINCE  
WE CAN'T TAKE THE  
FINAL LOGICAL STEP  
IN A MAINSTREAM MOVIE,  
THIS HAS TO BE OUR  
"MONEY SHOT!"



SPARTAN SOLDIERS ARE TRAINED WELL. NO MERCY.  
NO RETREAT. NO SURRENDER, AND NOT MUCH OF A  
TURNOUT AT THE VETERANS DAY PARADES!

The hunchback  
has betrayed  
you, my King!  
He revealed the  
hidden pathway  
to the Persians!

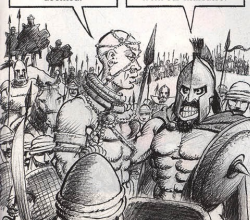
Damn! That's  
what I get for  
building a  
handicapped  
ramp! Say! What  
was that thud?

It was my son's  
decapitated head,  
finally hitting the  
ground! Now THAT'S  
what I call a slow  
motion death scene!



Lay down your shields!  
Your position is lost!  
You are totally  
doomed!

I disagree! It's just that  
the liberal media won't  
report the good news  
from our massacre!



AND THIS DID THE 300 FIGHT!  
AND THIS DID THE 300 DIE!  
TODAY, ON THE EVE OF WAR,  
WE REMEMBER THEIR FATE!  
WE REMEMBER HOW THEY  
WERE BRAVELY CUT APART  
WITH SWORDS, AND  
GLORIOUSLY PUNCTURED  
WITH ARROWS, AND  
HEROICALLY GURGLING  
THEIR OWN BLOODY DEATH  
INSPIRES FREE MEN  
TO MARCH FORWARD,  
HEADS HELD HIGH, AND...



Here, within my travelling sex tent,  
you will immerse yourself in a succulent  
miasma of erotic pleasures of the flesh!  
Some of the techniques you shall  
experience are so depraved that they  
do not have a name! And all you must do  
to join the undulating orgy is betray a  
King who does not honor your service!



You had me at "sex tent"! It's a deal!  
Tie up those disgraced lesbian triplets  
into a naked hexagon! I'll be back in  
five minutes with a whip, a wooden ox  
cart, and this bouquet of flowers!

A bouquet of  
flowers?

Just call me  
old-fashioned!

My message to the council is a single  
word...freedom! Or two words, free  
and dumb! In Sparta, freedom isn't  
free! But it sure is dumb! Now is the  
hour you must stand up for justice,  
and honor and freedom! For only  
through freedom can free men be  
free! You know, maybe I should have  
prepared more than one index card!

With your talk of  
freedom, does this  
mean you're going  
to quit being  
Queen, and  
establish a Spartan  
representative  
government?

Whoa,  
there!  
Now let's  
not have  
any  
crazy  
talk!



HEY! WHERE DID  
EVERYBODY GO?









**WHAT DO MANY EXPERTS SAY IS THE GREATEST LOOMING THREAT TO THE AMERICAN PUBLIC?**

# HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

We live in dangerous and uncertain times. There's always something potentially awful hanging over our heads. It's hard to keep track of the numerous perils, but there is one problem in particular that we sure don't like the sound of. To find out what it is, fold page in as shown.



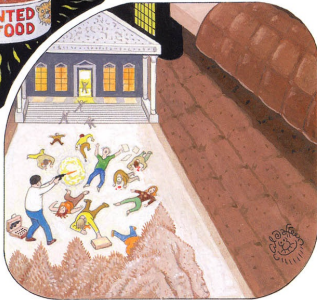
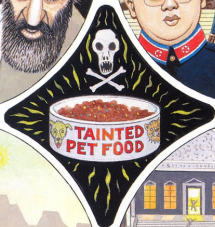
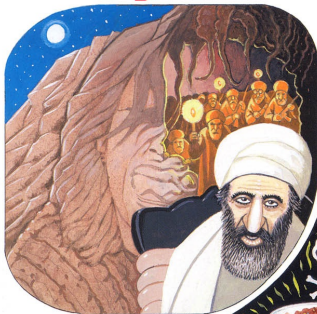
FOLD PAGE OVER LIKE THIS!



FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"



**SANE PEOPLE ARE FREAKING OUT AND MANY ARE JAMMING PSYCHIATRISTS' OFFICES AND YAKKING THEIR MOUTHS OFF. THEY FEEL THERE'S SOME DANGER OF THEIR BRAINS TURNING TO JELLO WITH WHAT'S GOING ON. IT'S A DILEMMA, ALBEIT NOT SOMETHING TO MAKE US FEEL TOO GLUM**



WRITER AND ARTIST: AL JAFFEE



WHAT DO MANY  
EXPERTS SAY IS THE  
GREATEST LOOMING  
THREAT TO THE  
AMERICAN PUBLIC?



FOLD PAGE OVER LIKE THIS!

**A** **B** FOLD BACK SO THAT "A" MEETS "B"



SANJA-

YA'S  
SOLO

ALBUM



# THE LEGION OF DOOM NEVER LOOKED SO GOOD!



JUSTICE  
LEAGUE

DC

MATTEL

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# THE FUNDALINIPAGES

WHERE YOUR IPHONE \$\$\$S GOES



**'145** Stock options for Steve Jobs

**'17** Laysan Island is a small, remote island in the Pacific Ocean. It is a privately owned island, and it is a popular destination for tourists. The island is known for its beautiful beaches and its unique culture. It is a great place to visit if you are looking for a quiet getaway.

**'27** Laysan Island is a small, remote island in the Pacific Ocean. It is a privately owned island, and it is a popular destination for tourists. The island is known for its beautiful beaches and its unique culture. It is a great place to visit if you are looking for a quiet getaway.



**Jobe Set-ups in Search of a Punchline**

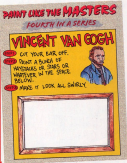
**WHAT IF...?**

**WHAT IF TOASTERS WERE UNITED NATION DELEGATES?**



**THE FAST 5 PHRASES YOU WON'T HEAR FROM AL ROKER**

**MELVIN & JENKINS' GUIDE TO STREET SAFETY**





A superhero struggles to balance life, love, work and spandex. Here is...

I'm Spider-Sham, also known as "Parker" My thing? I'm a geek with super powers! I save people! I rescue babies! I stop evil! But all the critics are talking about is my cheap costume change—a mysterious black substance that transforms me and brings out the dark side of Parker's personality! Great! The kids are really gonna want to come out and see me do battle with my arch nemesis...and spiders!

I'm the new Goldblum! I'm the wonderful son of the late Simon Goldblum! Perhaps you remember my dad, the talk-show indomitable who was killed by Spider! My dad was a loving, generous, humane, generous, vicious killer! I loved the fact he was in this film, a notorious sleazy-brood, paunchy bundle and a parasitical, expensive parasite with corruptive web-sucking blood! Incidentally, all this was available on eBay's "Lovable Super-William Kinnear" page!

I'm the Blackman! I've received 170 mail! I'm powerful! Don't mess with me! If I don't kill you, I'll at least get paid to put you down and your credit and stuff! It's the real what? I've thought this film! I may move to Maine and build trap homes all over my body! We all know how expensive beautiful property is!

No then paget-bro! are deranged? Well, if you put a hole of me! I've "banned" I've fanged! I have two horns on my "do" hair. Destroy Spider-Sham and make an antihumanist appearance! My adult? I have the arcane ability to duplicate every movie Spider-Sham made! I'm as powerful as he is! I can meet as fast as he! I mean speak the language Spider-Sham speaks—superhero nonverbal!

Well, here in the first two films I was the main guy, well, dear! Now I'm pretty and difficult! Oh, so it's gonna be, led in this film I'm sort of a "bitch in chains"! The so your Spider-Sham has left me dangling! It's not easy being a single woman, who's dating a guy that is a superhero crime-fighter out of the town and then a dark who works at a big city newspaper the rest of the town!

Hey, tell me about it, dear!

As Mayor of New York City I'm officially sick of this summer movie season! I'm declaring this to be "Spider-Sham Week" in New York!

Can you believe it? They actually canceled a "Spider-Sham Week" this year in New York City!

The Mayor is trying to make up for last year, when he honored another film and declared it "Basic Instinct 2 Week."

The most effective office ethics program are amazing!

Yeah, too bad Sony can't find the CGI technology to enhance today. Regener's personality!

I think that technology is old. Many years ago!

They say that Spider-Sham 2 is the most expensive film ever made! Our 300 million dollar!

Perhaps they should have spent eight hundred million more and tried a bigger cause for Kinnear! David!

I want Parker to take that! Shave his hair in this ring! My years ago!

Wow! You want dating this guy? That's on the cover of the new book! Hey, cool!

Promise me! Next time this dumb movie is falling from a building, nobody save her!









**DECEASED AND DESIST DUPT**

Readers have found that speaking to public ranks at or near the top of all the things heard by average Americans. Some like to add things to their own lists, and others repeat them, but all agree on one thing: you are not allowed to question them. In all likelihood, as most have only the interest of the average American at heart, to all hereby proceed.

# THE MAD GUIDE FOR PUBLIC SPEAKERS, VOLUME ONE: PHRASES TO ABSOLUTELY AVOID WHEN DELIVERING A EULOGY...

"Why, oh why, did he leave us so soon?...  
Oh, right, it was the hideous car wreck."

"He passed away peacefully in his sleep, or so they say. For all you know, his last memory was a terrifying nightmare about snakes gnawing his face..."

"Geez, with age, that guy kinda is a wreck himself!"

"His life was amazing, the something out of a top-secret movie, Breakback Mountain. If you catch my drift..."

"He leaves behind three loving children, plus two who married him."

"And, if my deductions are correct, the killer is in this very church today!"

"When I think back over the decades of our friendship, I must remember... well, my Blackberry says the kids have the house loaded. Hold on..."

"If you like the embalming job, just log on to [www.hobersmokefacing.com](http://www.hobersmokefacing.com) for more great deals..."

"Okay, let's wrap this thing up and go have some corned beef sandwiches at the wake!"

"He touched many people in many ways, which may explain all the sexual harassment lawsuits."

"Through his unique example, he taught us how not to live a life of honor and dignity..."

"Was that obituary a pretentious pile of crap or what?"


ENTRANCE COFFIN  
DO NOT DISTURB

WRITER: GUY MONROE  
ARTIST: TOM BUCK

TOM BUCK

DO NOT DISTURB



SEASON THREE...  
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ADK SERGE-ON GENERAL DEPT.

SEAN AND GENE'S  
PRESENTS

# A MAD LOOK AT MIXED MARTIAL ARTS



WRITER AND ARTIST: SERGE BRADON

# MAKING MEAT DEPT.

Anyone familiar with Yu-Gi-Oh! knows that over the past few years, the hot cards that fans clamored for were the Egyptian god monsters and the sacred beasts. However, gods and monsters exist in the real world, too — unfortunately, more monsters than gods! Here,

## CELEBRITY Yu-Gi-Oh! CARDS



WRITER:  
MICHAEL ANDREWS

ARTIST:  
TOM ROBERTSON

# REEL TO REAL POTTY

Harry Potter may be set in a magical world of wizards, flying cars and talking elves, but even so, there's a limit to what realism will involve. The fact is, some of what of it, while it's just 100 outlandish items, are not just silly, when that given Harry Potter's status as a young wizard, it's the funniest take a look for yourself at...

## The Believability/Unbelievability of Harry Potter



We can believe that the favorite foods of Hogwarts students magically appear on their plates...



But we CANNOT believe that they haven't become homicidically broken, but we like up a result!



We can believe that Azkaban prison is run by creatures that can suck every good feeling and every happy memory out of you...



But we CANNOT believe that they're running a prison, and not a public school!



We can believe that Dumbledore hired a seaweed, a half-giant, and even an ex-practitioner of the Dark Arts to teach at his school.



But we CANNOT believe that his liberal hiring policy apparently doesn't extend to other minorities!



We can believe there's a sport with a flying ball, named Quidditch...



But we CANNOT believe there isn't even one Quidditch coach pushing students to get his team into the championships!



We can believe there's a swelling solution that makes objects grow...



But we CANNOT believe that it isn't being sold on the internet to college...well, you know...



We can believe there's a masochistic elf, Dobby, who runs head-first into walls, beats himself with a dead lamp and tears his own fingers...



But we CANNOT believe that he hasn't been signed up already by the producers of *Avatar*!



We can believe in a flying car that runs on magical powers...



But we CANNOT believe that the big old car has been had it destroyed, like they did with every other car that runs on an alternative fuel source!



We can believe in incredible riding wizards, phoenixes, centaurs, unicorns and other weird creatures...



But we CANNOT believe that creating these easily old recycled creatures into a story could ever be considered original or creative!

WRITER: BARRY LEVITAN

ARTIST: PAUL COBB