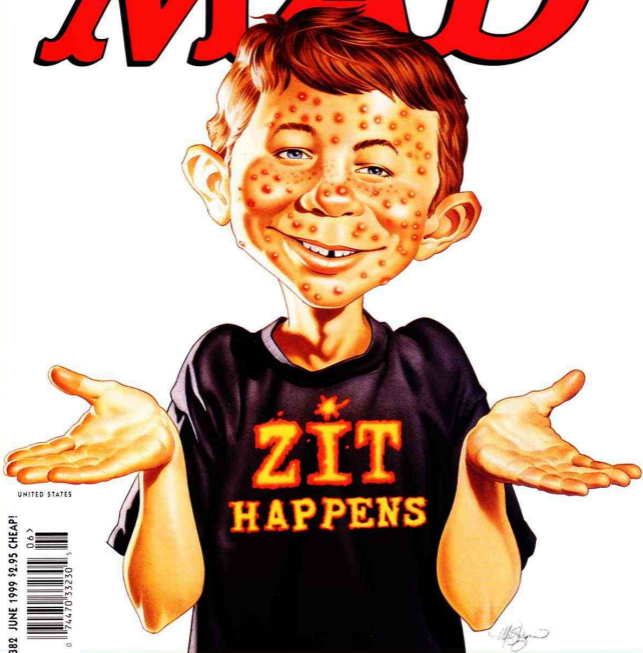


ROLLER JAM COMIC BOOKS NYPD BLUE

# MAD<sup>IND</sup>®



UNITED STATES

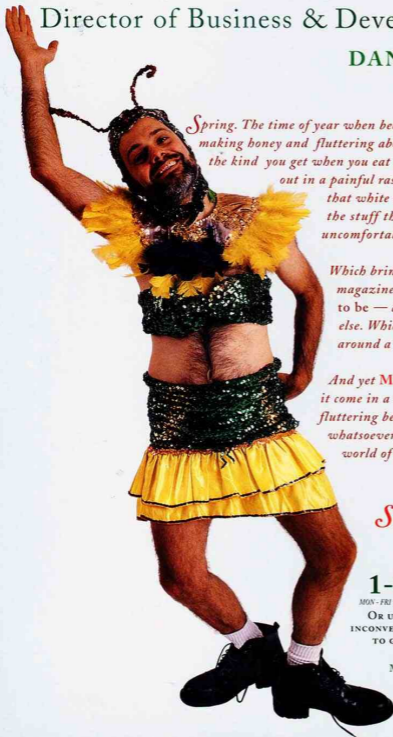
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**EXTRA JUICY ISSUE! OOZING WITH STUPIDITY!**

LAST IN A SERIES

An important message from MAD's  
Director of Business & Development,  
**DAN BROWN**



*Spring. The time of year when bees are busy pollinating the flowers, making honey and fluttering about their hives. The good hives — not the kind you get when you eat the wrong raspberries, and you break out in a painful rash and get all itchy and have to put that white ointment on your skin — you know, the stuff that sticks to the sheets. Boy, that's uncomfortable.*

*Which brings me to MAD. Yes, MAD — the magazine whose time is and was and continues to be — doesn't stick to skin, sheets or anything else. Which isn't to say it's not sticky. It's stuck around a long time.*

*And yet MAD is no ointment or cream, nor does it come in a tube. MAD is like the good hive of the fluttering bees, and requires no topical treatment whatsoever. It's a warm, safe cocoon in this world of hideous skin eruptions.*

*So be like me. Be a bee.*

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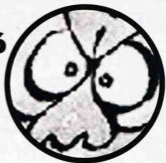
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# MAD

JUNE 1999

NUMBER 382

26



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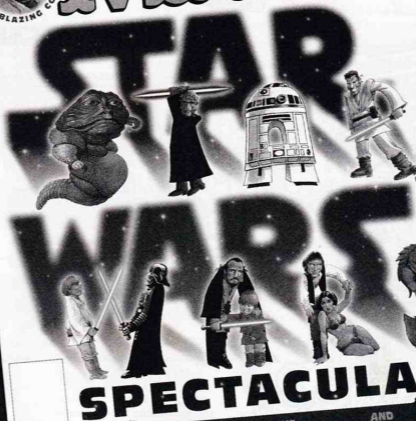
**SURE, THIS AD IS IN BLACK AND WHITE,  
BUT THIS SPECIAL ISSUE IS IN  
FULL COLOR!**

THE PHANTOM MENACE: WE HAVE THE MISSING DIALOGUE!



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BLAZING  
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THE  
STAR WARS  
MUSICAL!

AND  
MUCH  
MORE!

we mention that Every Page is in Full Blazing Color??

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GALAXY NEAR YOU!**

**WARNING:** This full-color Spectacular is ONLY available at news-stands, bookstores, comic specialty shops and other retail outlets! It is NOT part of the series sent to MAD Super Special subscribers!

Wow! This battle's  
got everything but  
the kitchen sink!

Almost!

a lap dance on  
can find his lap!

ause NOW he's  
ffering from  
ROWNING!!!  
MUCH HYDRO-  
HI! STOP THE  
RO-BATH! Re-  
the RUBBER  
PRO-DUCK!!

## IMPORTANT DATES THIS MONTH

JUNE						
SUN	MON	TUE	WED	THURS	FRI	SAT
	6	7	8	9	10	11
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

National  
Salmonella Week  
Begins

Father's Day  
Observed (Reptiles)

Feast of  
Leonardo DiCaprio

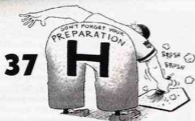
Last Day To  
Bribe Teacher For  
Passing Grade

Imbecile's  
Christmas

10th Annual Shave  
A Duck Festival



40



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# MAD

## Editor's Note

With this issue  
we begin a regular  
occasional feature:  
Editor's Note.

-The Editors

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by Sergio Aragones Around the Magazine

"When it comes to  
personal conduct,  
always set the bar high -  
it makes it much easier  
to sneak underneath!"

FRONT COVER ARTIST: MARK STUTZMAN  
FRONT COVER WRITER: DUCK EDWING





## Make A Dumb Wish Foundation™

Dear MAD Make A Dumb Wish Foundation: I'm considering going to graduate school, most likely Brooklyn College or Queens College, to study playwrighting. However, I have an old student loan debt of \$3,700 from my undergrad days. My income is very low. If I'm accepted to grad school, could you please pay, or help me pay the \$3,700 debt?

Melanie Lee, Corona, NY

**Mellie Mel** — Thank you for calling on the good offices of the *Make A Dumb Wish Foundation*! As you may well expect, our offices are besieged with many, many worthy

requests, and as a result, sometimes difficult choices need to be made. When it came time to consider your request, it was a no-brainer, mainly because it wasn't a dumb wish! Getting someone to fork over an easy three grand to you no

strings attached is anything but dumb! (Read: you ain't getting the money!) But all is not lost. After careful review, the foundation's handpicked committee did find dumbness in your letter. Your wish to become a successful playwright by getting a graduate degree from Brooklyn or Queens College is about as dumb as it gets! See ya opening night, let us know the date!

—Ed.

RICK BEAUPRE  
WESTFIELD, MA  
01085



ENVELOPE  
OF THE  
MONTH

## MAD CELEBRITY SNAPS



**Maui Wowie!** It's Tom Arnold of "I slept with Roseanne and lived to tell about it" fame. Seriously, wasn't *McHale's Navy* one of the funniest movies you've ever seen? Unfortunately, for you, David Sharnash of Hillsborough, CA, Mr. Arnold isn't holding the magazine, you are! Therefore, you only win a one-year MAD subscription. But wait, all is not lost! We have a feeling that if you go back to Maui with the same issue, Tom will still be hanging around on the beach waiting to be recognized! Aloha!

## WRESTLING WITH OUR READERS

Why have you boneheaded morons devoted so many recent issues to pro wrestling? You can only squeeze bad jokes out of a subject so many times, and that's on an interesting subject. Not all of your readers are beer-guzzling losers who sit around all day watching the WWF; some of us are women! I'm sick of reading about those overpaid, steroid-inflated freaks. If I want to watch sweaty fat guys stage fights I'll watch *Jerry Springer*.

Lillie Wade, Alexandria, VA

**Lil** — Boneheaded morons? Bad jokes? Staged fights? Well Lillie Babe, there is only one way to settle this: In the squared circle. A no holds barred, no time limit steel cage match. Just you and me, and special guest referee, Des "The Crippler" Devlin. Friday night July 9th at the Boonton Civic Center (\$24.95 pay-per-view). Whatcha gonna do Luscious Lillie when Ed. Mania comes down on you, brother? —Ed.

I have been teaching English and reading MAD for over 30 years. In MAD #209 you did a parody on Alfred Noyes's "The Highwayman" called "The Disco Man." I used it in my classroom and the kids loved it. I've been waiting all these years for you to come up with another lesson plan for me. My prayers were answered when issue #378 contained "Pro Wrestling Haiku." In fact, if you publish this letter, I'll have another lesson plan! You guys are great!

Jamie Schamp, Liverpool, NY

**Jamie** — If you liked our "Pro Wrestling Haiku" then we're sure you'll want to cough up \$24.95 for the greatest pay-per-view of all time — Ed. Vs. Lillie Wade in the squared circle, no holds barred, no time limit steel cage match with special guest referee, Des "The Crippler" Devlin. It's going to be the greatest wrestling pay-per-view event ever! And hey, why not be a sport and invite long-time wrestling fan, Principal Scott Krell over to watch the slugfest. It could go a long way to smoothing the ruffled feathers when he finds out you're using MAD as a study tool! Happy watching! —Ed.

**HOW TO REACH US**  
Please Address Correspondence To: MAD, Dept. 382, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

**SPECIAL ALERT!**  
**SPECIAL ALERT!**  
MAD #383 features 2 somewhat collectible *Star Wars*: The Phantom menace covers! Get 'em both and watch our profits soar! On sale June 22!

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**#138 ON SALE JUNE 22!**

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## THE ANSWER MAD

With this issue we begin a truly stupid feature: MAD answers a letter written to another magazine! We kick off the feature with a letter which appeared in the February 15th issue of *Sports Illustrated* regarding SI's All-Bowl Team selection.



Wane McGarity of Texas over Isaac Jones of Purdue at wide receiver? Jones had seven more receptions than McGarity and had many more clutch catches, including one with 30 seconds left for the game-winning touchdown.

B.E., Wallingford, PA

B.E. — Jones Schmones. If we had our druthers the correct pick would be Farook Johnson of the Division IV Screaming Hairnets of the Wilfred Beauty Academy. Farook caught an unprecedented 16 passes without breaking a single nail. He also scrambled for 300-plus yards on the same day he had a final in How to Give a Festive Permanent to a Balding Woman in Her Eighties. When will SI, let alone the Heisman trophy committee, stop turning a blind eye to the gifted and graceful athletes of Division IV teams such as the Screaming Hairnets! Oh the inhumanity! —Ed.

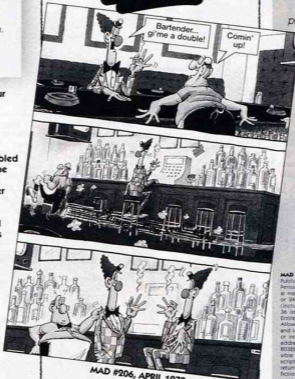


## THE LUCK STOPS HERE

When you started doing the comic strip "Monroe" it was funny for a while because bad stuff always happened to him and he never got a break. Let him get luck for once.

Michael Orgeron, College Station, TX  
It's rare that we receive as poignant and insightful a letter as yours. We have taken the liberty of showing it to Monroe's creator, Anthony Barbieri. Tony was so moved that he has written a very special "lucky" episode of Monroe just for you, Mikey. Look for "Monroe &...The Funeral" in next month's issue. —Ed.

## 20 YEARS AGO IN MAD



MAD #206, APRIL 1979

# MAD

**William M. Gaines**

*founder*

**Janette Kahn**

*president & editor-in-chief*

**Paul Levitz**

*executive vice president & publisher*

**Nick Meglin & John Ficarra**

*editors*

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*senior editors*

**David Shayne** *associate editor*

**Amy Mavrikis** *assistant editor*

**Dick DeBartolo**  
*creative consultant*

**Annie Gaines** *managing editor*

**Dorothy Crouch** *vp-licensed publishing and associate publisher*

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**Nadina Simon** *associate art director*

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**Administration:**

**Patrick Caldon** *vp-finance & operations*

**Aileen Gill** *exec. director - manufacturing*

**Lillian Laserson** *vp-legal affairs*

**Contributing Artists**

**And Writers**

*the usual gang of idiots*

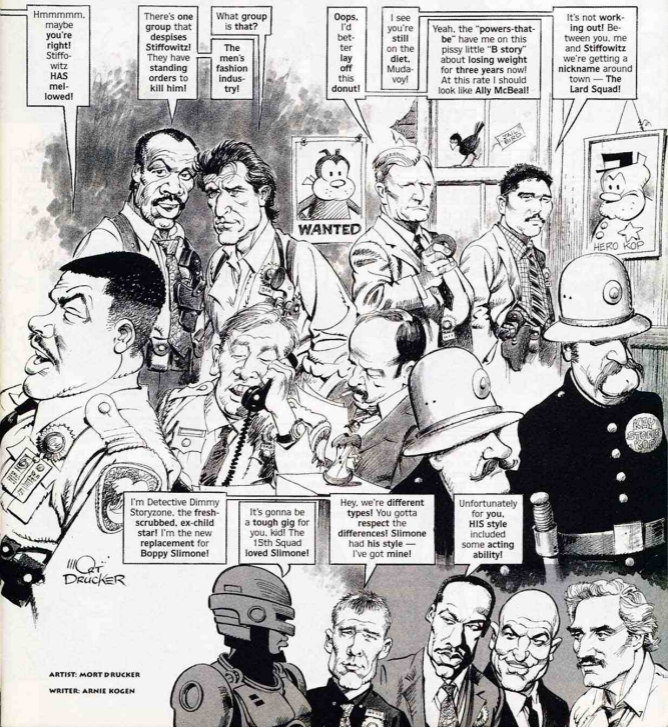
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Back in **MAD** #329 we told you of a gritty, New York City police drama that was atop the ratings charts. Well, here it is several years later and this police drama is still on top of the charts. Proving once again that the American viewing public knows nothing about quality television! But wait! Something's changed! There are a lot of shiny new faces (not to mention saggy new asses). It's time for a another look at this fershlugginer show. It's time for...



# (NYPD) RE-DO



Hmmmm, maybe you're right! Stiffowitz HAS melted!

There's one group that despises Stiffowitz! They have standing orders to kill him!

What group is that?  
The men's fashion industry!

Oops, I'd better lay off this donut!

I see you're still on the diet, Mudda-voy!

Yeah, the "powers-that-be" have me on this pissy little "B story" about losing weight for three years now! At this rate I should look like Ally McBeal!

It's not working out! Between you, me and Stiffowitz we're getting a nickname around town — The Lard Squad!

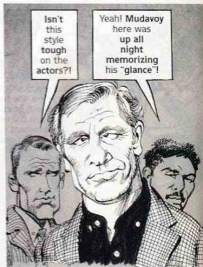
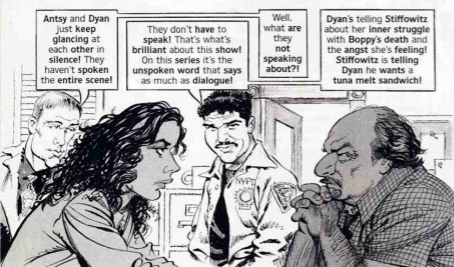
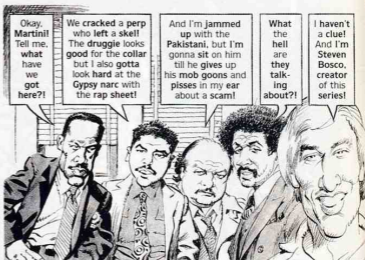
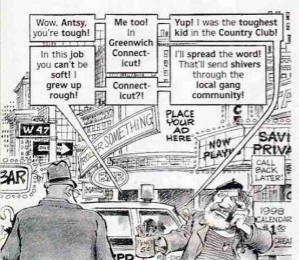
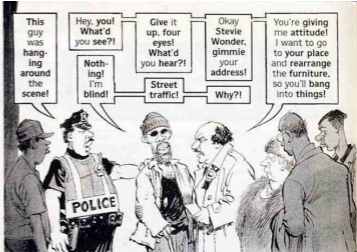
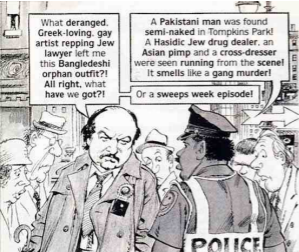
I'm Detective Dimmy Storyzone, the fresh-scrubbed, ex-child star! I'm the new replacement for Boppy Slimone!

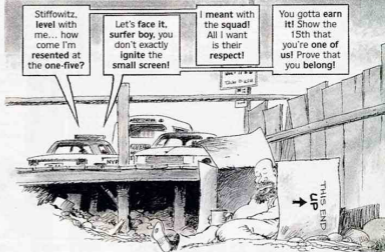
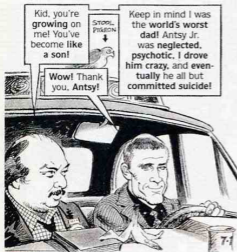
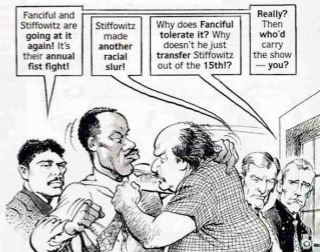
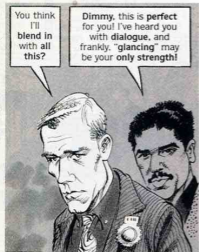
It's gonna be a tough gig for you, kid! The 15th Squad loved Slimone!

Hey, we're different types! You gotta respect the differences! Slimone had his style — I've got mine!

Unfortunately for you, HIS style included some acting ability!

ARTIST: MORT DRUCKER  
WRITER: ARNIE KOGEN





Wanna talk about it, Stiffowitz?

I'm here for you.

Not with YOU — I'll talk about it with my beloved freshwater fish! THEY understand me!

Yeah. Thanks.

So much for the new, sensitive Stiffowitz!

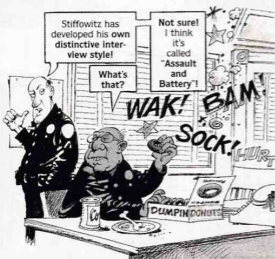
We still need a suspect! Line up these drifters and grill them!

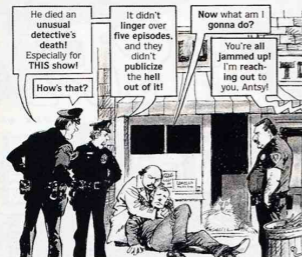
Hey, buddy, could you help a guy out with some spare change?

Hey, wait a minute! Aren't you my old ex-partner, David Carouse? You're a homeless bum? What the hell happened?

What happened was *Kiss of Death*, Jade, and that fiasco *Michael Hayes* TV show!

Let this be a lesson to you, David — never leave a series while it's still high in the ratings!





He died an unusual detective's death! Especially for THIS show!

How's that?

It didn't linger over five episodes, and they didn't publicize the hell out of it!

Now what am I gonna do?

You're all jammed up! I'm reaching out to you, Antsy!



Boppy! Boppy Slimone! But you bought the farm! I saw you suck the squash!

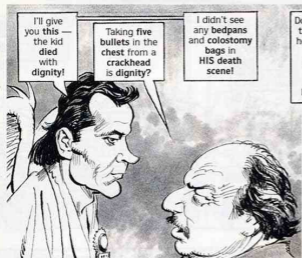
A higher force sent me down here!

God sent you?

No, the producers. Steven Bosco and David Milkish sent me!

They did? How come?

To make this a "Very Special Episode"!



I'll give you this — the kid died with dignity!

Taking five bullets in the chest from a crackhead is dignity?

I didn't see any bedpans and colostomy bags in HIS death scene!

Don't you see the pattern here, Antsy? All your partners find a way to leave you!

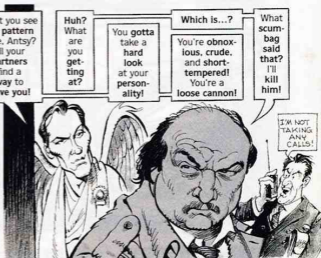
Huh? What are you getting at?

You gotta take a hard look at your person-ality!

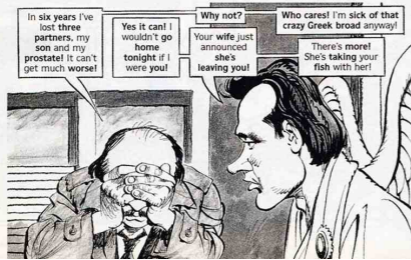
Which is...?

You're obnoxious, crude, and short-tempered! You're a loose cannon!

What scumbag said that? I'll kill him!



I'M NOT TAKING ANY CALLS!



In six years I've lost three partners, my son and my prostate! It can't get much worse!

Yes it can! I wouldn't go home tonight if I were you!

Why not?

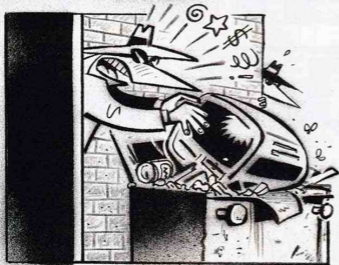
Your wife just announced she's leaving you!

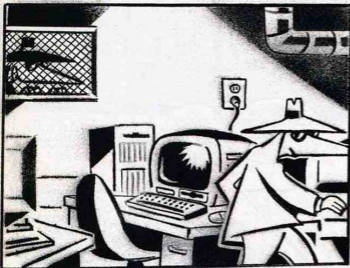
Who cares! I'm sick of that crazy Greek broad anyway!

There's more! She's taking your fish with her!



My Fish! Oh no! Not my fish! Swillvial! Wait!







When we last saw Monroe, he and his mom were in Vegas, out of luck and stuck with a sleazy real estate salesman.

# Monroe

LISTEN JW, THE TOM JONES CONCERT STARTS SOON. CAN WE HAVE OUR COMPLIMENTARY TICKETS NOW?

YOU DON'T WANT TO BE GETTIN' ON MY NERVES! THERE'S A LOT OF HOLES OUT HERE IN THE DESERT. IF YOU KNOW WHAT I MEAN...

UHP!



18 OF 'EM! YOU'RE GONNA LOVE THE FIESTA LIVIN' GOLF COURSE!

OH! GOLF! RIGHT, JW! HA HA HA!



NOT YET! LET'S TAKE A TOUR OF THE CITY FIRST! YOU'LL FALL IN LOVE WITH THIS PLACE!

VEGAS HAS EVERYTHING, EVEN FAMILY STUFF! CHECK OUT THIS VOLCANO!

DOESN'T THAT REMIND YOU OF WHEN YOU HAD THAT ZIP, MONROE? YOU SHOULD HAVE SEEN IT, JW. IT WAS ALL RED AND...

UM, HEY, JW, IS IT TICKET TIME YET?



MY INSIDES ARE COOKING! I'M GOING SWIMMING!

SOUNDS GOOD. YOUR MOM AND I NEED TO CRUNCH SOME NUMBERS!

RIDE THE DEVIL'S ASS

AWESOME!

WHEEEE...

DAMN! MY SHORTS!

THIS IS THE WORST FRIGGIN VACATION OF MY LIFE!



and...

# LAS VEGAS

PART II



YEAH, YEAH, WHATEVER, MR. CENTURY 21... I'LL HAVE MY ACCOUNTANTS WIRE YOU THE MONEY RIGHT AWAY...

...NOT!



I GOT THE TICKETS.

BUT WON'T JW BURY US ALIVE IN THE DESERT?

SCREW HIM! WE'RE GOING TO SEE THE LOVE OF MY LIFE, **TOM JONES!**



**TOMMY, I LOVE YOU!**

I'M OUTTA HERE!

IT'S NOT UNUSUAL NNNMPRRF!

**GLUF!**

OH MY GOD! TOM JONES SWALLOWED THAT LADY'S PANTIES!



SORRY, SON. IT'S ILLEGAL FOR PEOPLE TO LEAVE MY CASINO A WINNER, ESPECIALLY MINORS!

**THERE SHE IS, ROCKO! SHE STOLE THE TRUCK AND THE TICKETS!**

I'LL TAKE CARE OF HER. COME WITH ME, MA'AM!

LADIES AND GENTLEMEN, MR. JONES WILL CONTINUE JUST AS SOON AS WE REMOVE THAT PAIR OF UNDERWEAR FROM HIS ESOPHAGUS! DOES ANYONE KNOW THE HEIMLICH?





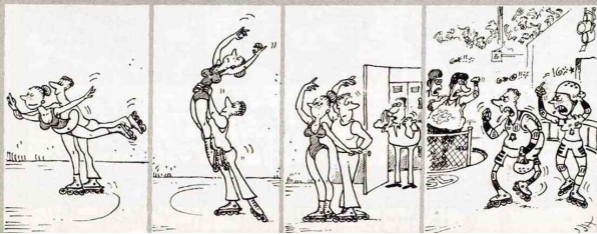
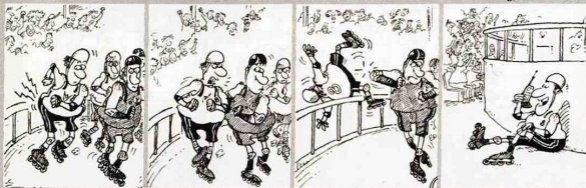


# A MAD LOOK AT



# ROLLER JAM

ARTIST AND WRITER: SERGIO ARAGONES





# JALOPY SHOPPER

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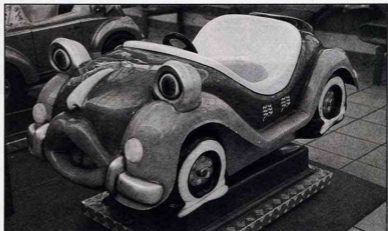
92 DODGE CRAPAVAN 1-wheel drive, turbo-charged price tag, w/sturdy, stainless steel airbag. Owner's manual in braille. \$37,000. PRIVATE PARTY, 121-2405



93 WHITE FORD BRONCO Xlt cond., \$17,000 (\$25,000 for idiots who make lame, predictable references to O.J.). BY OWNER, 181-8900



94 CHEVY LUNATIC Chrome wheels, traction ctrl. & little purple man in glove compartment revealing secrets of Roswell. \$16,354. PRIVATE PARTY, 197-3678



## 82 LINCOLN CLOWN CAR

External combustion engine, tubeless ashtray, aquarium windows, trampoline roof, convex rearview mirrors like at carnival fun houses. \$17,505. WRECKY'S CARZ, 161-5383



91 INFINNITY Intentionally misspelled name, Formica dash, EZ-rip faux leather seats, invisible multi-disc CD player. \$14,000. THE CAR DITCH, 160-2949



95 FORD PHEILGM 1 cyl., coal-powered, solid gold splash guards. Horn plays first eight notes of "A Hundred Bottles of Beer On The Wall." \$15,600. AUTO DUMP, 160-9483

Unless otherwise specified, price(s) include(s) all Cost(s) to be paid by consumer(s) except for license(s), tax(es), back parking ticket(s), upholstery cleaning(s) and many other things you'll find out as you go along.

To Place Your Photo Ad

**1-800-BAD-PIX**

Targeting Drivers Who Don't Care  
What Others Think About Them

That Number Again

**1-800-BAD-PIX**



#### 97 TOYOTA MOSQUITO

Comes w/mysterious stains, wood paneling one side, in-dash steering wheel. Rear-seat condom dispenser! \$14,000. PRIVATE PARTY, 191-9001



#### 99 HONDA ACCORDION

Includes pre-nicked windshield and factory installed spice rack. Perfect 2nd car if you only use the 1st one. \$18,750. DOODLE MOTORS, 141-7888



#### 86 FORD INSIPID

Like new, only not. Speedometer in Roman numerals, mini jaws-of-life in glove compartment, body in trunk. \$4450. BY OWNER, 500-0001.



#### 65 MUSTANG

Electric pink collector's classic with AM/FM stereo, CD changer and leather bucket seats would be really nice, but all I have is this 89 Sentra. \$199. PRIVATE PARTY, 130-5332



#### 86 CADILLAC BROUGHAM

Pimp purple, Y2K compliant cup-holder. Must sell, or my bookie will send his goons out to break my legs. \$6500 PLEEZE! BY OWNER, 151-2649



#### 95 VW BURRITO

Obnoxious semi-gloss ext., special hidden compartment for hiding open bottles of liquor, illegal aliens, etc. \$12,500. PRIVATE PARTY, 171-7171

**BAD CREDIT?  
NO CREDIT?  
WOW, YOU MUST BE  
A REAL LOSER!**

## CRAZY HOWIE'S AUTO ASYLUM 1-900-HEAP

**Where Quality is  
a 3-syllable word!**  
*Se Habla Your Cash*



#### 97 ELECTRIC CAR

Runs great on 10,000 AA batteries (not incl). Buy now, before the federal gov't sells out to big oil and puts us all in gulags. \$12,500.



#### 96 MITSUBISHI SUSHI

Comes with 7G brrp and 364 qtv, dual gip. New 1876+ km, w/25W cig, and extra fish. Auto 6 cc ft base wils and dim vims. Optional weckers. \$20,000.



#### 95 NISSAN 200SX

Seeks romantic encounter with other 200SX. Enjoys trips through countryside, car washes, wax jobs, and candlelight oil changes.



#### 91 DODGE AFFRONT

1 spd, 100% dolphin skin int, semi-translucent windows. Handles okay considering it's never been inspected. \$5600.



#### 92 CHEVY WIDOWMAKER

Fully loaded w/reel-to-reel, turbo-charged smog spewer, stolen license plates and complimentary half-eaten bag of Fritos in back seat. Was \$18,750, now \$18,449.



#### 63 NASH METRO

900,000+ miles, runs like 600,000. Original tires. 1984 Mondale for President bumper strk (non-removable). \$24,300.

# GOVERNMENT-SEIZED VEHICLE AUCTION!

The U.S. Government is auctioning vehicles seized in drug raids, jay-walking busts or just when they felt like hassling someone. With luck, you'll find something in the trunk they missed when they searched it!

MODEL	SOLD FOR	BLUE BOOK	SAVINGS
95 FORD SIESTA	\$10,000	\$10,000	\$2500
94 HOT WHEELS BENTLEY	\$15.00	NONE	\$15.00
92 MAZDA MALARIA	\$7,000	\$6,000	-\$1,000
99 VW MILLENIUM BUG	\$2,000	\$2,000	\$0.00
63 FORD CROWNBIRO	\$5,500	\$10,000	-\$3,000
93 TOYOTA RELICA	N/A	N/A	\$2,000
94 HONDA DISCORD	\$7,500	\$6,000	\$2,500
97-98 JAGUAR SEASON TICKETS	\$1,750	-\$2,000	\$4,000
89 FORD ESCORT SERVICE	\$4,500	\$3,500	N/A
79 NASA MOON BUGGY	\$2,000	\$2,000	\$0.00
95 CHEVY LUPICA	\$5,500	\$10,000	-\$3,000
96 HONDA ODDITY	N/A	N/A	\$2,000
93 OLDS GUTLESS	\$7,500	\$6,000	\$2,500
96 HUNDAI ACCIDENT	\$1,750	-\$2,000	\$4,000
96 NISSAN ULTORIOR	\$4,500	\$3,500	N/A
93 DODGE PRAM	\$0.00	\$4.95	\$1,700
92 CADILLAC EVILLE	43c	89c	46c
92 TOYOTA SCAMRY	\$9,000	\$14,000	\$5,000
95 MITSUBISHI RELAPSE	\$7,000	\$6,000	-\$1,000
92 GEO SCHISM	\$3,000	\$4,450	\$2,000
94 DODGE ENTRAPPED	\$2,000	\$2,000	\$0.00
96 KIA SARCOMA	\$5,500	\$10,000	-\$3,000
97 TOYOTA CELIBATE	\$7,500	\$6,000	\$2,500
94 MAZDA PROTOZOAN	\$1,750	-\$2,000	\$4,000
95 FORD DETOUR	\$4,500	\$3,500	N/A
94 CHEVY IMPALER	\$2,000	\$2,000	\$0.00
92 TOYOTA PASSÉ	\$5,500	\$10,000	-\$3,000
95 PONTIAC BONEMEAL	N/A	N/A	\$2,000
72 CADILLAC ELDORKO	\$7,500	\$6,000	\$2,500
96 DODGE GRIPER	\$1,750	-\$2,000	\$4,000
90 CHEVY DECEASE	\$4,500	\$3,500	N/A
95 VW FACADE	\$3,000	\$2,999	\$1.00
97 TOYOTA GLAUCOMA	\$0.00	\$4.95	\$1,700
91 ALFRED E. ROMEO	43c	89c	46c
68 PONTIAC TORQUEMADA	\$7,000	\$6,000	-\$1,000
88 TOYOTA CORRODED	\$2,000	\$2,000	\$0.00
93 SLAAB 900S	\$5,500	\$10,000	-3,000
93 CHEVY ASTROS FAN	N/A	N/A	\$2,000
97 PONTIAC SUNSTROKE	\$6,500	\$2,000	\$2,000
96 MERCURY MISTAKE	\$7,500	\$6,000	\$2,500
90 IZUZO NOPULSE	\$1,750	-\$2,000	\$4,000
93 HYUNDAI CILANTRO	\$4,500	\$3,500	N/A
86 HONDA DELUDE	\$3,000	\$2,999	\$1.00
91 CHEVY LUSITANIA	\$0.00	\$4.95	\$1,700
90 CHRYSLER IMPEACHABLE	\$-500	\$2,750	\$-3,250
92 PONTIAC FIASCO	43c	89c	46c
91 DODGE CAROM VAN	\$9,000	\$14,000	\$5,000

Terms: Payment in full within 15 minutes of sale.

## BIG ED'S USED CARS & PETS 170-2186

This offer is not being made by any U.S. government agency, but we sure try to make it look that way.

# TELL THEM YOU SAW IT IN THE JALOPY SHOPPER

(So they'll think the smeared ink and dark, blurry photos were only in *their* copy!)



### 96 CHRYSLER MARQUI DeSADE

3 1/2 door, diesel eng., radio only picks up Spanish gospel stations. Special \$1,000 extra charge for women buyers. \$29,999. ACME CAR DITCH, 120-3984



### 1993 WINNEBAGO DELUX

Kitchenette, den w/ fireplace, shower, nursery, weight rm, walk-in closet, baseball diamond, lobby, veterinary clinic, horseback trails. \$34,400. JIM'S RV & UNICYCLE WORLD, 190-3440



### 74 SNOWMOBILE

Haunted by ghost of former owner who ran it off cliff. Does not run well in cold weather. \$8,000. PRIVATE PARTY, 131-8275



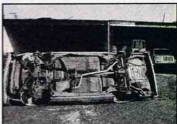
### 96 FORD POLYP

AM/FM mono, plush leather ext. Must have 5 yrs. Exp., type 90 wpm, 2 yrs of college. \$44,003. BY OWNER, 180-5902



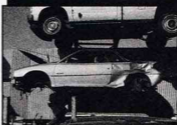
### 94 SUBARU

Woodgrain chassis, cruise control stuck on 110 mph. Must repair to appreciate. \$13,000. PRIVATE PARTY, 140-2383



### 98 TOYUZUKI WREC-4

Radar detects ice cream trucks within 5 miles, wheels on hood for when it tips over. \$17,440. BY OWNER, 171-6450.



### 91 LUNCHWAGON

Near-xint cond., except for smell of stale salami, various bullet holes & Freon leaks. \$34,127. TRUCK DORKS, 150-8554



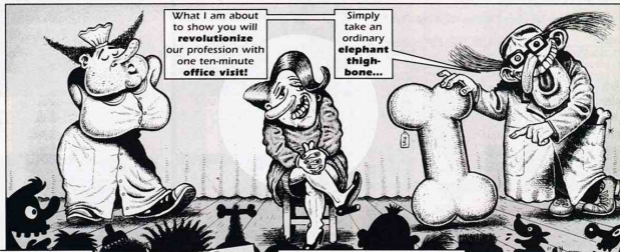
### 33 BENTLEY

Looks exactly like a Volkswagen bug. Must be seen to almost believe. \$150,000. PRIVATE PARTY, 161-5898

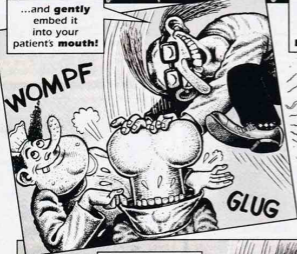
No need to mention that you saw it in the JALOPY SHOPPER



# ONE FINE DAY AT THE CHIROPRACTORS' CONVENTION



...and **gently** embed it into your patient's **mouth!**



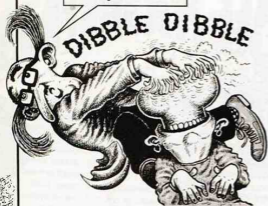
Have your **nurse** gingerly yank the **patient's head** into position as you wheel out my patented **Bone Wedger Mounting Board.**



Using a **one loop full body dive**, carefully drive the bone into the chest cavity.



After a few careful manipulations...



SNAP!

CRUNCH

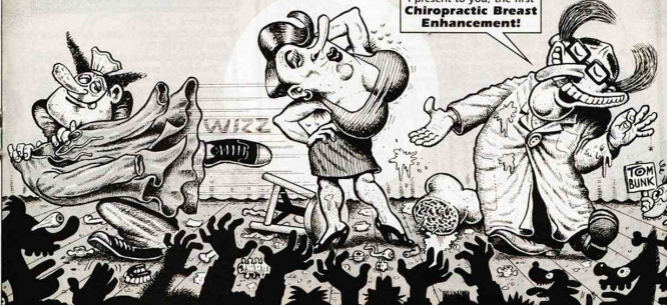
...remove the excess bone with a single, well-placed chop...



CHOP!



Ladies and gentlemen, I present to you, the first **Chiropractic Breast Enhancement!**





## BABES IN BOYLAND DEPT.

With the NBA desperately trying to recapture its fans, we here at the MAD sports desk have had lots of free time to cast our keen eye on some lesser-known, but nonetheless worthy leagues and their star athletes. It is with great pleasure (yeah, right!) that we now spotlight ...



# THE FEMALE BASKETBALL

## DENVER DAYDREAMERS

**1998-99 Record:** 17-15

**Returning Stars:** Charlene Barkley, Dennis Rodman, Zondelia Stephanie Spinster

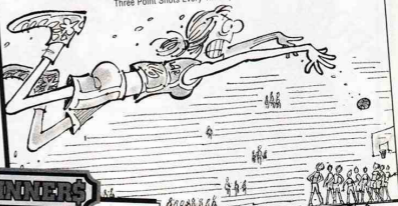
**Head Coach:** Columbine, mocha, cinnabar

**Uniform Colors:** Excellent medical facilities to handle the many Denver players who suffer bronchial asthma.

**Strengths:** Weepy, angst-laden disagreements with referees rarely get calls against them overturned.

**Weaknesses:** After Coach Spinster's patented "No-Score" Offense failed to produce results early last season, she installed the "Take Wild Three Point Shots Every Time" plan, which, amazingly, worked.

**Notes of Interest:**



## BOSTON BREADWINNERS

**1998-99 Record:** 20-12

**Returning Stars:** Muffy Gdzrdzkovich, Joan Stockton

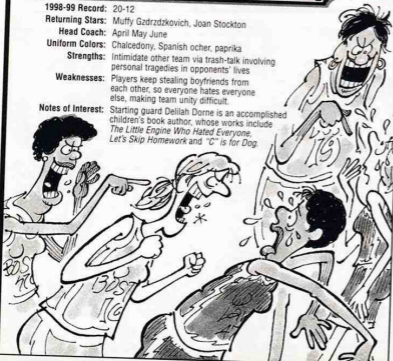
**Head Coach:** April May June

**Uniform Colors:** Chalcedony, Spanish ocher, paprika

**Strengths:** Intimidate other team via trash-talk involving personal tragedies in opponents' lives

**Weaknesses:** Players keep stealing boyfriends from each other, so everyone hates everyone else, making team unity difficult.

**Notes of Interest:** Starting guard Delilah Dorne is an accomplished children's book author, whose works include *The Little Engine Who Hated Everyone*, *Let's Skip Homework* and "C" is for Dog.



## ORLANDO MOOD SWINGS

**1998-99 Record:** 14-16-2

**Returning Stars:** Hannah von Harridan, the MacKenzie Triplets

**Head Coach:** ??????

**Uniform Colors:** Sandalwood, electric green, royal pink

**Strengths:** The shot clock at home is rigged to tick slightly slower when the Mood Swings have the ball.

**Weaknesses:** The official theme song, "I Fall to Pieces," is anything but inspiring when constantly played on the P.A. system.

**Notes of Interest:** The team refers to assistants as "enablers" and turnovers as "oversights." Not that this helps any.



# ASSOCIATION 1999 PREVIEW

## SEATTLE QUEEN BEES

**1998-99 Record:** 17-15

**Returning Stars:** Vikki Virago, LaQueesha Monique

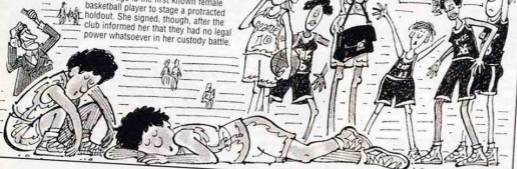
**Head Coach:** Biff McDapper

**Uniform Colors:** Flamingo, hyacinth, indigo

**Strengths:** The starting guards are really cute.

**Weaknesses:** Narcoleptic frontcourt.

**Notes of Interest:** Vikki Virago is the first known female basketball player to stage a protracted holdout. She signed, though, after the club informed her that they had no legal power whatsoever in her custody battle.



## DETROIT MOTORMOUTHS

**1998-99 Record:** 16-16

**Returning Stars:** Michelle Jordan, Bantu Goldbaum

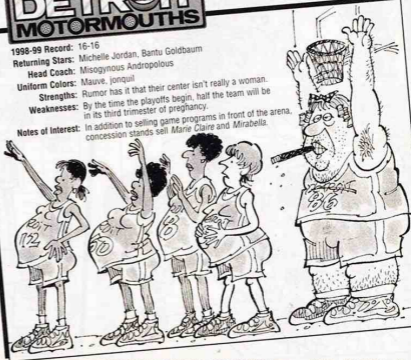
**Head Coach:** Misogynous Andropolous

**Uniform Colors:** Mauve, jonquil

**Strengths:** Rumor has it that their center isn't really a woman.

**Weaknesses:** By the time the playoffs begin, half the team will be in its third trimester of pregnancy.

**Notes of Interest:** In addition to selling game programs in front of the arena, concession stands sell Marie Claire and Mirabella.



# VANCOUVER MEDUSAS

**1998-99 Record:** 10-22  
**Returning Stars:** Cinnamon Tweet, D'Kweesha Mango  
**Head Coach:** Chakra Eurasia  
**Uniform Colors:** Vermillion, café au lait

**Strengths:** Uncanny ability to trip opposing players when the referees aren't looking.  
**Weaknesses:** The players are not having their emotional needs met by the half-court game.

**Notes of Interest:** When team owner G. Worthington Uppermost III died last year, he left the team to his car, who continues ownership to this day.

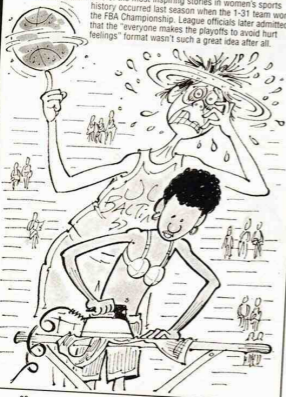


# BALTIMORE LAMP-THROWERS

**1998-99 Record:** 1-31  
**Returning Stars:** Alleen Iverson, Suzi Stiletto  
**Head Coach:** Patti Riley  
**Uniform Colors:** Ultramarine, beryl, tea rose

**Strengths:** Sharp, freshly ironed jerseys

**Weaknesses:** Starting center has 14 distinct personalities, and you never really know which one's going to show up.  
**Notes of Interest:** One of the most inspiring stories in women's sports history occurred last season when the 1-31 team won the FBA Championship. League officials later admitted that the "everyone makes the playoffs to avoid hurt feelings" format wasn't such a great idea after all.

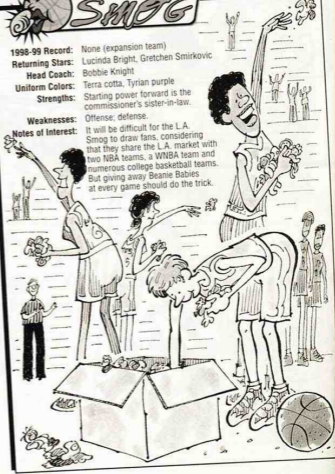


# LOS ANGELES SMOG

**1998-99 Record:** None (expansion team)  
**Returning Stars:** Lucinda Bright, Gretchen Smirkovic  
**Head Coach:** Bobbie Knight  
**Uniform Colors:** Terra cotta, Tyrian purple

**Strengths:** Starting power forward is the commissioner's sister-in-law.

**Weaknesses:** Offense; defense.  
**Notes of Interest:** It will be difficult for the L.A. Smog to draw fans, considering that they share the L.A. market with two NBA teams, a WNBA team and numerous college basketball teams. But giving away Beanie Babies at every game should do the trick.



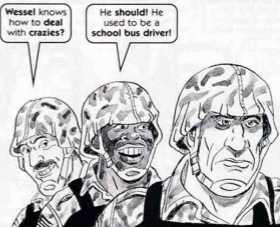
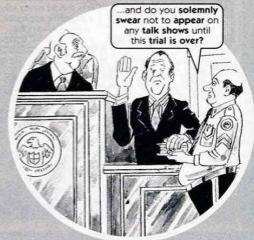


# THE LIGHTER SIDE



## EXPERIENCE

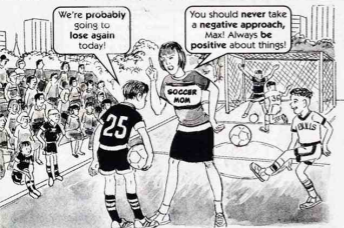
ARTIST AND WRITER: DAVE BERG



## GIFTS



## ATTITUDE



## CELEBRATIONS



## ADVANCEMENT



## THERAPY



## CRIME



## RELATIONSHIPS



## SMOKERS



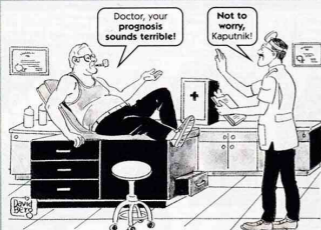
## THE OFFICE



## PRESCHOOL



## DOCTORS





Look! A different kind of Mel Gibson movie! No more Mel as a cop in a film full of car wrecks, explosions, fights and gunfire. This time we have Mel as a CROOK in a film full of car wrecks, explosions, fights and gunfire! It's supposed to be about "payback," but it's so much like his other shoot 'em ups, it's more like instant...

# PLAYBACK

ARTIST: ANGELO TORRES

WRITER: DICK DEBARTOLO

Here's the plot...as if you cared! You came to see beatings, blood and explosions, but since I don't care what you care about, here's the story! It started when my partners in crime screwed me over!

We did it! We stole a suitcase full of cash from those Asian thugs! We're \$130,000 richer!

I'm taking my half...\$65,000!

And I'm taking MY half...\$65,000!

Wait! What does that leave me with???

Two bullets in the chest!

BLAM!  
BLAM!

I wanted to know where those drugs came from! So I roughed up the drug pusher a bit!

Yagghh!  
You are one mean dude! You pulled my nose ring off my nose!

Wrong! I pulled your nose right off your face! Your nose ring is still in place! Now, you'd better talk before I pull your tongue out of your mouth!

Okay, I'll talk! Arthur Stagparty sold me the drugs! But I'm warning you — you gotta buy in bulk quantities like I do to get the really big discounts!

Mal got my wife to shoot me twice! Well, she IS a two-timer! Then Mal kicked me a bunch of times, ran over me with his car, and they left me for dead! Trust me, I was getting steamed! Fortunately, I was able to drag myself to a drunken doctor who took the bullets out with a corkscrew! Then I made my way to my wife's place, to take my anger out on a local drug pusher!

You rotten scumbag! My wife died from the drugs you sold her! You ruined a perfect marriage!

A perfect marriage? She told me you only drifted in a few weekends a year to get some!

That's what made it a PERFECT marriage! What's your point?

PNY YOU LATER! TRUST ME...

SPEEDY DELIVERY

I found Stagparty and told him to tell Mal that I wanted my money!

Listen, Stagparty, I want you to tell Mal that Portal wants his half of the money...\$73,000!

Is there an echo in here? Isn't that the same thing you just said in your "voice-over"? I'm not deaf, you know!

I didn't rough you up in the voice-over, but if you don't deliver my message, the next bones that roll are gonna be yours!



These next scenes are more romantic! We need a little sensitivity between all the blood and guts!



Was it as good for you as it was for me?

Yeah, Mail It gives a whole new meaning to "Wham, Bam, thank you, ma'am"!

Now that it's over, wanna share a cigarette?

Only if we smoke the lit ends! That way we can make the pain last a bit longer!



Okay, back to the plot! Stag-party set up a meeting with Mal to tell him I was back in town!

Some guy beat me up and told me to tell you he was Portal, and that he wants his \$67,000 back!

He's alive? I don't have his \$69,000! I used the \$138,000 we stole to pay off a loan from the Outfitters!

But didn't you only owe them \$200?

Yeah, \$200, plus two months interest makes \$143,000! It was STILL cheaper than taking a loan through my Visa card!



I went on a hunt for a certain hooker who could lead me directly to Mal!

I'm looking for a hooker named Nosey!

I'm sorry, but I can't point her out to you!

You're that loyal?

Loyal, nothing! I can't point her out because you're crushing my fingers in the bar!



The bartender didn't help much, but crushing his fingers made the trip worthwhile! Besides, I remembered I had Nosey's address in my wallet!



Nosey, I must say you look like an even HIGHER priced hooker than you used to!

If you said more things like that when we were together, we might still be dating!

I know you still turn tricks for the Outfitters! I need to find their headquarters!

What? You'd have to be nuts to go there! Oh wait, you ARE nuts! They're at The Broken Arms Hotel on 17th Street...

FOR ME TO POOP ON...



I would start dating you again, but you still sleep with other men! I want to be special!

You are special! I have a high-paying clientele of masochistic insomniacs! So you see, I'm no ordinary hooker—I'm a specialist!



Minutes after I left Nosey, I realized I had forgotten something! I had forgotten to put my tongue in her mouth when I said goodbye! I went back, and found Mal there! I was able to pump him for info on the Outfitters!



Who's your boss?

I'm not telling you ANYTHING!

Then I'm going to kill you!

Okay, my Boss is Garter! He lives at 120 Collins Avenue! That's between State and Oak! Third Floor Apartment 71! The phone number is 555-4850! But if you think I'm gonna tell you the ZIP code, you're nuts!



Thanks for the info, Mal! Gotta light?

No, sorry, I don't — Then you die!

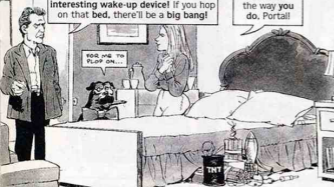
Proof, one way or another, cigarettes are bad for your health!



I rented a new place for Nosey, the dog and me! When I got there I saw some of the boys from the Outfitters already knew about the place, and had rigged a bomb under the bed!

I think one of your masochistic insomniac clients hooked up a rather interesting wake-up device! If you hop on that bed, there'll be a big bang!

Nobody sweet talks me the way you do, Portal!



FOG ME TO FLOP ON...



The men who had wired the bed with a bomb were waiting outside! I slid under their car and cut the gas line! Then I threw a lit cigarette on the fuel as it poured out!

Wow, look! A parking space right in front of my building! This is my lucky day!

A lit cigarette ignited that gas! MORE proof that cigarettes are bad for your health!



I was working my way up the chain of command! I'd killed Mal, and now I was about to kill his boss, Cartell! I also killed a waitress, a busboy, a maitre d' and a cook, but that was because they served me a very rare steak! The sight of flesh floating in blood is disgusting!

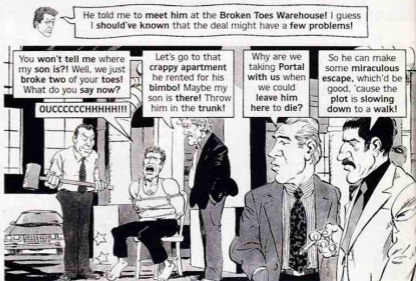
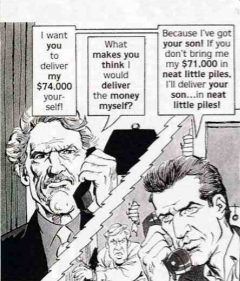
Surprised I got by your two tough security guards? I disarmed 'em!

I know you're here for your \$137,000, but I don't have that kind of money here!

I only want \$81,000, Cartell!

In that case, I'll give you what I have on hand! Here's \$50 from petty cash, \$21 in stamps and \$1.50 in quarters from the vending machine! Now the Outfitters only owe you \$69,927.50!



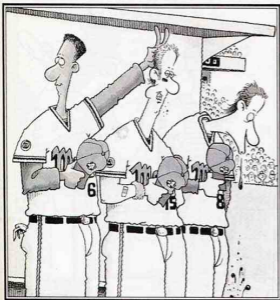




so you think just because you like to watch sports on TV you would make a good sports director! Well, not so fast! Before stepping behind a control panel it's important to know that it takes years and years to learn how to hold viewers' attention while over-the-hill players compete in the has-been bracket of some golf tournament sponsored by a cigarette company that can't legitimately advertise its killer product on TV! But why waste years learning when you take the easy way out (like you always do) simply by reading...

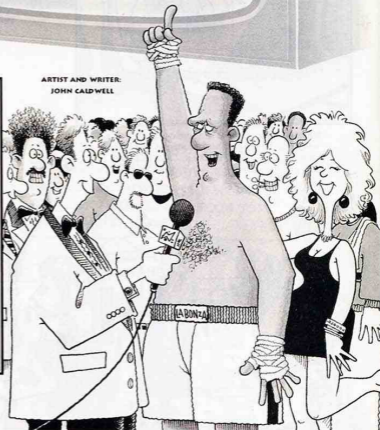
# SO YOU WANT TO BE A BIG-TIME NETWORK TV SPORTS DIRECTOR!

## MAD'S FOOLPROOF GUIDE TO A SUCCESSFUL CAREER



No stirring rendition of the National Anthem is complete without a close-up of a dugout full of overpaid morons spitting and tugging at their jocks.

ARTIST AND WRITER:  
JOHN CALDWELL

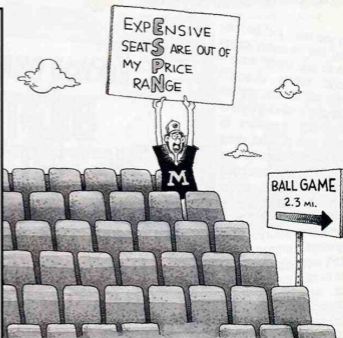


Nothing rounds out a boxing telecast like a post-fight interview with the victor, who will enthusiastically thank his Lord and Maker for enabling him to beat the snot out of his now semi-comatose opponent.

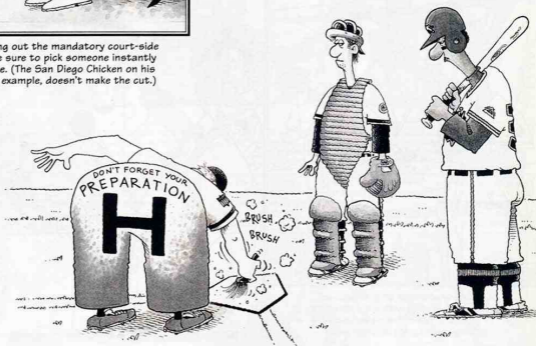




When singling out the mandatory court-side celebrity, be sure to pick someone instantly recognizable. (The San Diego Chicken on his day off, for example, doesn't make the cut.)



Periodically scour the stands for cheesy signs that lamely work in the network's initials.



Developing creative uses for the new virtual advertising technology will go a long way toward forging a distinguished network career.

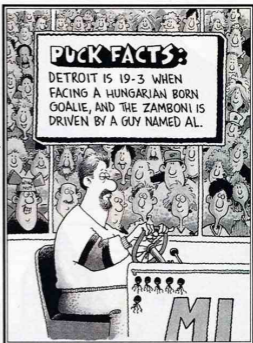
HOW CAN YOU  
MAKE THAT CALL!!!  
YOU FURAAACH!



Always keep a sideline camera peeled for tantrum tirades by middle-aged, overweight, stressed-out coaches. (There's a special Emmy just waiting in the wings for the guy who shows the first live, over-the-air stroke.)

## PUCK FACTS:

DETROIT IS 19-3 WHEN  
FACING A HUNGARIAN BORN  
GOALIE, AND THE ZAMBONI IS  
DRIVEN BY A GUY NAMED AL.



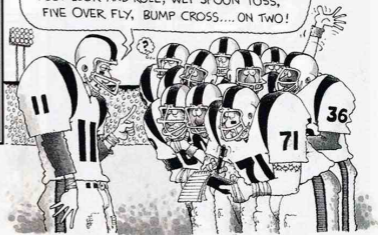
Prepare plenty of useless, mind-numbing, stat-filled graphics to fill space between down times.

BACK HIM OFF THE  
PLATTER WITH A LITTLE  
HARD CHEESE RIGHT UNDER  
HIS SNOT LOCKER.....THAT'LL  
SET HIM UP FOR A KNEE  
HIGH BENDER!



Never cut away from a conference on the mound before the color analyst has a chance to speculate on what a middle-aged high school dropout from Georgia could possibly be saying to a Japanese pitcher and a Puerto Rican catcher.

DOUBLE X, G-CURL, MAD BOMBER RIGHT,  
TEXAS HOOK, ELEVEN LEFT, SUCKER DIVE,  
BANZAI WING, FLOATER PITCH WIDE LEFT,  
POST LOOK AND ROLL, WET SPOON TOSS,  
FIVE OVER FLY, BUMP CROSS.... ON TWO!



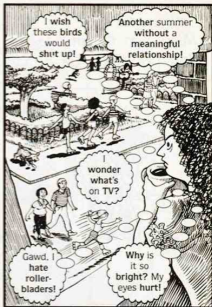
Miking the quarterback affords the casual fan the chance to hear why half the team forgets the snap count on every third play.



It's Memorial Day, the kickoff to another summer of fun and frolic. Unless, of course, you happen to be our beleaguered heroine. Then the season is nothing more than a series of hot, fetid days and miserable lonely nights. So kick off your sandals, enjoy a cool lemonade and be glad you're not her. Here's...



As summer approaches you reluctantly part with the winter coat that, for the past months, has shielded you from the rabble and grime of the city.



Happy people enjoying themselves on beautiful summer days has always depressed you.



You try on summer clothes only to find you've gained your usual 20 pounds over the winter.

# SUMMERTIME WITH THE SINGLE CAREER GIRL IN THE BIG CITY



Each weekend brings the pressure to pack every moment with fun-filled activity...



June is especially dismal as it seems that all your friends are getting married and you're the only single one left.



You join a gym with the rest of the city in a desperate attempt to lose weight before you hit the beach.



You can't even think about wearing shorts and sandals because you always forget to get a pedicure and leg waxing.



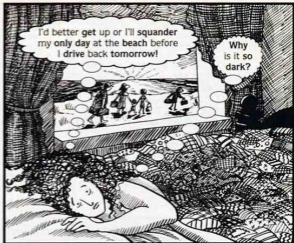
...when all you really end up doing is renting videos and holing up in your apartment.



Summer also brings with it such torturous traditions as having to play on your company's softball team after work.



You finally break down and rent a summer beach house. But the only way you can afford it is by sharing it with eight other housemates, their guests and other moochers...



...and you now spend every Friday night stuck in traffic driving out to the summer beach house only to blow all day Saturday recuperating from the journey.



Back in the city, the weather is crippling. No matter how carefully you put yourself together in the morning you're always sweaty and smelly by the time you get to work...



...and the office is always either an icebox or a hellish inferno.



The charm of dining al fresco at restaurants is lost on you.



By Labor Day you've spent a fortune finally getting your summer look together, only to realize you've got nothing to wear for fall.



THE

greatest comic book hero of all time is Superman. He stood for truth, justice and the American way — emphasis on “truth.” But where’s the Man of Steel when it comes to the freebie preview newsletters they hand out at the comic book shops? Those things are filled with about as much truth as Clinton’s grand jury testimony. Wouldn’t it

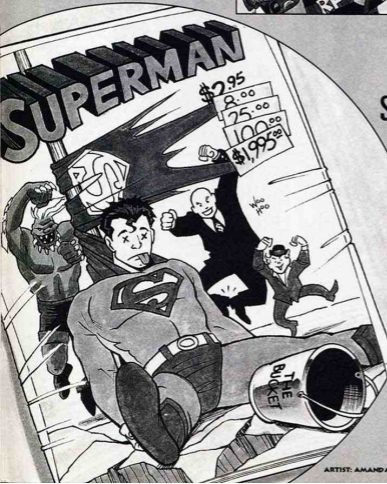
be great if just once those weasels at DC and Marvel gave you the *real* low-down on upcoming comic books? Well, you have a better chance of seeing Wonder Woman and Batgirl in a topless romp in the Batcave (hey, now there’s a comic we’d shell out \$2.95 for)! Anyway, since they won’t give you the real low-down, we will. Here’s...

## IF TRUTH IN ADVERTISING LAWS APPLIED TO

### X-FACTOR #98.6

The mutants fight Razorface — a big, tough, ugly-looking, armor-covered villain — for two pages. The rest of the book is padded with scenes of the heroes whining about how society hates them.

*On sale Nov. 15, we guess.*



### SUPERMAN #429

Superman kicks the bucket again. Sure to be a collector’s item with stupid fans who actually think that DC Comics is going to kill off a character worth billions of dollars.

*On sale Nov. 5...and then off sale the next day so greedy comic shop owners can jack up the price immediately.*

# COMIC BOOK PREVIEWS



## BATMAN: TALES OF THE LEGEND OF THE SECRET OF THE BAT — GRAPHIC NOVEL

Pretty much the same "vigilante against the forces of evil" story they do every month, except it's printed on slightly nicer paper, so it's 50 times as expensive. Contains lots of scenes of dark nights and shadows so that readers won't realize the artist can't draw.

**On sale Nov. 14, and will remain in the racks forever.**

## SUPERMAN #430

Superman is brought back from the dead. Like you didn't see THAT coming.

**On sale Dec. 12 between 12:21 and 12:27 p.m. — then it goes directly into the back issue bin.**



## X-MEN VS. X-FILES

In this 97-page crossover, the X-Men meet agents Scully and Mulder while investigating a giant radioactive alligator roaming the sewers of New York. Both teams then fight and argue continuously until the last page, where, with only six panels left to resolve the story, they join forces to kick the main villain's butt easily.

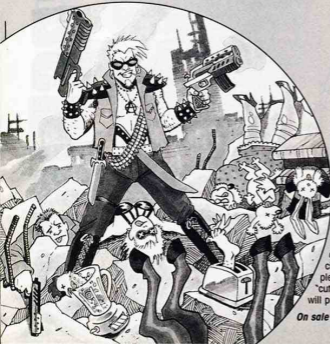
**On sale last week. Too bad you missed it.**



## EVERY CHARACTER IN THE MARVEL UNIVERSE FIGHTING ONE ANOTHER

A 926-page special depicting every single character Marvel ever created — no matter how obscure — punching, slapping, kicking and biting one another. The plot is incoherent, the art sucks, and the pages are out of order, but since this volume comes in a vacuum-packed, steel-reinforced, impossible-to-open Mylar bag, who'll ever notice?

**On sale just as soon as we figure out what Mylar is.**



## SWITCHBLADE MCGURK

Meet Switchblade McGurk, another punk-looking anti-hero running around a depressing post-apocalyptic city that's ripped off from *Blade Runner*. Crammed with plenty of violence and sleaze that readers will defend as "cutting edge." Number one of a 12-part mini-series that will probably be discontinued by issue #6.

**On sale November 32.**



# THE HULK VS. ARNOLD SCHWARZENEGGER

A 96-page special in which America's favorite green monster and Hollywood's biggest star kick the living crap out of each other. Though the Hulk can smash mountains with his pinkie, his fight with "An-nul-d" ends in a tie because otherwise the big, muscle-bound hambone wouldn't allow Marvel to use his image.

*On sale whenever Arnold's latest bomb movie is released.*



## THE PUNISHER CHRISTMAS ANNUAL

After the Punisher is visited by the Ghosts of Christmas Past (Captain America), Christmas Present (Spiderman) and Christmas Future (Silver Surfer), he tries to beat them to death with a Yule log.

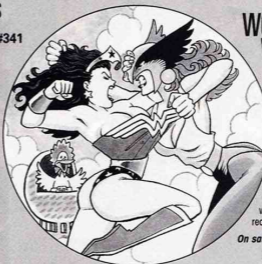
*On sale Easter Sunday.*



## THE NEW ADVENTURES OF SUPERMAN #341

The Superman brought back from the dead in Superman #430 proves to be a clone, so the real Superman is actually still dead.

*On sale Dec. 4, March 23 and May 3.*



## WONDER WOMAN #250

After Wonder woman gives birth to a Winged baby, guest star Hawkwoman accuses the Amazing Amazon of having an affair with her husband. Recommended for "mature readers," although if a reader were really mature, he wouldn't be caught dead reading this trash.

*On sale three weeks late.*



## THE AMAZING SPIDERMAN #1,597,398

Peter Parker frets about Aunt May's health, his finances and his relationship with Mary Jane. After a lot of padding, Spiderman eventually fights a villain known as the Bug Squisher. A so-so issue that will be made to seem special by the fact that it will be released with 46 different covers.

*On sale whenever the artist sobers up.*



## WEB OF SPIDERMAN #93

Spiderman gets a new costume this issue, so the editors decided that since the readers are going to buy it no matter what, they'd just match old Web-Head with some villain who has the same lame-o lightning powers you've seen 320 million times before.

*On sale five hours after the last Spiderman book came out.*

## TEENAGE SUSHI HAPPY HAPPY #1

Another Japanese import with artwork that basically looks like a cheap *Johnny Quest* cartoon. The translation is extremely murky (the story might have something to do with a boy who fights a giant squid), but readers won't mind because Japanese anime is hot right now... at least according to the comic shop owners trying to unload the stuff.

*On sale as soon as Asian-American anti-defamation groups stop protesting.*



## THE NEWER THAN NEW ADVENTURES OF SUPERMAN #56

The Man of Steel is still dead, so this issue highlights his funeral. This means lots of splash pages and two-page panels of Superman's friends standing around his grave looking solemn. Lame stuff, but if you don't buy it, you won't own the entire "Superman is Dead" series and lose money on the deal.

*On sale whenever we're damn well ready.*



## THE OLD ADVENTURES OF SUPERMAN MADE TO LOOK LIKE THE NEW ADVENTURES OF SUPERMAN #12

Superman comes back from the grave. When he shows up outside Lois' window on page two for a romantic rendezvous, she keels over dead from the shock. The rest of the book shows Superman moping inconsolably around the Fortress of Solitude.

*On sale five minutes after we print it.*



# THE "HONEST, SUPERMAN IS STILL DEAD (WE REALLY MEAN IT THIS TIME)" SPECIAL



In this 46,798 page special, we find out that the Lois Lane who died in "The Old Adventures of Superman Made to Look Like the New Adventures of Superman #12" was from a parallel universe, which means that the *real* Lois is still alive! Unfortunately, this also means that the Superman who rose from the dead was also from the same parallel universe, so the *real* Superman is still dead. Don't ask, just buy it!

*On sale whenever you cough up the cash.*



## SPAWN #666

Spawn's origin is retold yet again so that the book's creative team won't have to come up with something fresh. For like the 800th time, we see how Spawn is given his powers from Satan — a fact that should provide inspiration and thrills to psychotic, devil-worshipping creeps everywhere.

*On sale the day after Charles Manson's birthday.*

## DC COMICS TRADING CARDS

So what if the market fell out on trading cards three years ago? These babies — lame reprints of old trading cards that used to sell for 5¢ — are engraved on solid platinum with gold leaf trim. Sure to be thrown out by your parents unless you buy the special bullet-proof, unbreakable, immovable viewing case. Complete set, with case: \$300,000

*On sale when your credit rating arrives.*

## THE JUDGE DREDD/ BATMAN & ROBIN/ STEEL MOVIE SPECIAL THREE-PACK

Yeah, those films came out years ago, but there's still a ton of these movie tie-ins gathering dust in the warehouse, so DC stuffed one of each into a baggie hoping little kids won't know any better.

*On sale whenever you're ready, sir!*



## DETECTIVE COMICS #1

Batman chases the Joker for the umpteenth time and, after twenty tedious pages, finally kicks him in the groin. Though this issue is mediocre at best, you'll want to snap up at least fifty copies. Why? Since DC is arbitrarily starting the numbering system all over again, this issue will be considered #1. Sure to be a collector's item... if all other two million copies mysteriously disappear.

*On sale as soon as Batman's creator, Bob Kane, stops spinning in his grave.*

# MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to foul out of the game of life!

THIS MONTH'S FUTURE PLAYER TO GO  
ONE ON ONE WITH THE GRIM REAPER:

## SHAQUILLE O'NEAL

### CAUSE OF DEATH

### ODDS

Shot by East Coast and West coast rappers, after release of new CD

10:1

Nasty foot fungus after getting Muggsy Bogues stuck between his toes

15:1

Terminal "evil eye" from Jack Nicholson after boneheaded foul in fourth quarter

25:1

Shocked with defibrillator paddles after being mistaken for dead while acting on film set of *Steel* sequel

35:1

Accident during NBA Finals...  
...while watching at home with the rest of the Lakers  
...while playing in game

16:1

9,290:1

Being mobbed on court after making game-winning free throw

903,599,290:1

ARTIST: HERMANN MEJIA  
WRITER: MIKE SNIDER

**WHAT NEW  
SPORT HAS  
RECENTLY  
BEEN ADDED TO  
THE OLYMPICS?**



FOLD PAGE OVER LIKE THIS!

**A B** FOLD BACK SO THAT "A" MEETS "B"



**THE UN-  
DER THE  
TABLE  
RELAY**



**WHAT NEW  
SPORT HAS  
RECENTLY  
BEEN ADDED TO  
THE OLYMPICS?**

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

When you think of the Olympics, sports like figure skating, gymnastics, and skiing come to mind. Other sports, however, are constantly vying for inclusion in the Olympic Games. To find out what the newest event is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!



FOLD THIS SECTION OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"



**THE OLYMPICS HAVE CHANGED. MANY PEOPLE CAN'T UNDERSTAND WHY IT ALL HAPPENED. THEY FEEL THAT THE TRUE SPIRIT OF SPORT IS GONE. THE INEXCUSABLE REASONS GIVEN SHOULD BE REJECTED WITHOUT DELAY**



ARTIST AND WRITER: AL JAFFEE



A MESSAGE FROM

# The Film Obliteration Society



*Gone With the Wind.  
The Wizard of Oz.  
It's a Wonderful  
Life.*

They're treasured film classics that should be restored and preserved forever. And thanks to the work of our sister organization, the Film Preservation Society, they will be. But what about crap films — those cinematic travesties that mar and embarrass our history of movie excellence? What should happen to them?

\*\*\*\*\*

That's where the Film Obliteration Society comes in. We take on the much harder (but more enjoyable) job of getting rid of the cinematic chaff — the turkeys, the bad sequels, the misguided remakes and any film starring Shelley Long.

\*\*\*\*\*

Our sacred goal: To make our once pure movie heritage pristine again. To return us to a place where neither Cheech nor Chong, Wayne nor Garth, nor any Blues Brother trods the silver landscape. To exist where no Willies are freed, Stella never gets her groove back and nobody knows or cares what you did last summer.

\*\*\*\*\*

Just imagine: A world where Bruce Willis exists only as a one-dimensional actor on an overrated, long-canceled TV show; where *Saturday Night Live* sketches remain on the small screen where they belong; where Mel Brooks' career ends right after *Young Frankenstein* in actuality, not just commercially and critically. And any part of *Titanic* that takes place above water-level? Gone for the ages.

\*\*\*\*\*

But obliterating films around the clock isn't easy, because many of the film world's worst actors, directors and producers are nothing, if not prolific. That's why we need your help — so that one day we can stand tall and united, gazing across a glorious landscape of cinema cleansed of the awful acting oeuvre of Tom Arnold, the disastrous directing oeuvre of Joel Schumacher and the wretched writing oeuvre of Joe Eszterhas.

**SO JOIN US NOW!** For just a minimum donation of \$5.00 you can help us insure that you'll never have to watch Woody Allen kiss a girl one-fourteenth his age ever, ever again!

Dear Film Obliteration Society:

Sure, you've gotten rid of Steve Guttenberg, but your work is far from over. Please accept my contribution to your worthy effort. I have checked below to personalize my level of membership commitment:

- |  |           |
|--|-----------|
| <input type="checkbox"/> I want to snip out all scenes of whites "getting down" to Motown hits.  | \$5.00    |
| <input type="checkbox"/> I want to eliminate any celluloid evidence of Walter Matthau and Jack Lemmon playing lovable old coots in any and all levels of grumpitude. | \$25.00   |
| <input type="checkbox"/> I specifically want to get rid of "Bean"  | \$29.99   |
| <input type="checkbox"/> That awful third Godfather.   | \$75.00   |
| <input type="checkbox"/> Any movie based on a show that appears (or would likely appear) on Nick at Nite.  | \$350.00  |
| <input type="checkbox"/> I'd like to help foot the bill for the obliteration of Christian Slater's career.   | \$500.00  |
| <input type="checkbox"/> Every alternating John Travolta movie   | \$2500.00 |

(I realize this amount will only help cover half of the 42 films released this year.)

**JOIN TODAY AND WE'LL SEND YOU ABSOLUTELY FREE**

**A BLANK VIDEO TAPE THAT USED TO HAVE A LOUSY JOHN GRISHAM MOVIE ON IT!** (Check one):

- |  |                                      |  |                                   |
|--|--------------------------------------|--|-----------------------------------|
| <input type="checkbox"/> The Gingerbread Man | <input type="checkbox"/> The Rammer! | <input type="checkbox"/> A Time to Kill    | <input type="checkbox"/> The Firm |
| <input type="checkbox"/> The Chamber         | <input type="checkbox"/> The Client  | <input type="checkbox"/> The Pelican Brief |                                   |

Please contribute early, and often. Sure, HBO will be pleased, but it's a small price to pay for a world free of post-apocalyptic Kevin Costner movies.



**ROCKY II-V:  
KO'D!**

**ANY** movie  
starring a  
Fat Albert-  
sized Marlon  
Brando:  
**Slim Fasted  
into oblivion!**

**AND,**  
as God is  
our witness:  
all Star Wars  
films past,  
present  
or future —  
**100%  
Ewok-free!**

