



MAD[®]

IND

GONE WITH THE WINDBAGS



**WILL "THE DONALD" AND
ROSIE KISS AND MAKE UP?
FRANKLY, WE DON'T GIVE A DAMN!**

#476 APRIL 2007 \$3.99 CHEAP!

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madmag.com

**PLUS: BORAT DOLLS © ENTOURAGE
MISSING SCENES FROM "24"**

DIRECT SALES

An important message from MAD's Director of Business & Development,

JEFFREY LOZENGE



In troubling times such as ours — and by "ours" I mean yours and mine, not someone else's, which would be their troubling times, not ours — people — and by "people" I mean us, not those others who aren't us but them — well, I'm sure you know what I'm getting at.

MAD — and by "**MAD**" I mean **MAD** — is a magazine whose time is and continues to be. It defines who we are and where we've been and where we are hoping to go if we can only find the money and get some time off. No reasonable person would argue with that.

And so it's with that in mind — and by "that" I mean this, which is what I am about to say: I don't wear a green suit with a question mark because I look attractive in it. I wear it because I must. A man must do what a man must do. And so must a woman. We are all one in nature's garden.

*Given all this, subscribing to **MAD** makes perfect sense. To you and me. Us.*

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APRIL 2007

NUMBER 476

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If we don't do something to stop global warming, pretty soon we'll all be in hot water!



ALFRED E. NEUMAN



FRONT COVER ARTIST:
MARK FREDRICKSON

REJECTED ARMY RECRUITMENT POSTERS:
WRITER: JACOB LAMBERT

PHOTOS: PAGES 37 & 48 AP/WIDEWORLD PHOTOS

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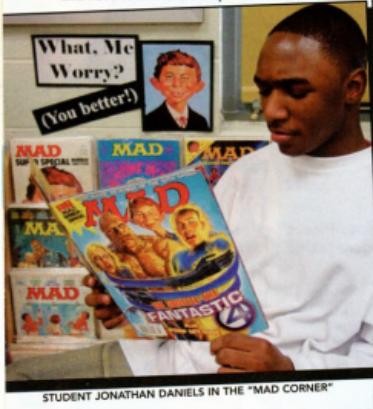


TO TEACH HIS OWN

Thank you! Thank you! Thank you! I'm a Middle School English teacher in New York City and for the longest time I was unable to control my — ahem! — students. Now I have the best-behaved class of miscreants in the country! Why? Because of your magazine! A while back, I found a whole bunch of old MADs in a dumpster and I started reading them. I was, to say the least, appalled. Then I had a brainstorm! Why not threaten kids with having to read them if they didn't stop throwing paper airplanes, cursing, spitting and undulating all over the place? Now, when a behavioral situation arises, I just point to the MAD Corner and say, "You wanna read that crap at lunch time?" And voila — end of problem! (though they have the shakes for the rest of the day!) Even other teachers are now starting to get hip to the idea and have begun subscribing to MAD. I can't afford to on my salary, but I have been scouring local dumpsters for more great reading material!

Sandy Grossman, Norwood, NJ

Gross and Beyond Grossman — We're sure you'll have lots of time to look for old MADs when the school board gets wind of what you're doing and you're fired from your job and have to live in a dumpster! —Ed.



STUDENT JONATHAN DANIELS IN THE "MAD CORNER"

WHEN THE SHOOT HITS THE MAN

While reading MAD #473 (The MAD 20 issue) I noticed something wrong on your number three event (The Cheney hunting accident). Dick Cheney is holding a rifle. I don't know about you, but I go bird hunting with a shotgun. On the cover he has a shotgun, but not on the article. And the dude he shot isn't wearing hunter orange — no wonder he got shot in the face!

Zach Kutkey, Vancouver, WA

Zach is Wack — You're right! No wonder he got shot! After all, without the orange hunting gear, an 80-year-old man is a dead ringer for a quail! By the way, are you wearing hunter orange right now? If not, you're just begging to be shot right in the face! Thanks for writing and happy shooting! —Ed



FOLD CASE

I recently met an avid collector of your magazine. When I tried to fold the back page, he stopped me. Indeed, none of his many issues has ever been folded. "It's what true fans of the magazine do," he says. Since then, I stopped folding. I don't fold my napkin in my lap, when I go out to eat. I quit folding my laundry and prefer not to use folding chairs. Though I'm broke, I refuse to fold my business just because I couldn't fold my bad cards at the poker table. He's right, not folding is great! You guys are great!

Joe Grienauer, San Luis Obispo, CA

P.S. I'd like to thank my brother Mike for helping me get this letter in the envelope.

Mr. Mo Joe Rising — We decided to show your letter to Fold-in creator Al Jaffee and share your tale of super fandom. Boy, was that a mistake! Jaffee flew into a blind rage about how your lifestyle was an affront to everything he works for and believes in. Why has he spent a lifetime crafting Fold-ins if ingrates like you are going to deliberately ignore them? You've made a powerful enemy, Joe — and he's not so keen on that brother of yours, either! Thanks for writing — and watch your back! —Ed.

TV OR NOT TV

I am a huge fan of your magazine along with my cousin. I watch TV for almost seven hours straight when I get home from school. I think you should advertise on television. I know you have MAD TV, but just sleep on it!

Spence Jones, Christiana, TN

The Sixth Spence — No offense, but based on some of the life choices you've made, you don't seem like the type of person we should be taking advice from! Seven straight hours? Sweet buttered apricots — that can't be a good scenario! And you want us to advertise on TV? We don't think you need *more* stuff to watch! We'll end things with this question: does this seven hours include bathroom breaks? On second thought, never mind. We're happier not knowing! —Ed.

ALFRED LOOK-A-LIKE

My brother Hank is always telling me that I look like Alfred E. Neuman. What do you think? I'd really like a free subscription to MAD Classics because Hank doesn't share his copies of MAD with me until they are all crumpled up and sneezed on.

Joe Shapiro, Ontario, Canada

Joey Joe — Your brother's issues are all sneezed on! That's disgusting! No wonder you want a separate subscription! However, judging from the pose in your photograph, we're guessing your issues are going to be just as booger-covered! We hope you washed your hands before writing this letter! —Ed.

ACTUAL MAD SUBSCRIPTION AD

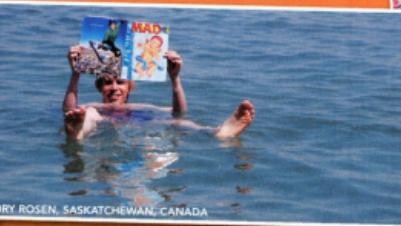


JOE'S "NOSE-WORTHY" TRIBUTE!

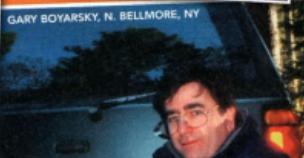
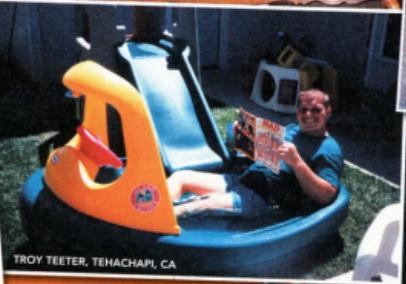
Occasionally we spotlight a MAD fan of the month. But in truth, we don't honor our readers nearly enough — after all, it's your blind loyalty that keeps us in furs and tiaras! And that's why we're honoring a whole bunch of fans in a feature we like to call...

WHAT KIND OF PERSON READS MAD?

MARLENA GOODMAN, NEW YORK, NY



DAVE JONES, MT. VERNON, WA



If you think you have what it takes to be a MAD Fan of the Month, simply e-mail your information and photo to letters@madmagazine.com (put "MAD fan of the month" in the subject line) or send it via snail mail to MAD Fan of The Month, c/o MAD Magazine, 1700 Broadway, New York, NY 10019!



Make A Dumb Wish Foundation™

I was watching an older episode of *The Simpsons* a few days ago and in the episode, Bart bought a MAD. Inside of his issue, there was an iron-on T-shirt print. For my wish for the *Make A Dumb Wish Foundation™*, I would really appreciate it if you guys included an iron-on print in your next issue.

Mike Torossian, Milford, MI

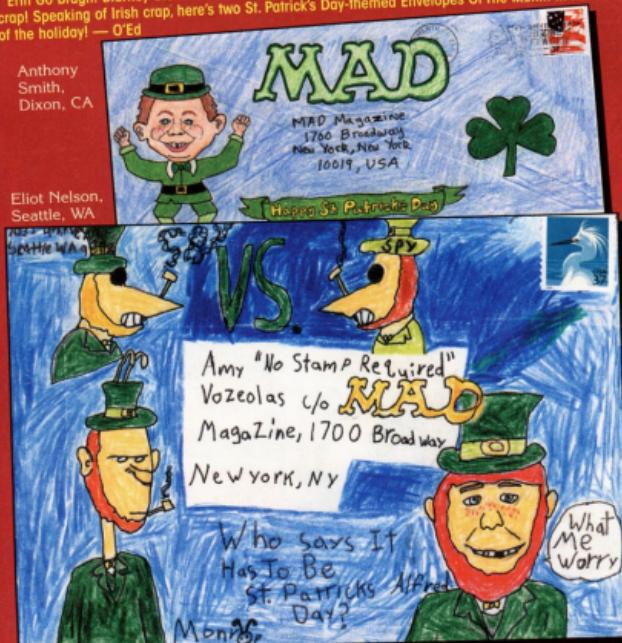
Mike Sharona — Good news! Every page of the issue you hold in your hands is an iron-on print! Just take any page, hold it against your chest and press a screaming hot iron against it for two to three minutes. Remember, if you see smoke and feel a searing pain, that means it's working! Thanks for writing the *Make A Dumb Wish Foundation™*. Enjoy your snazzy new wardrobe! —Ed.

ENVELOPE OF THE MONTH

Erin Go Broagh! Blarney Stone! Sure and Begorra! Top O' The Mornin' and a bunch of other Irish crap! Speaking of Irish crap, here's two St. Patrick's Day-themed Envelopes Of The Month in honor of the holiday! — O'Ed

Anthony
Dixon, CA

Eliot Nelson,
Seattle, WA

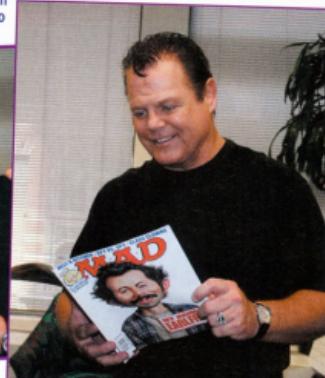


A MAD CELEBRITY VISIT

Imagine our shock and surprise when WWE superstar and *RAW* commentator Jerry "The King" Jon Bresman mentioned that he preferred "Nature Boy" Ric Flair — at which point Lawler threw *Letterman*. Thanks to The King for stopping in — and feel free to send Get Well cards to Jon at this address!



EDITOR JOHN FICARRA AND THE KING



HIS HIGHNESS ENJOYS SOME LOW-BROW HUMOR

MAD IN MYSPACE

If you haven't become a friend of MAD's yet — what are you waiting for? Go to www.myspace.com/worldofmad1! And if you've added us already, don't forget to leave your comments about the newest issue!

DUMB'S THE WORD

I recently flew from Dallas to Seattle with a brand new December issue of your fine work. I was so excited to find your magazine at one of the newsstands before boarding. Upon completing the hilarious "Groin's Monotony," I realized that the 40-something woman next to me was working on a Sudoku puzzle and the older gentleman on the other side of me was basking in a hardcover book by Tom Clancy. I began to wonder if your delightful garbage could possibly stunt my mental growth. I am really concerned about this. Maybe you should put warning labels on your cover. Please advise.

Tommy Weeks, Dallas, TX

Weekling — We gave your letter to a professional educator and he said you write at a third grade level. So, you're definitely dumb, but it's unlikely MAD is responsible. We can tell you this much — reading your letter definitely made us a bit stupider. Maybe it's your writing that should come with a warning label. Thanks for writing! —Ed.

SCRABBLE BABBLE

I was reading the Fundalini Pages in MAD #472 when I stumbled on a big mistake. I usually don't expect a lot from your Gang of Idiots, but just when I was thinking you couldn't sink lower, you did. In "Other Things Hidden in the Prison Break Tattoo" you write: "List of official Scrabble 'Q-words' that can be spelled without the letter Q."



MAD SUMMER INTERNS WANTED!

We're looking for college students to participate in our 2007 summer editorial and design internship programs. Applicants must receive college credit and have low enough self-esteem to actually want to work here! Deadlines are April 20th (editorial) and April 6th (design). Please go to our website (www.madmag.com) or our MySpace page (www.myspace.com/worldofmad) for complete information on how to apply!

MADMUMBLINGS
@MADMAG.COM

What fruit makes petroleum jelly? — dehydratedsquash... Sometimes tuna is the best type of meat — nh34... How thought provoking would it be to eat a marshmallow? — opersman... People say you can't survive without a brain. I've been living without a brain for my whole life! — czaymonkey667... Nose piercings feel like perpetual boogers — momabooz... I see stupid people! — maxkorn321... I was wondering why the Frisbee was getting bigger. Then all of a sudden it hit me. The Frisbee hit me! — hawkfan1947.

NEXT MONTH
IN MAD #477
ON SALE APRIL 17!

MTV'S MY SUPER SWEET 16.
AND OUR SATIRE OF
THE BIGGEST LOSER!

NEXT MONTH IN
MAD KIDS #7
ON SALE APRIL 17!

OUR EXCLUSIVE INTERVIEW WITH
SPIDER-MAN'S TOBEY MAGUIRE
AND MUCH MORE SPIDEY STUFF!

What's the second word? Qiviut! Isn't the fifth letter a "U"??

Chris Pierre, Montreal, Canada

Ludochriss — Sacre Bleu! You're absolutely correct! As our way of thanking you for pointing out this mistake, we'd like to respond for the rest of this letter without using the letter "U." Here goes: You stupid bumble-nut! What are you — one of the Parker Brothers? You should be beaten with a sack full of Scrabble tiles! —Ed.

P.S. Here's one you can put down for the next triple word score:

THE BIG QUESTION

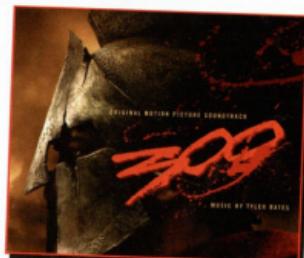
This month we ask: What celebrity would you most like to see gunned down by paintballers?

- "N-word" spewing comic Michael "Kramer" Richards
- Drunk driving skeleton Nicole Richie
- Morning talk show loudmouth Rosie O'Donnell
- American Idol mophead Taylor Hicks

Send your votes by e-mail (letters@madmagazine.com) and make sure you put "The Big Question" in the subject line, or via snail mail to Amy "The Big Question" Vozelolas, MAD Magazine, 1700 Broadway, New York, NY 10019.

READER ALERT!

If you had your letter printed on this month's Letters Page, consider yourselves lucky! You'll receive a Special Edition copy of the soundtrack to the film 300 courtesy of our "friends" at Warner Bros. Records. The Special Edition of the 300 Original Motion Picture soundtrack features deluxe artwork including 3 two-sided trading cards and a 16-page full color booklet! If you didn't make it on, don't worry — it's on sale now! For more information visit www.warnerbrosrecords.com/300soundtrack or www.300themovie.com!



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Contributing Artists And Writers

the usual gang of idiots

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MAD doesn't read faxed submissions!

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THEFUNDALIN

MEET THE '08 PRESIDENTIAL CANDIDATES

THIS MONTH: BARACK OBAMA

- If elected President, his secret service codename will be "Urkel"
- Neither boxers nor briefs, but rather a fusion undergarment of his own creation he calls "baraxers"
- Has had some "work" done on his ears
- Has already copyrighted his 2008 Presidential campaign slogan, "Once you go Barack, You'll never go back!" ©
- Is routinely referred to by his staff members as "B.O." (and not just because those are his initials, if you know what we're saying!)



THOUGHTS GOING THROUGH DANIEL "HARRY POTTER" RADCLIFFE'S MIND DURING HIS NUDE SCENE IN EQUUS

I'd like to remind everyone that in the theatre, there are no small parts!

Hello out there to everyone who'll be watching this nude scene on YouTube in an hour!

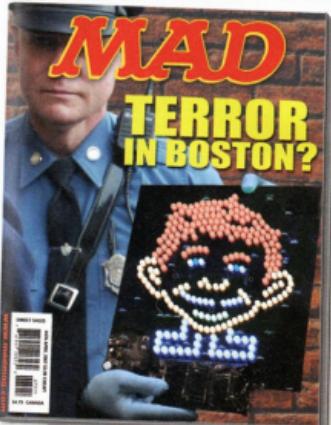
Who called it "Little Hagrid and his two muggles"?
Not funny!

Michael Jackson in the front row? Again?!!

Engorgio!
For God's sake,
ENGORGIO!



COVER WE DIDN'T USE



TURNER
A Time Warner Company

FIRST
DRAFT

To the Citizens of Boston:

Let me start with what is most important – an apology. I deeply apologize to my corporate masters for signing off on an *Aqua Teen Hunger Force* promo campaign that would have merely been remembered as ill-conceived and ineffective had it not set off the most frenzied overreaction in New England since the Salem Witch Trials. Please don't fire me.

I'm sorry for the problem caused in your city by our unconventional marketing. In other American cities, where lots of smart people live, our wooden boxes with blinking lights that look like some kid's rejected science fair project were either ignored or seen for what they were: cheesy attempts at guerrilla marketing. Forgive us for so severely overestimating your sophistication.

Still, the brunt of the responsibility lies with us. Why we greenlit an ad campaign that featured primitive images of a lesser character on our *Aqua Teen Hunger Force* program was a foolish mistake. It's like promoting *The Sopranos* by plastering the city with charcoal sketches of the guy who played the baker that sold the Shfooyadil to Christopher in Season One. Also, we may have erred in hiring a P.R. firm run by two potheads who make Bill and Ted look like Talmudic Scholars (though I look for them in a new reality show on TBS next season).

In conclusion, we truly wish to regain your respect, or at least get you off our backs, so will two million bucks do the trick? Please say yes. I have to go now. Ted Turner himself just showed up in my office to kick my ass.

Sincerely,

Phil Randall

Turner Broadcasting Vice President of
False Names Used In Apology Letters

PAGES

BARREL O' HARRELL



"Fine. Turn around. But, we've gotta evolve some longer arms."

THE FAST 5

Things the Democrats Accomplished in Their First 100 Hours

1 Impeached the Secretary of Agriculture, just as a warning.

2 Agreed on the Iraqi Compromise Amendment, whereby they'll complain about the war without actually doing anything constructive to end it.

3 Applied for an extension of another 100 hours so they can hold a few more victory parties.

4 Finally repealed that lousy Bill from Schoolhouse Rock.

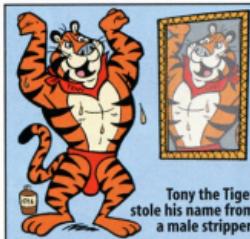


5 Laid the groundwork for the scandal that will have them voted out of office in 2010.

SECRETS OF ADVERTISING ICONS REVEALED!



Lucky the Leprechaun is violent and belligerent when he's sober.



Tony the Tiger stole his name from a male stripper.



The Sun-Maid raisin girl was born with no legs.



The Quik Bunny is lactose intolerant and doesn't appreciate irony.



The Kool-Aid Man's pitcher is actually filled with puppy blood.

PULL MY CHENEE



"MAY WE SEE YOUR COFFEE TABLES?"

THE FUNDALINI PAGES

FUNDALINI GOES TO THE GOLDEN GLOBES

No, Angelina,
you cannot adopt the
valet parker!

I'm nominated
for Best Cleavage
(Musical or Comedy)!

I'm getting older,
and my eyesight and memory
are slipping — maybe in a few
years I'll think this
is an Oscar!

Ms. Zellweger,
it's time to move —
you've been posing there
for forty minutes!

The cast of
Dreamgirls is sitting near the
front? Maybe I shouldn't have
let Michael Richards write my
acceptance speech!

This is the
entire cast of *Lost* —
most of them are
standing behind me!

I'm preparing
for my next role —
"The Orville Redenbacher
Story"!

I'm here
because I love trophies —
just look at my wife!



I'm Wince Cheese! In case you haven't seen this show it's basically *Sex and the City* for dudes! Only I'm prettier than Sarah Jessica Parker! This series is about four guys from Queens who hit it big in show business. Correction: actually ONE guy who hit it big and three guys who hopped on the gravy train with me! Our lifestyle is incredible. The biggest limos, the hottest women, the craziest parties...all that is kind of offset by the dullest dialogue! See for yourself – follow our Hollywood journey in:

ente

Wince Cheese here again. I sometimes wonder if my looks alone can carry this series. For sure my personality can't. Some critics have called me "low key," others have said "laid back," still others have toyed with the word "comatose." Hey, screw them. I'm hot! This show is all about me and my posse. They look out for me. They know what makes me tick. Last winter during the California mudslides, the guys ran out and put sand bags around my hair! But enough about me, meet my boys...

I'm Erk. The guys call me by my initial, "E." It's not out of affection. It's because these numbnuts can't remember a full name! I'm the brains of the operation. The smartest one of the four. That's like saying I'm the toughest guy on *Queer Eye* I'm Wince's manager and his best friend! I've been making deals for him since we were kids! When we were nine we played Monopoly. I saw to it that he got the blue properties: *Boardwalk* and *Park Place*. Now he's got *beachfront* property at Malibu! Funny thing is, he keeps telling me about his plans to put tiny little green houses there. Hey, he's pretty, not smart!



Call me Albert Einstein because when it comes to show biz I'm a full-f#*n' genius! I'm closing that deal with Warners with Wince as the new *Robin Hood*! Originally Warners passed on Wince, they were hot for Brad Pitt! But they did a 180, baby, after I made the deal interesting. I threw in my first born! Now, I know what you're thinking. How could I give up my first and only child? Hey, me and the old lady can always squeeze out another kid before her baby factory declares bankruptcy!

Acrid, you're an evil, despicable, smarmy A-hole!

Aw, baby. I haven't heard you talk like that since we exchanged vows! Right through the heart! If I had one! Now, let's hug it out, Bitch!

They say that the character of Acrid was modeled after two actual people!

You mean the tough, powerful entertainment agent, Ari Emanuel, and the legendary CAA deal maker, Mike Ovitz?

I mean the tyrant Joseph Stalin and the monster Adolph Hitler!

R. Linnich

WRITER: ARNIE KOGEN

ARTIST: TOM RICHMOND

rgarbage

Hey, Bro. I'm Dummie! For years I was scrounging around until three years ago when I found a great source of income. It's called my brother! Yeah, I'm Wince's less-successful half-brother. But I'm not just a hanger-on. I'm an actor. I've paid my dues! Of course, my rent, my food, my entertainment, my clothes – all that Wince pays for. But my dues? All me!

We've got a great group of guys here. Some people say Tortoise and I are the "Kramer" and "George Costanza" of this series. I was psyched! I thought it meant we were quirky and funny! Then I found out they meant, if we ever got our own series it would be cancelled after a few episodes!

I'm pumped, man! We're four shlumps from Queens who hit it big in Hollywood, but we haven't changed! We're still the same neighborhood guys we always were. Now, where the fu#^ is my Blackberry? I need to call the limo driver so that we can motor to Spago, pick up the caviar burgers from Wolfgang and then shoot over to Staples, sit with Jack at courtside, and then party naked with some of the Laker girls! Now, where's my fu#*\$in' \$800 blackberry? Hey, good thing I own six extra!



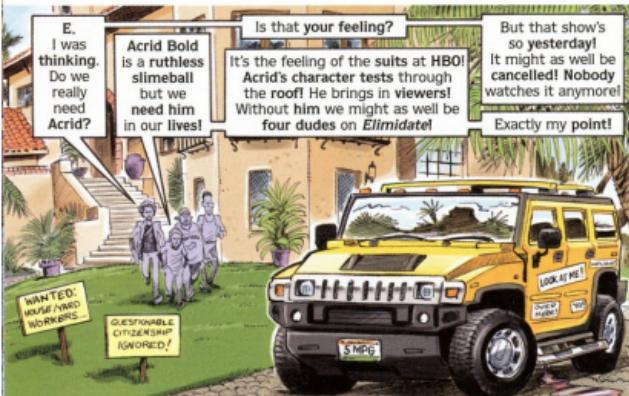
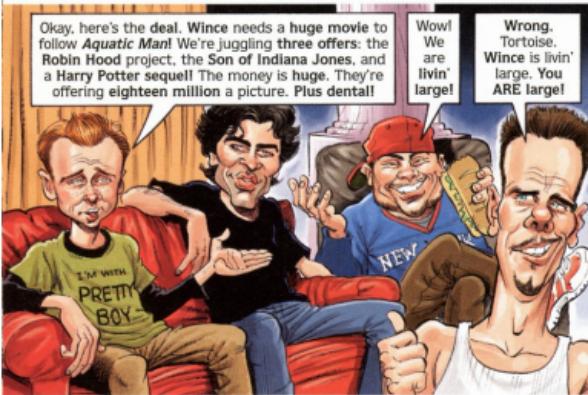
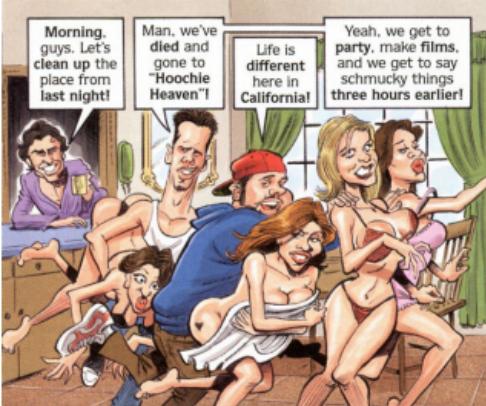
Aren't these Hollywood Jokes too inside for many viewers?

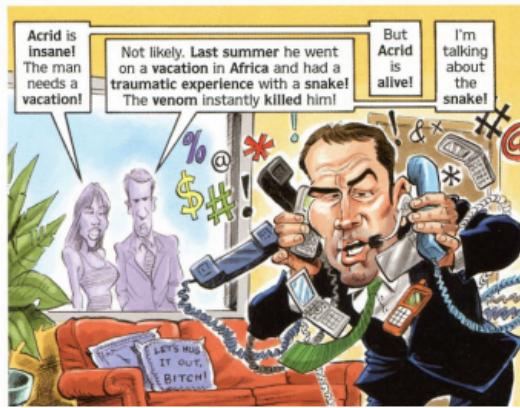
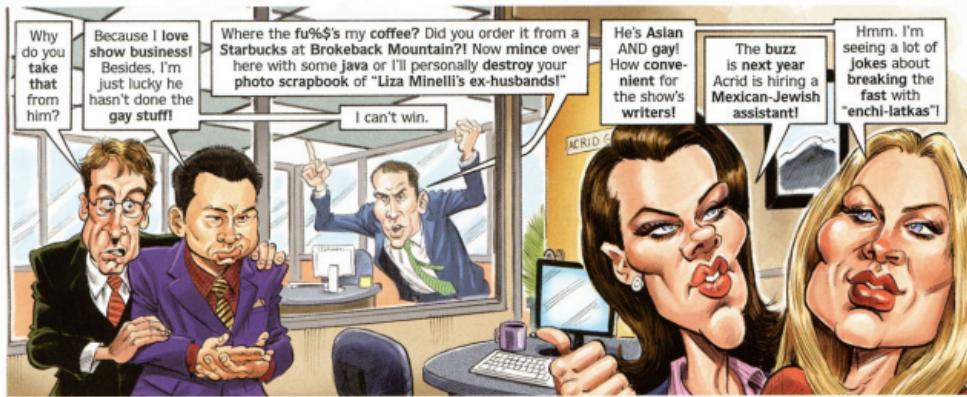
Well, yeah. There is a small portion of the audience that doesn't get this show.
What portion is that?

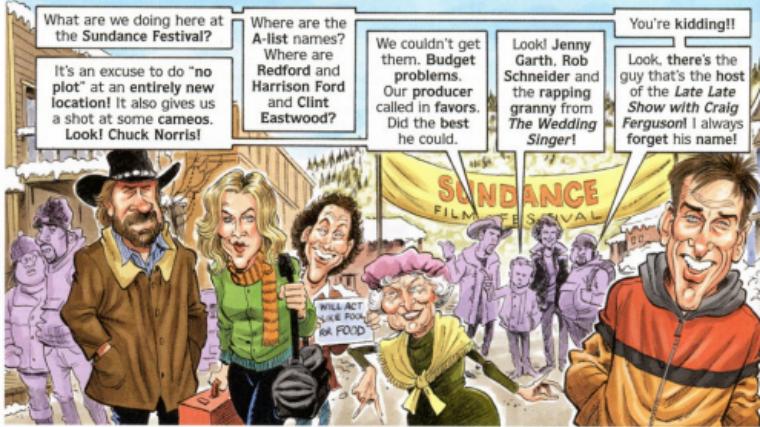
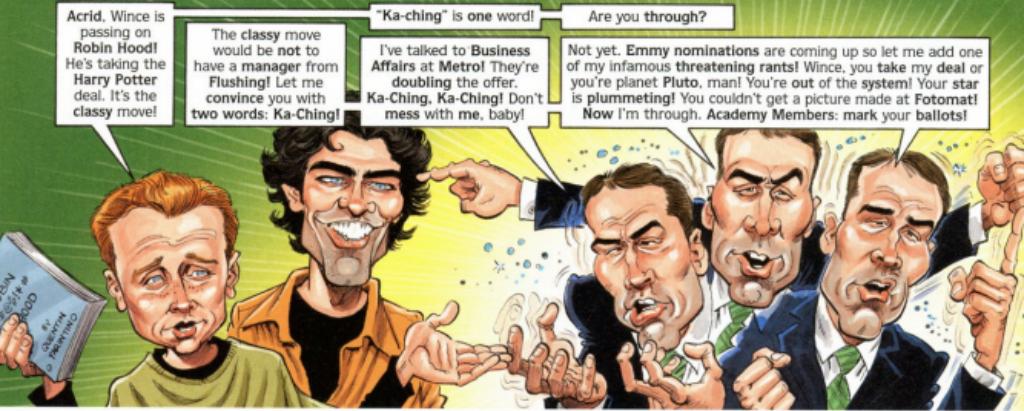
It's that tiny 2,800-mile section of the country located between New York City and Los Angeles!

Wow, I thought I had mastered the art of living large while doing nothing in Hollywood, but these guys make me look like a workaholic!

And who are you?
Kevin Federline!







THE U.S. ARMY:

YOU'RE NEVER TOO OLD.



Instead of reliving old war stories from 'Nam, why not make some new ones? We're so desperate for troops, we may just increase the maximum recruitment age from 44 to 65! So enlist now — there's prune juice in the mess hall!

WAR FOR NOW.

COMMON SENSE FOR LATER.



U.S. ARMY

A MAD AD
PARODY



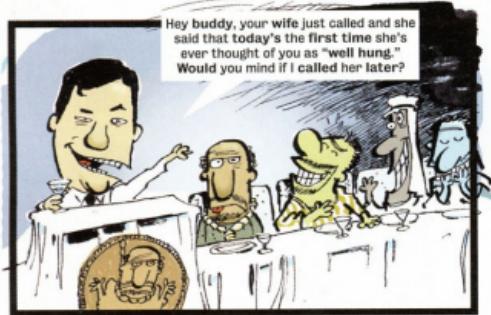
ALL THE NOOSE THAT'S FIT TO PRINT DEPT.

As recent events have reminded us, even the simplest of executions can be horribly botched when left to inexperienced killers. With the eyes of the whole world watching, there's no room for last minute foul-ups. Besides, why ruin an otherwise delightful afternoon? With careful planning and an upbeat, can-do attitude, even the fledgling Iraqi government will be administering the death penalty with undeniable savoir-faire after they've read these...

TIPS FOR A SUCCESSFUL HANGING



As a goodwill gesture, be sure to provide family and friends of the hanged with comp tickets.



It's unavoidable that spectators will want to insult and taunt the hanged. Provide them with a socially acceptable outlet: a Celebrity Roast.

H
A
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G



Lighten the gravity of the situation by piping in America's Funniest Home Video-style sound effects during the most gruesome moments.



THE IRAQI HANGING HOUR IS BROUGHT TO YOU IN PART BY HOME DEPOT. YOU CAN DO IT. WE CAN HELP. MCDONALD'S. I'M LOVING IT. MEN'S WEARHOUSE. YOU'RE GONNA LIKE THE WAY YOU LOOK AND NEW LINE CINEMAS THE LAST MIMZY. OPENING EVERYWHERE.

MARCH 23

Plan for an execution that will not only cover costs but generate profits by lining up appropriate corporate sponsors.

Oh boy, looks like I'm not getting out of here in time for Billy's Little League game tonight.



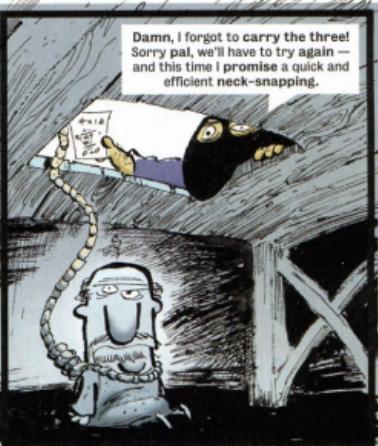
To lighten the mood, say good-bye to creepy hooded executioners, and say hello to colorfully masked mascot hangman, Charlie Chigger.



When administering multiple hangings, don't skimp on the nooses.



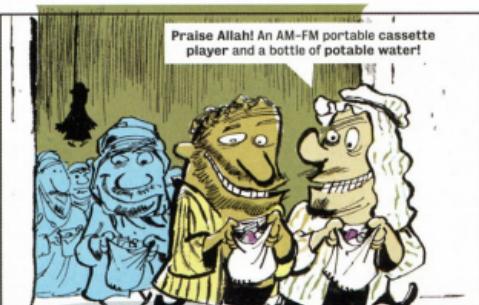
Offer clemency to any prisoner who can hit a shot from half court.



Always double check the math for the drop charts.



A well-fed hanging party is less likely to become unruly. Instead of a dank warehouse, spruce up everyone's spirits by opting for a classy reception hall.



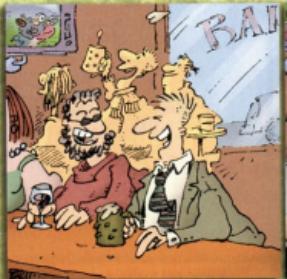
End the affair on a high note by taking a page from the Oscars and providing all attendees with an extravagant gift bag.



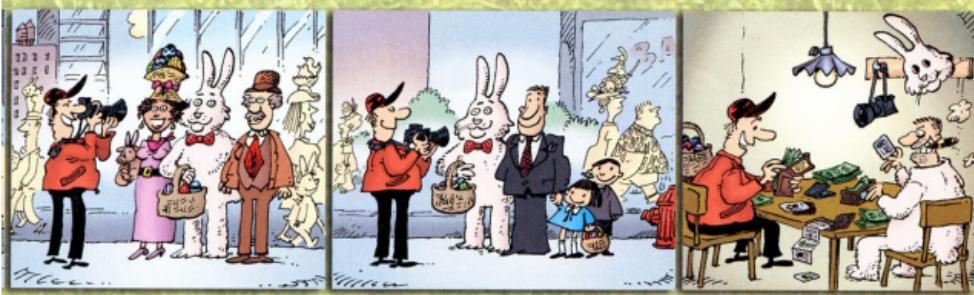
SERGE-IN GENERAL DEPT.

Sergio Aragones
Presents

A MAD



LOOK AT EASTER







A MAD
MASTERPIECE

ARTIST: RICHARD WILLIAMS

Hillary's World
Redux

MAD's LESS-THAN-ACTION-PACKED OUTTAKES FROM 24

With my shirt buttoned all the way up, you'd think I was going undercover as a nerd!

Given what I know about upcoming 24 plot twists, put me down for a grand on *Grey's Anatomy* to win the Emmy!

My terrorist cell's plan is to blow up a White Castle?!

Would you like to explain why I'm not in your T-Mobile "Fave 5" anymore?!

I can't believe someone on MySpace already took the username "Baldy McPaisley"!

Uh...should we tell Jack that now that he's out of prison, he doesn't have to take a dump in a bucket anymore?!

Okay, things are looking real bad. Just remember "WWOD." C'mon, think — what would Obama do?!





Well, I'm wearing my black v-neck blouse and matching headset...Wait, who IS this?

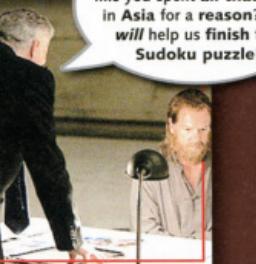


I need to update our security protocols, check in with our agents in the field, sync up with our satellite and...Oooh! A pop-up! Hit the target and win an iPod! Sweet!

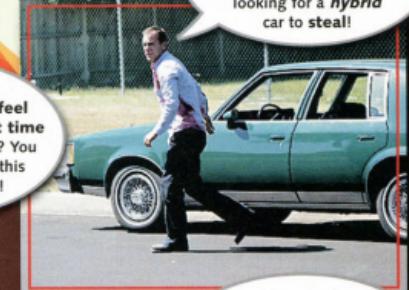


What?! Me?! In episode four!

Are you sure it's ME they're killing off?...But I just bought a Hummer!



Dammit Jack, don't you want to feel like you spent all that time in Asia for a reason? You will help us finish this Sudoku puzzle!



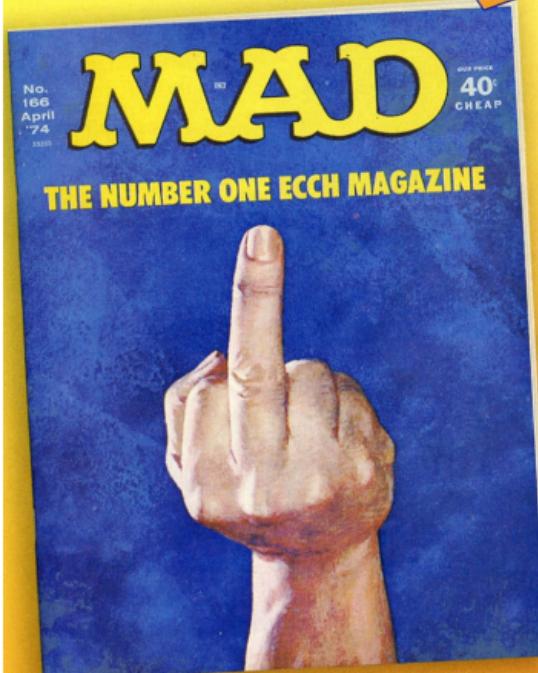
The new Jack Bauer is much more politically sensitive — for example, right now I'm looking for a hybrid car to steal!

Yes, I realize it's urgent that I decode that message — but first let me show you this YouTube video of a girl crapping herself in a jacuzzi!



When I suggested that this season, viewers might like to see a "happy ending," that is not what I meant!

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U.S. and Canadian orders only!

In April 1974, MAD published its most infamous cover—the so-called "Finger" cover. Rejected by many newsstand dealers across the country, the issue saw limited distribution, which resulted in horrible sales and one very depressed publisher.

With returns of this now rare and collectible issue pouring in, MAD's founder and publisher, William M. Gaines, sent several boxes of the issue to the MAD vault, where they remained, undisturbed and forgotten, until last year when the vault was emptied.

Now, here is your chance to own your very own copy of this legendary issue. Subscribe to MAD Classics and get an original copy of MAD #166 *absolutely free!*

You'll also get a Certificate of Authenticity signed by MAD editor John Ficarra. (Probably not worth much, but it might give you an edge when you try to resell this on eBay a few months from now!)

Demand is expected to be high and the number of issues is limited, so it's important that you act now to insure that we're able to give you the finger!

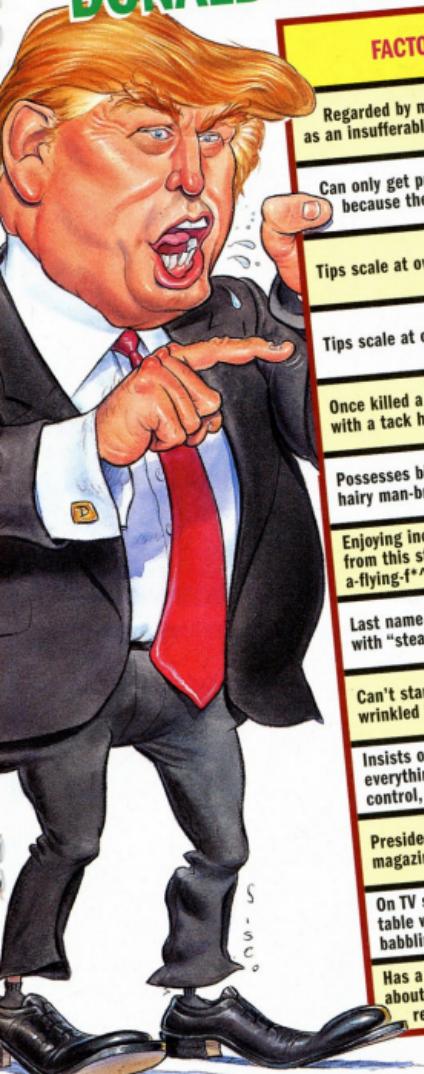


CLASH DISMISSED DEPT.

They've been locked in a bitter war of words for months. It's been hurtful, it's been ugly. But why? That is the question we keep coming back to. Why can't two of America's most "beloved" celebrities just get along? Are they that diametrically opposite that they can't help but despise the other? Or is it their similarity that fuels their hatred? We report, you decide with this invaluable reference chart...

THE STARTLING SIMILARITIES (AND DIFFERENCES) BETWEEN DONALD TRUMP AND ROSIE O'DONNELL

FACTOID	DONALD	ROSIE
Regarded by most people as an insufferable loudmouth	✓	✓
Can only get pretty girls because they're rich	✓	✓
Tips scale at over 200 lbs.	✓	✓
Tips scale at over 300 lbs.		✓
Once killed a hobo with a tack hammer		
Possesses big hairy man-breasts	✓	✓
Enjoying increased ratings from this stupid, who-gives-a-flying-f*ck feud		✓
Last name rhymes with "steaming dump"	✓	
Can't stand that aging, wrinkled hag Barbara Walters	✓	✓
Insists on putting name on everything, like some out-of-control, egotistical douche bag	✓	
Presided over a failed magazine titled Rosie		✓
On TV show, sits around table with a bunch of babbling idiots	✓	✓
Has a great sense of humor about themselves and will enjoy reading this MAD chart		

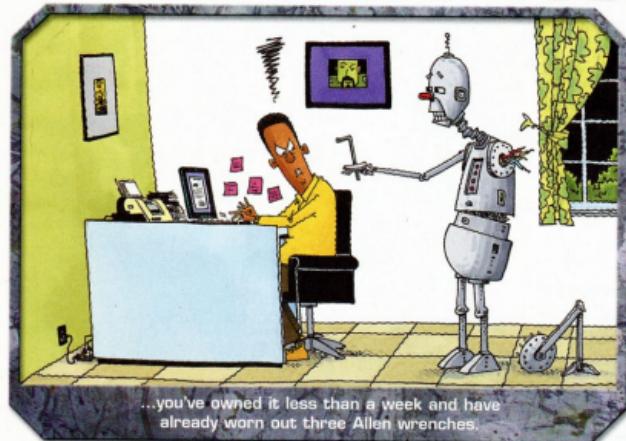


ARTIST: SAM SISCO

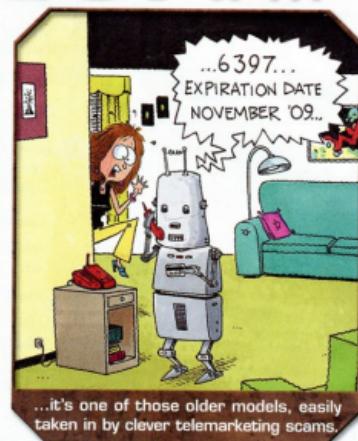
Robots are slowly taking over the jobs that humans used to do — from building cars to hosting *TRL* (unless we're wrong about Vanessa Minnillo...). And it's only a matter of time before these freakin' androids are working in our homes, too! And *then* what happens? Uh...actually, we're not sure... Man, we could really use a robot to finish this stupid intro for us! While we go back to the lab, why don't you read...

JOHN CALDWELL's

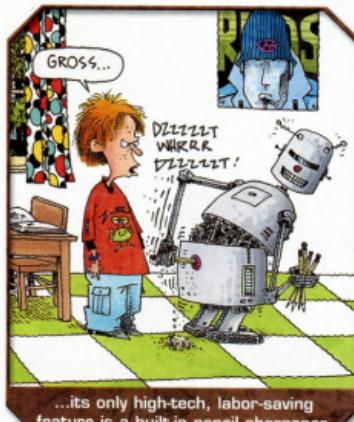
YOU'VE DEFINITELY BOUGHT THE WRONG ROBOT IF...



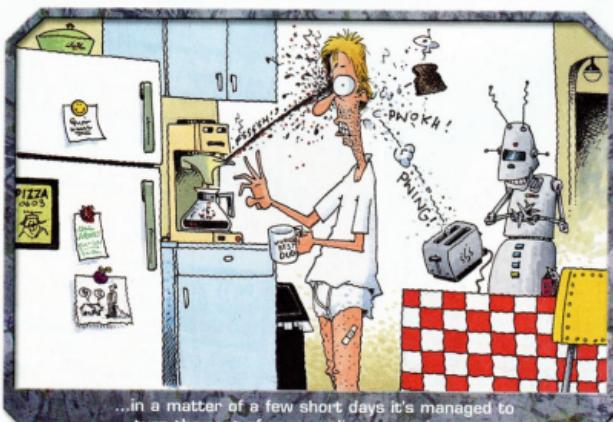
...you've owned it less than a week and have already worn out three Allen wrenches.



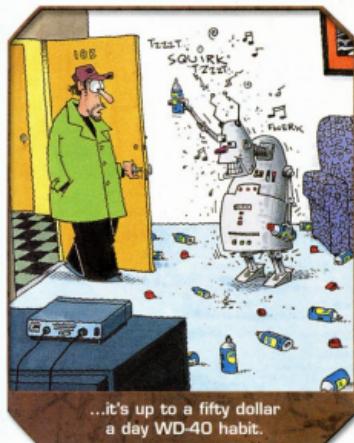
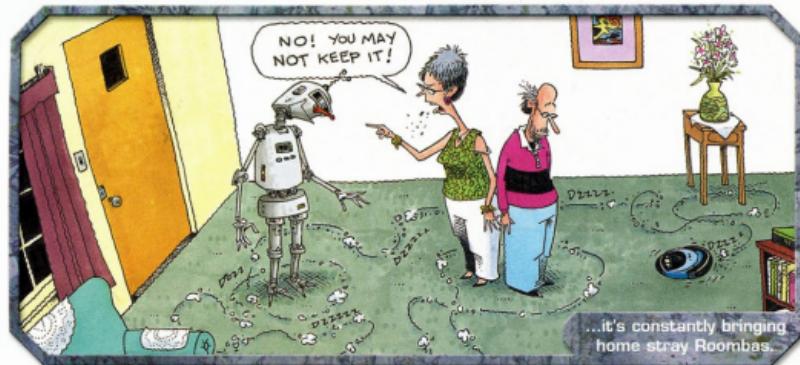
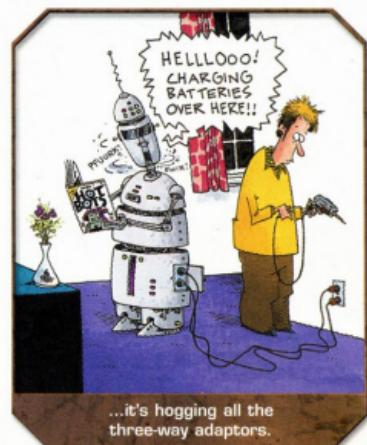
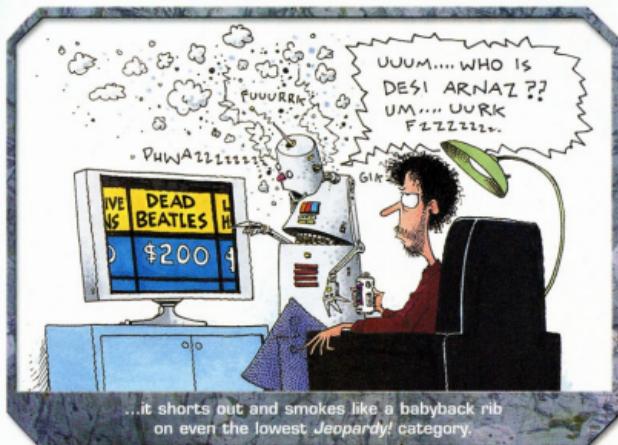
...it's one of those older models, easily taken in by clever telemarketing scams.



...its only high-tech, labor-saving feature is a built-in pencil sharpener.



...in a matter of a few short days it's managed to turn the rest of your appliances against you.



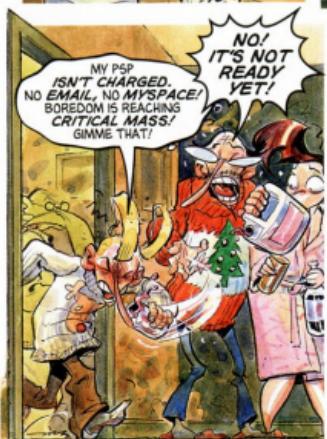
Spring has sprung. It's...

MONROE

and...

The Big Freeze











KUPER



GET RICH OR DIE BUYING DEPT.

The MAD WORLD of...



Boy, you really save a fortune buying in bulk at these warehouse stores...

I don't know...

I had to shell out \$30,000 for a van big enough to hold all this crap!

Dude, look at all those geezers just sitting around while their wives shop.

Yeah. Imagine just hanging out here for hours, doin' nothing.

SHOPPiNG

What a wonderful idea!

Would you like to buy a button?

WRITER:
STAN SINBERG

ARTIST:
MARC HEMPEL

Honey, you forgot the milk.

I did?

Say one word and I'll kill you.

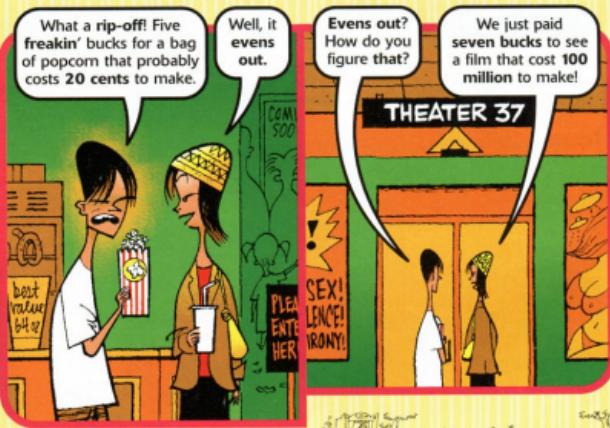
I put all this on YOUR credit card!

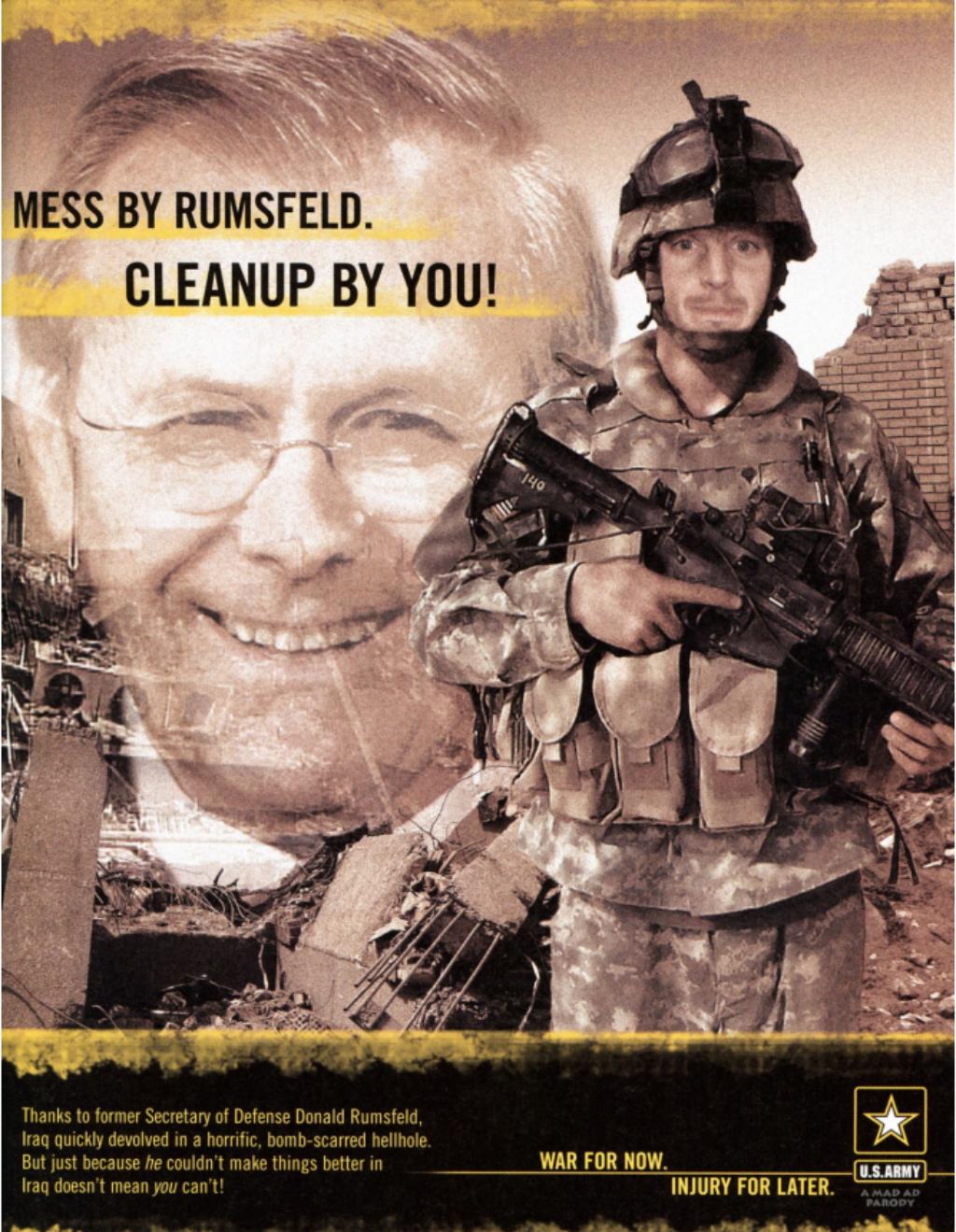
FOOD
WEASEL

COSTMO'

More shopping? Didn't you ever hear that it's better to give than to receive?

Well, then this should make you very happy...





MESS BY RUMSFELD.
CLEANUP BY YOU!

Thanks to former Secretary of Defense Donald Rumsfeld, Iraq quickly devolved in a horrific, bomb-scarred hellhole. But just because *he* couldn't make things better in Iraq doesn't mean *you* can't!

WAR FOR NOW.

INJURY FOR LATER.



U.S. ARMY

A MAD AD
PARODY



There's certain music trivia that everyone knows – the Beatles had a lot of number one singles, Jay-Z just came out of retirement and Michael Jackson is a huge, ever-expanding train wreck! There are, however, some facts that aren't common knowledge – which is why MAD is happy to present these...

13 fASciNAtiNg

1 No one has ever had the #1 single in Antarctica.

2 Atlantic Records has developed an advanced electronic security tag that prevents heterosexual men from accidentally walking out of a store with a James Blunt CD.



3 Half of all the world's champagne is currently being spilled in hip hop videos.

4 Detailed scientific study of the oscillating sonic particles within Coldplay's last two albums has led to speculation that the 23 songs may actually be different.



5 Hilary Duff has never been bulimic. She just throws up a lot because of her constant exposure to Hilary Duff music.



6 Sharp-eyed observers have learned to tell Kenny Chesney, Toby Keith, Trace Adkins, Tim McGraw, Alan Jackson, Chris Young and Brad Paisley apart by comparing the tiny differences of detail in their hats.

MUSIC FACTOIDS

7 Because of shady accounting practices and bad investments, there's a very good chance that Chamillionaire will end up as Chaminimumwageworker.



8 Over the course of his career, Bob Dylan has filled his harmonicas with 674 gallons of spit.

9 According to the rules, Kid Rock beats Scissor Sisters.

10 Fewer than 2% of online music pirates have hooks and eyepatches.

11 Think of a number. Now double it. Now double that. Now add 5, and double it again. That's how much the souvenir concert T-shirt you want costs.



12 Because his lazy eye always rolls to magnetic north, Radiohead lead singer Thom Yorke can never be lost.



13 It's a common misconception that the KISS makeup stops at the neck.



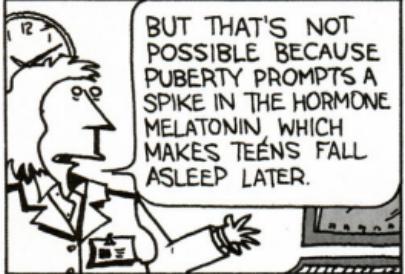
THE SCHOOL DAY TYPICALLY BEGINS AT 8 AM. FOR MOST KIDS, THIS MEANS THAT THEY GET UP AT 6 OR 6:30 AM.

YOU KNOW WHAT'D BE FUNNY RIGHT NOW?
PLAYING "REVEILLE"!
REALLY, REALLY
LOUD!!



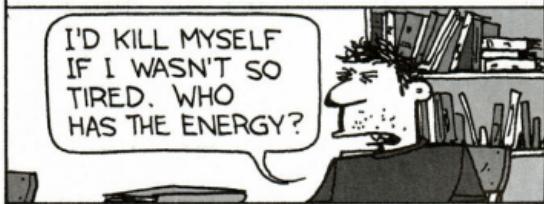
SATAN RULES THIS WORLD.

SLEEP RESEARCHERS SAY THAT TEENS NEED 8 1/2 TO 9 HOURS PER NIGHT. FOR THAT TO HAPPEN, THEY MUST GO TO BED BETWEEN 9 AND 10 PM.

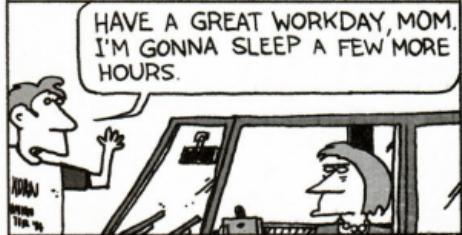


MOREOVER, THE ADVENT OF ELECTRICITY HAS ADJUSTED HUMAN CIRCADIAN RHYTHMS ABOUT 3 HOURS LATER THAN DUSK, MAKING IT IMPOSSIBLE FOR HIGH SCHOOL STUDENTS TO FALL ASLEEP THAT EARLY—AND CAUSING DISORDERS RANGING FROM CHRONIC FATIGUE SYNDROME TO DEPRESSION.

I'D KILL MYSELF IF I WASN'T SO TIRED. WHO HAS THE ENERGY?



THE OBVIOUS SOLUTION IS BEST AND SIMPLEST: START SCHOOL LATER.



UNFORTUNATELY, THE "SOLUTION" YOU'RE STUCK WITH IS THE STATUS QUO.



WON'T HAPPEN. PARENTS USE
 SCHOOLS AS SURROGATE BABY-
SITTERS WHILE THEY'RE AT WORK.

GOT A PASSION FOR FASHION? GIVE IT A THRASHIN'!

BORATZ

on
SALE
now!



STREET
CLOTHES™
with Chicken™



SUN
BATHER™
with
Mrs. Jew™



sexy time™
with Azamat™



RODEO™
with Bear™

ALSO INCLUDED: SEQUINED WEDDING SACK
AND IRONCLAD INDEMNITY WAIVER.
ON SALE WHEREVER TOYS ARE SOLD!



COMPETE MORONS DEPT.

Twelve teams travel around the world in just 30 days! It's a frantic race to win \$1 million! At first it was exciting to see the teams dashing through exotic foreign locations, bickering couples squirming as they had to eat weird alien delicacies. But now we're up to the 11th go-round of this series and it's getting pretty boring watching the same tired routines over and over. Quite frankly, this once thrilling show has become...

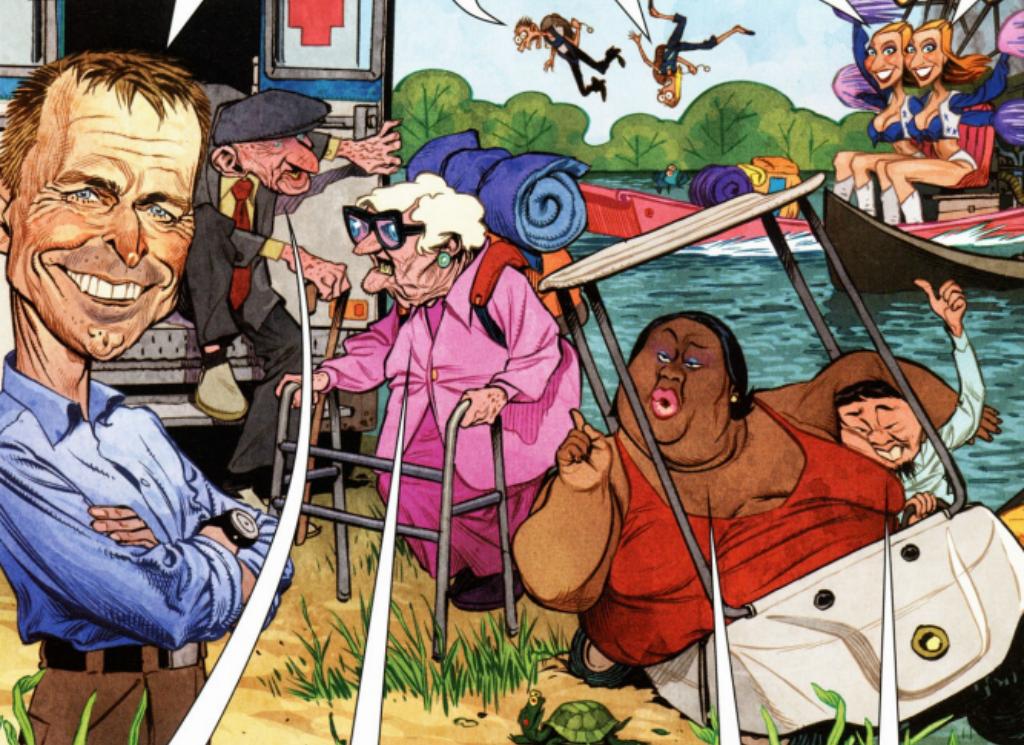
I'm PIII KingHam! You're watching twelve teams from all around the world converge on this desolate spot in the Florida Everglades! Actually, all twelve of these teams are staying in a rundown motel just a mile from here provided by the producers. They could have all come in a mini-bus, but isn't it so much more impressive to say they've come from places far and wide? Some are arriving today by airboat, some are arriving by helicopter.

And one returning team, the two successful male models who won the \$1 million dollars in our last *Amazing Rut*, is arriving by parachute!

My God, the packs the producers gave us don't have parachutes in them! No wonder they said we'd get our \$1 million prize after we appeared in this new series! It was their crappy way of not paying us our winnings!

Stop being so gloomy! Look on the bright side – it's great that our faces are back on national TV again. This should make quite a big impact on our modeling careers!

We're Tiffany and Tiffany! We're identical twins! We're so identical we have the same first name! We're cheerleaders – which is odd, because the town we come from is so small it doesn't have any sports teams! But the producers said we could be on the show anyway, as long as we wore these short skirts and tight sweaters! Rah! Rah! Uh, what's the third word? Oh yeah, Rah!



To try to give this season's series a different look, they've added us! We're the oldest couple ever to appear on *The Amazing Rut*!

The producers told me that having us on the show was a way to show America that being a senior doesn't have to mean you're really over the hill!

Bullsh*t, you old fool! They wanted us on the show because watching old people fall down on camera is really good for laughs!

Where's a giraffe?

Oh, yeah – I'm sure they also considered the fact that one of us is hard of hearing as comedy gold!

We're the politically correct interracial couple! I'm big and overweight, and my Asian boyfriend here is thin and anemic! You probably think we make a strange combination and you're right!

When we tried to get on the show with our real partners, we were turned down! Then we got this wild idea to walk back into the producer's office pretending to be this weird couple and bingo, we're on the show!

AMAZING RUT!

WRITER: DICK DEBARTOLO

ARTIST: HERMANN MEJIA

We've been best friends since childhood! I'm the youngest and he's the dumbest!

I'm the dumbest? You were the one who asked if our canoe came with a steering wheel, moron!

Screw you, a-hole!

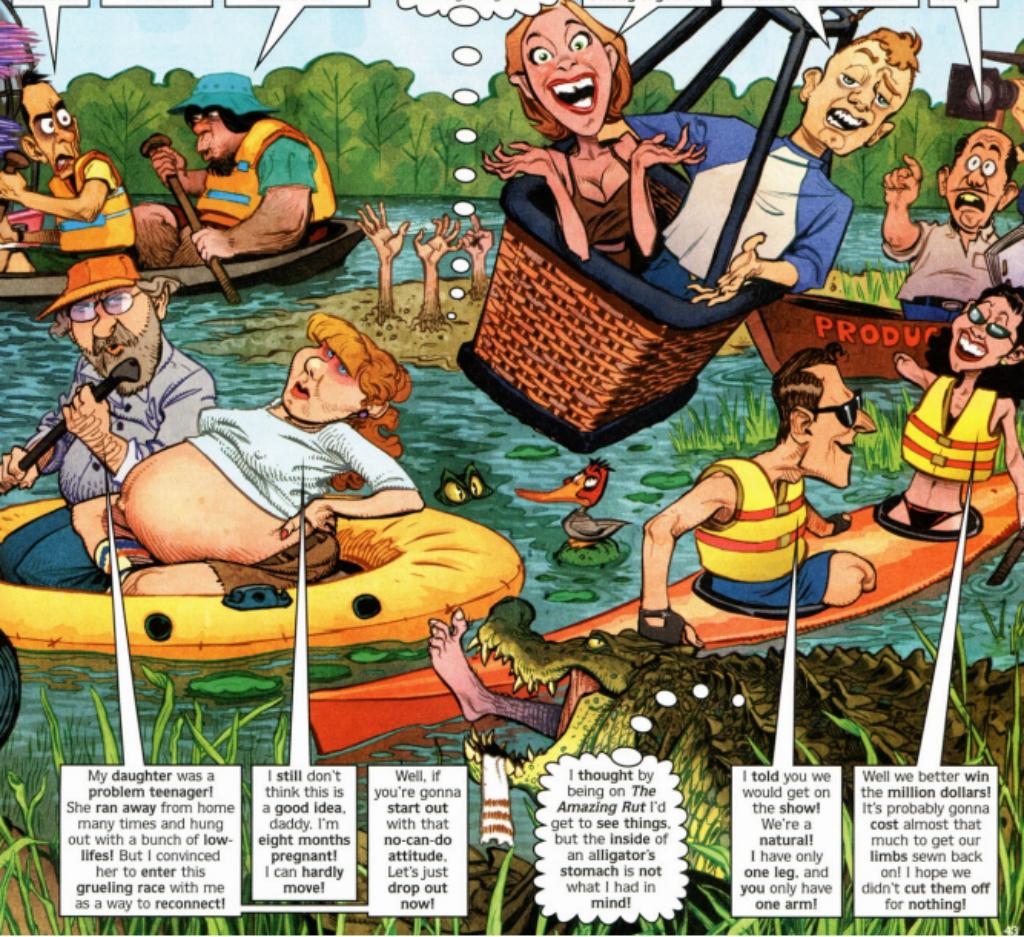
Bite me, Jerkwad! Well, I guess it's easy to see why we got picked for this show. Our ability to constantly bicker and put each other down is high on the producer's list of "must have" attributes!

We're supposed to be couple number five! They told us there would be some real surprises in this version of the show, but who figured we'd be eliminated even before they announced our names! Glub, glub, glub...

Biff and I have been, like, dating for a couple of weeks now and, like, we thought joining *The Amazing Rut* would be a good way to find out if we, like, belong together!

Sure, we could go out on more dates and I could see how she behaves at a restaurant or ball game, but being in *Rut* lets us find out the deeper things! Like how she reacts to falling into a heap of elephant dung or if she minds a snake crawling up her skirt while a spider crawls down her neck!

Hey, how did this guy get an advance copy of this season's script?



My daughter was a problem teenager! She ran away from home many times and hung out with a bunch of low-lifes! But I convinced her to enter this grueling race with me as a way to reconnect!

I still don't think this is a good idea, daddy. I'm eight months pregnant! I can hardly move!

Well, if you're gonna start out with that no-can-do attitude, Let's just drop out now!

I thought by being on *The Amazing Rut* I'd get to see things, but the inside of an alligator's stomach is not what I had in mind!

I told you we would get on the show! We're a natural! I have only one leg, and you only have one arm!

Well we better win the million dollars! It's probably gonna cost almost that much to get our limbs sewn back on! I hope we didn't cut them off for nothing!



This is the part of the show that knocks me out! Those teams have ten weeks to cover 50,000 miles in 30 countries! Yet in order to be the first to get into their cars, they push and shove and get injured during the first 200 feet of the race!

Oh my God, I think I broke my leg! There's a hole in the grass that my foot went into!

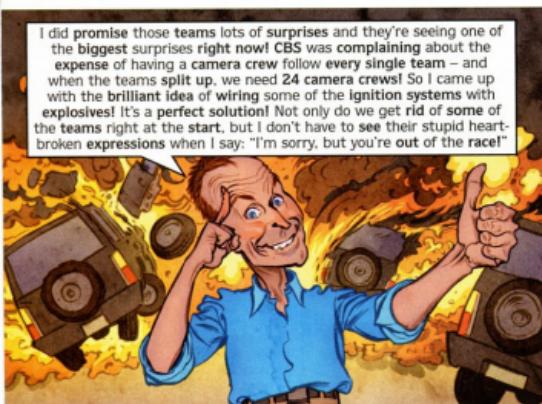
Well, Pill did warn us there'd be all sorts of surprises!

You think you've got it bad - Bob over there stepped into a bear trap! He'll probably lose his leg!

Bummer! He's the guy with the one leg to begin with!



I did promise those teams lots of surprises and they're seeing one of the biggest surprises right now! CBS was complaining about the expense of having a camera crew follow every single team - and when the teams split up, we need 24 camera crews! So I came up with the brilliant idea of wiring some of the ignition systems with explosives! It's a perfect solution! Not only do we get rid of some of the teams right at the start, but I don't have to see their stupid heartbroken expressions when I say: "I'm sorry, but you're out of the race!"



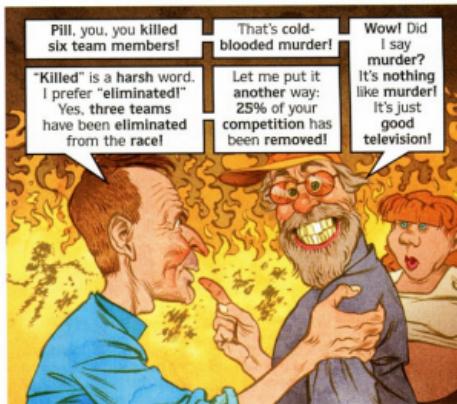
Pill, you, you killed six team members!

"Killed" is a harsh word. I prefer "eliminated!" Yes, three teams have been eliminated from the race!

That's cold-blooded murder!

Let me put it another way: 25% of your competition has been removed!

Wow! Did I say murder? It's nothing like murder! It's just good television!





The teams are off on the first leg of their long, difficult journey! They must now fly from Florida to Cairo, Egypt!



Oh, no! They must be doing yet another season of that *Amazing Rut* show! Here come more of those obnoxious couples running from window to window trying to buy tickets at the last minute!



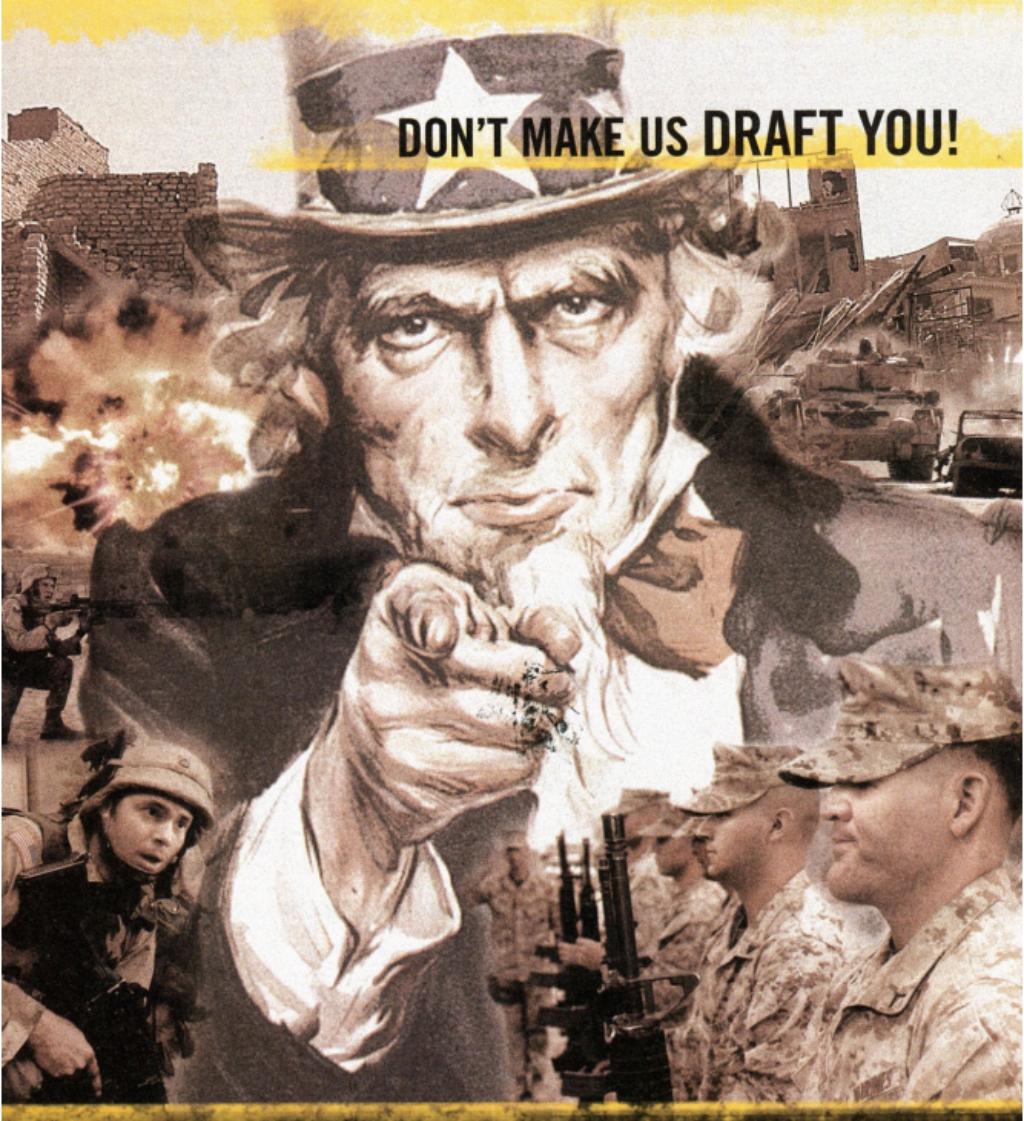
SPECIAL SECURITY ENTRANCE FOR CONTESTANTS FROM THE AMAZING RUT

Here in Cairo the teams must find their first clue, which we've hidden among the treasures of Tutankhamen! We're down to six teams after bribing customs to arrest three teams and keep them in jail till the race is over!



The teams have made their way to South America! Now they must cross the Amazon River, but they have a choice! They can choose to swim it, or if they want to spend the time, they can build a boat to cross it!





DON'T MAKE US DRAFT YOU!

Everyone knows the all-volunteer armed forces isn't adequate, so why not join now, so you can at least *pretend* that it was your decision!

WAR FOR NOW.

DEATH FOR LATER.



U.S. ARMY

A MAD AD
PARODY

WHAT RECENT VIDEO
CAUSED MANY
AMERICANS TO
TURN THEIR HEADS
AWAY IN DISGUST?

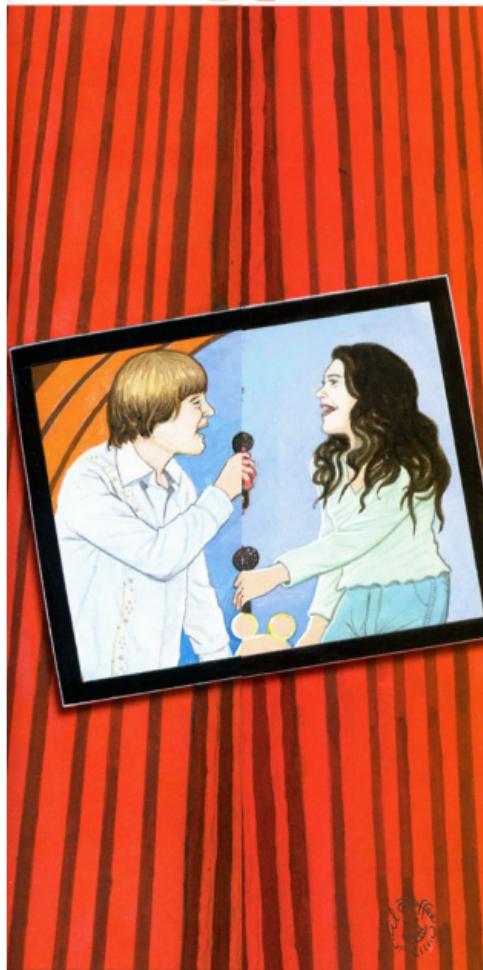


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WHAT RECENT VIDEO
CAUSED MANY
AMERICANS TO
TURN THEIR HEADS
AWAY IN DISGUST?



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