

# MAD

No. 323 December 1993 Our Price \$1.95 Cheap!



JURASS- HAS- HAD- IT  
PARK



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JURASS-HAS-HAD-IT  
PARK



12



*Eric Clapton*  
**DID IT!**

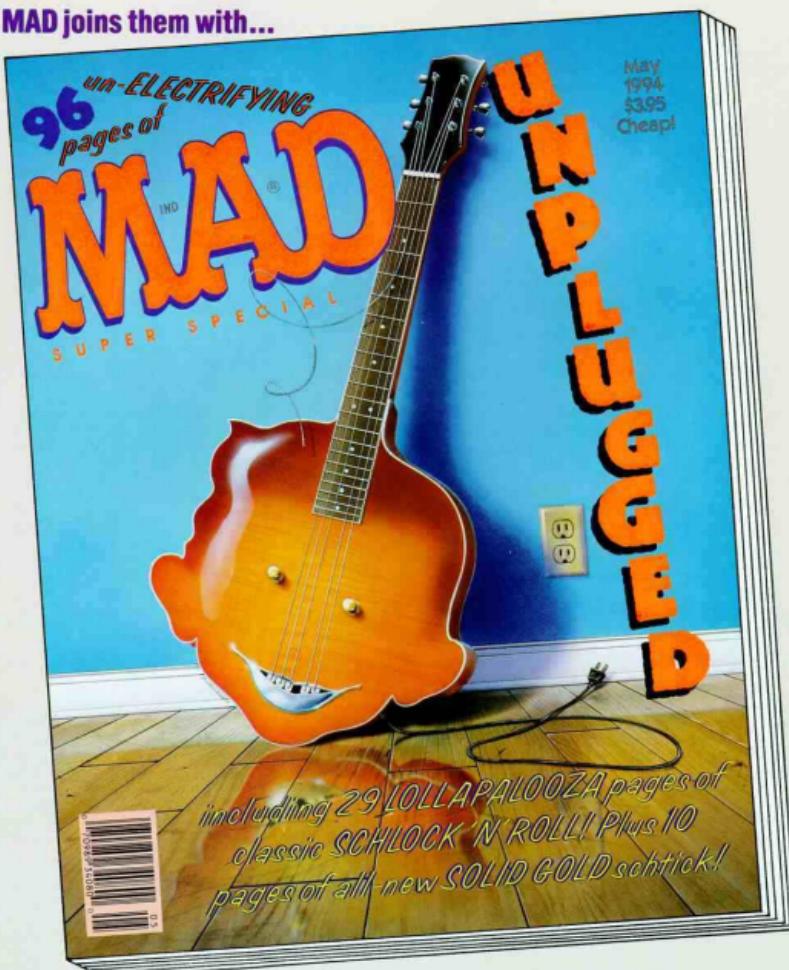
*Paul McCartney*  
**DID IT!**

*Rod Stewart*  
**DID IT!**

*(No, not slept with Mick Jagger!)*

# THEY ALL WENT "UNPLUGGED"!

Now MAD joins them with...



**CONVENIENTLY ON SALE NOW IN BOTH 8-TRACK AND 78 R.P.M. FORMATS!**

# MAD

"The reason most doctors don't believe in acupuncture is because they'd rather stick us with the bill!"

—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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FRONT AND BACK COVER ARTIST: RICHARD WILLIAMS

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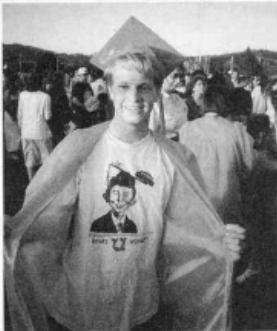
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## MAD GRADS



On the left, Connecticut resident and former MAD intern Matt Cohen graduates from Brandeis University wearing a "What, me worry?" cap, while 3,000 miles away in California, another Cohen, Eric (no relation to Matt Cohen) graduates from Montgomery High School wearing an Alfred E. Neuman T-shirt under his gown. COHEN-cidence? Fa fa fal

## MAD'S BIG ANSWER

In MAD #322 we posed our second big question: What is a more appropriate name for Socks the cat now that he lives in the White House? Of the hundreds of responses we received, most of them fit into four general categories. The first were names so dirty we can't print them! Here are the best of the other categories!

Many readers decided a new name for Socks would be the perfect place to editorially comment on the Washington scene...

### "Democrat"      "Tax the Cat"

Michelle Marco      Elizabeth Balis  
La Mesa, CA      Paradise Valley, AZ  
also: Mike Dolan  
Ormond Beach, FL

### "Zbigmew Pussin'k"      "Top Cat"

Dan Collins      Meg Zechiel  
Ashley, OH      Ontario, CA

### "Hocks the Cat" (Considering the feds are hocking this country's future)

Ramza S. Hig  
Chicago, IL

### "Bushwacker"      "Potatoe"

Michael Williams      Justin Gibbs  
Boise, ID      Long Beach, CA

### "Gym Socks" (Because the government stinks)

Jason Wilkins  
 Ft. Myers, FL

Several readers liked the basic idea behind Socks' name, but wanted to make him sound just a little more sophisticated...

### "Hose"

Carol Matteo  
Brooklyn, NY

### "Silk Stockings"

Kathy McKeown  
Xenia, OH

### "Spats"

Cathy L. Horste  
Belleville, MI

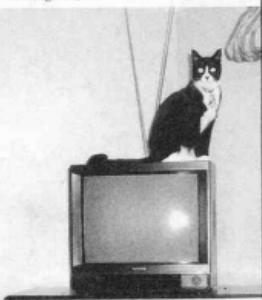
### "Argyle"

Rick Niemeyer  
Norco, CA

And, some suggestions were just plain silly...

### "Barney Doodle II"

Willie Nunziata  
Farmingville, NY



**Barney Doodle, who originally appeared in MAD #309: A cat that looks a lot like Socks, but isn't (as seen on TV).**

### "Jefferson Rodham Stockings"

Matthew Tepper  
Los Angeles, CA

### "Socks Rodham Clinton"

Paul Johnson  
Tim Fuller  
Austin, TX

### "Pampered Puss"

Erica Morales  
Floresville, TX

### "Sax the Cat"

Aaron Rickett  
Green Bay, WI

### "Sacques" (Rhymes with Jacques)

Pamela Orcutt  
Farmington Hills, MI

### "Dirty Socks"

Mary Marentette  
Kingsley, MI

### "Party Animal"

Bryan Canner  
East Meadow, NY

To everyone who suggested names, thanks!

## ELVIS SIGHTING!

In Al Jaffee's "On the Road with Bill and Hillary" on the back cover of issue #320, The doctor in the last panel says "Thinking you see Elvis is one of the first signs of insanity!" So if we see the picture of Elvis in the four panels, does that mean we are insane?

Helene Olson  
Clayton, WI

Helene—What the? Holy... Hey! We didn't... why that sneaky Jaffee! Damn!—Ed.



**The hidden Elvis on the back cover of MAD #320 (And you only thought you could see him on 29¢ stamps or at 7-elevens!)**

## MORE MORON MAIL

Hi! I have a big problem and I thought that with your sense of humour, you guys were the only ones who could help me. I've had this gag war with my French teacher, Mrs. Roddick, since April 1. So far I've silly-stringed her car, put Vaseline all over her mug handle and rim and put a fake snake in her desk. I've also vaselined the door handle to her classroom, put pure lemon juice in her Pepsi and put Vaseline all over her pens. I really hate to admit it, but I'm running out of ideas. Any suggestions?

Anne MacDonnell  
Nova Scotia, Canada

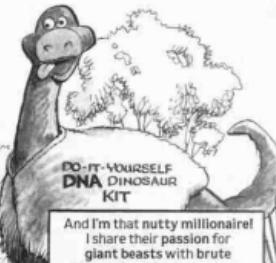
Anne—Stay with the Vaseline!—Ed.



**Please Address All Correspondence To: MAD, Dept. 323, 485 MADison Avenue New York, New York 10022**

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating Charlie on his 486 million-plus: Star Wars pinball score!

**Special Note: "Rejected Cracker Jack Prizes" on the back cover of MAD #322 was written by Dave Wielgus and illustrated by James Warhola. Thanks guys!**



I'm Doctor Allin' Grunt, the world's leading expert on dinosaurs! I'm always so involved in my work that most people believe I'm a cold and unfeeling person! Not true! I've got typical male feelings just like everyone else, especially when I'm around my cute colleague, Lillie Straddie! Man, I'd give anything to slip into a museum and check out a skeletal reconstruction of her bones!

I'm Doctor Lillie Straddie! Besides being cute, I'm also an expert on old fossils! The most important old fossil on our agenda is Jaunt Hammock, the nutty millionaire who supports all our bizarre research work!

And I'm that nutty millionaire! I share their passion for giant beasts with brute strength, which is the same reason I invested so much money into pro wrestling! But the WWF at its wildest can't match my latest venture, Jurass-has-had-it Park!

JURASS-HAS-HAD-IT  
McDONALD'S  
BURGERS

Q:  
DRUCKER



# JURASS-HAS-HAD-IT PARK

ARTIST: MORT DRUCKER

WRITER: DICK DEBARTOLO

I'm sure they'd rather hear about me. I am Malcontent, the modest mathematical genius! I developed the Chaos Theory—simply put, it means that all the hype this movie's got will result in chaos at the box office! I think Hammock is nuts to be mixing dinosaur DNA with frog DNA! It can only result in one thing—frogs that turn into **REALLY BIG** princess!

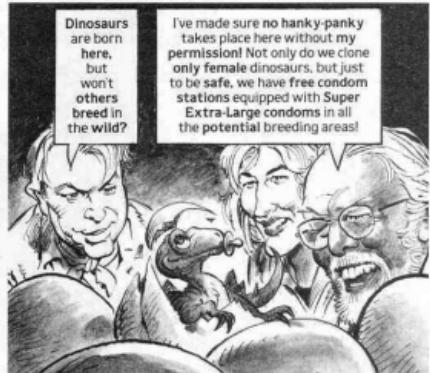
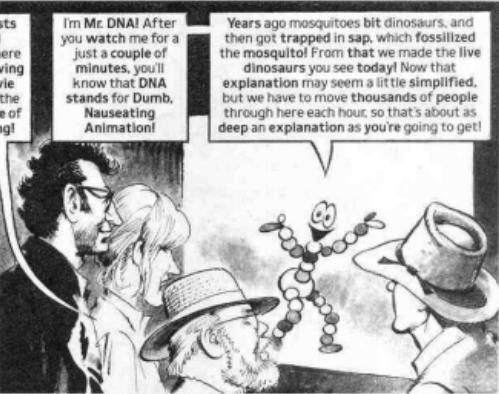
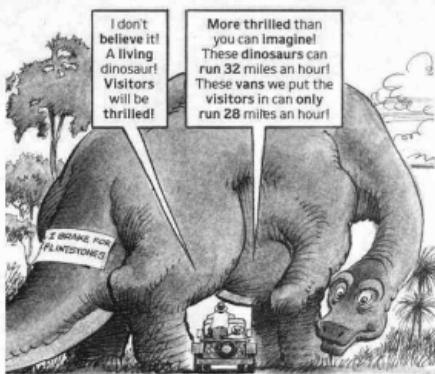
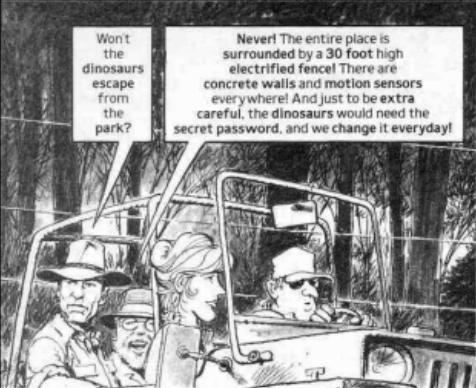
I'm Dinerio, Hammock's lawyer! What's amazing is that despite my profession, I'm not the slimiest sleaze in this place! My job is to get Grunt and Straddle to endorse the park as being perfectly safe so we can get liability insurance against injuries from the herds of wild, primitive beasts that roam free here—the tourists!

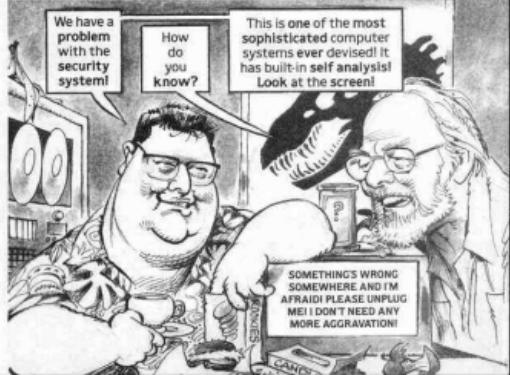
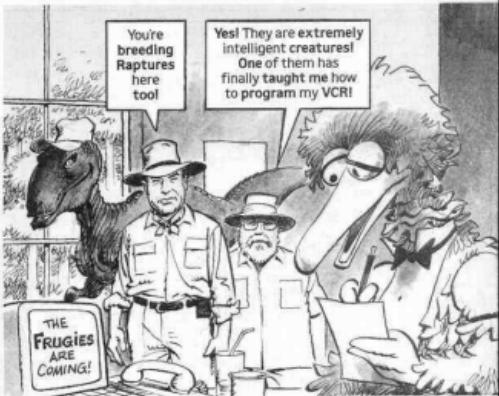
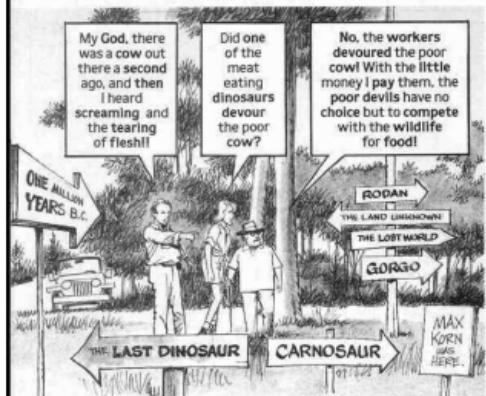
I'm Muldoom, the Game Warden! I say Hammock's taking a hell of a chance breeding Raptures in captivity! They're lethal beasts who could very easily escape and wreck the whole park! But anyone who's seen all the promos and hype for this movie already knows that!

I'm Nerdyl! I hope this small type doesn't strain your eyes, but I don't want to be overhead! You see, I'm going to be paid big bucks from a rich competitor for each embryo I smuggle out of the park. These corporate scumbags! I don't know what an embryo is! Hey! I'm just a typical computer programmer! If you want short, clear explanations you'll have to ask these kids!

He's right! We're the cliché "you-can't-make-a-high-grossing-movie-without-brainy-brats" kids, Hex and Dim! You might think it unbelievable that our parents would let two kids come to a dangerous island without them...

...but then they saw "Home Alone II" where Macaulay Culkin went to the most dangerous island of all, New York City! It grossed over 100 million! They had us packed and at the airport in an hour!





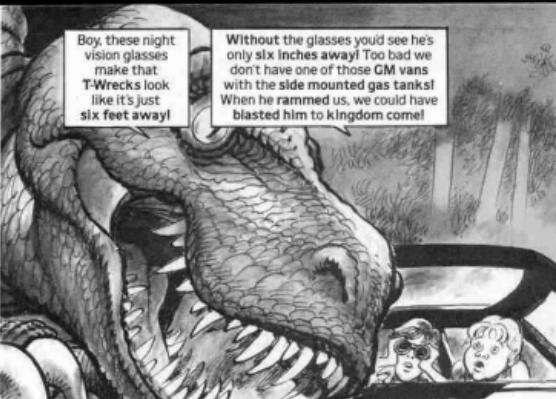
The van stopped! It must be a power failure! We're stuck!

Look what I found! Night vision glasses! Now I'll be able to see the dinosaurs, but not the wires holding them up! It will make the special effects seem even more spectacular!



Boy, these night vision glasses make that T-Wrecks look like it's just six feet away!

Without the glasses you'd see he's only six inches away! Too bad we don't have one of those GM vans with the side mounted gas tanks! When he rammed us, we could have blasted him to kingdom come!



I can't believe my bad luck! I steal the dino embryos all right, but then I get stuck in a storm, stuck in the mud and worst of all, stuck with a Dilaughosaur who looks like half his DNA came from the cast of Gremlins! And he's spitting in my face—Hmm, this tastes pretty good! After all, I haven't eaten in nine minutes!



It was unbelievable enough that the van fell over a ravine and landed in a tree, but now every time we climb down a few branches, the van crashes down after us!

I know! I can't believe I just renewed my life insurance policy and didn't spend the extra nine dollars for the "Van Chasing Insured Down a Tree" rider!



If the dinosaurs are supposed to be all females, how come some of them turned out to be males?

Hammock used frog DNA! Frogs can spontaneously change sex!

Spontaneously change sex? Wow! This isn't a movie, it's an episode of Geraldot!



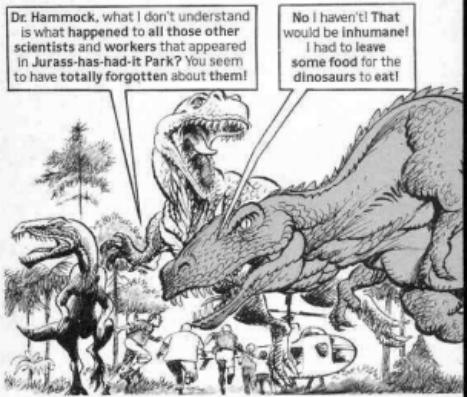
The dinosaurs are going ape!

Ape? First frog, then ape! What's next, kangaroo?

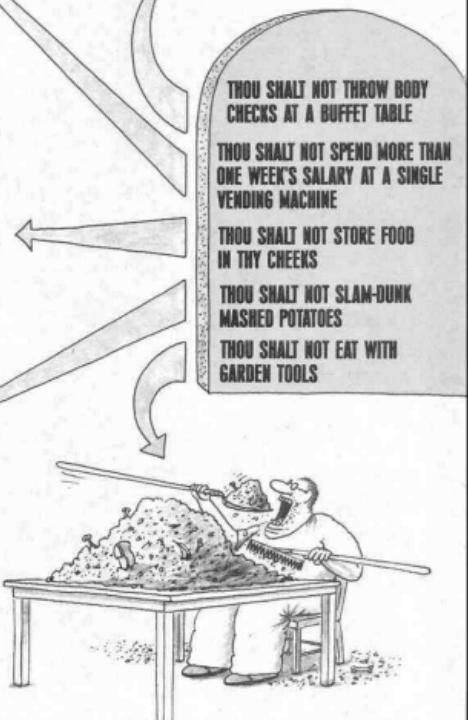
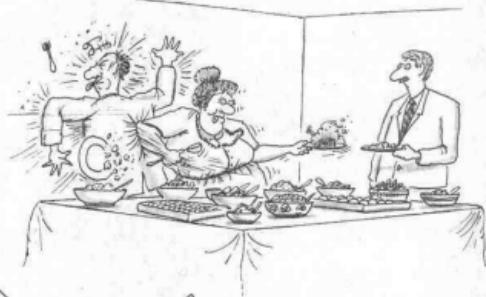
I mean they're out of control, but I have a plan! We can shut down the system that supplies Listerine to the dinosaurs! If they don't have Listerine, they'll develop bad breath, have no sex, and become extinct again!

Sounds implausible! But so does everything else in this movie, so if nothing else works, let's give it a try!





# THE TEN COMMAND



THOU SHALT NOT THROW BODY CHECKS AT A BUFFET TABLE

THOU SHALT NOT SPEND MORE THAN  
ONE WEEK'S SALARY AT A SINGLE  
VENDING MACHINE

THOU SHALT NOT STORE FOOD  
IN THY CHEEKS

THOU SHALT NOT SLAM-DUNK  
MASHED POTATOES

THOU SHALT NOT EAT WITH  
GARDEN TOOLS



# MENT'S OF DIETING



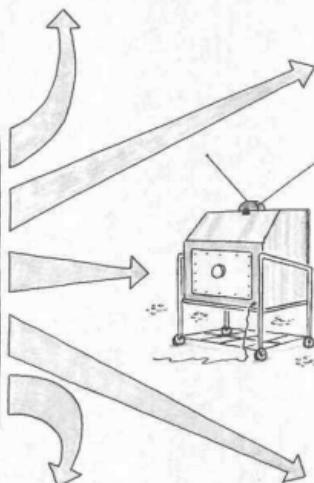
THOU SHALT NOT EAT BY  
BUCKET BRIGADE

THOU SHALT NOT ORDER MORE  
PIZZA THAN CAN FIT IN YOUR HOUSE

THOU SHALT NOT COVET THY  
NEIGHBOR'S JUNK FOOD

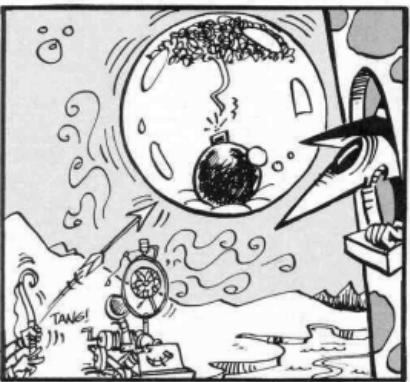
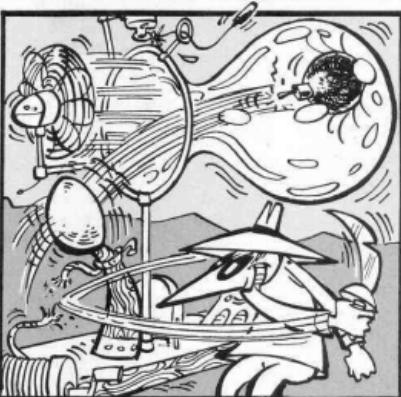
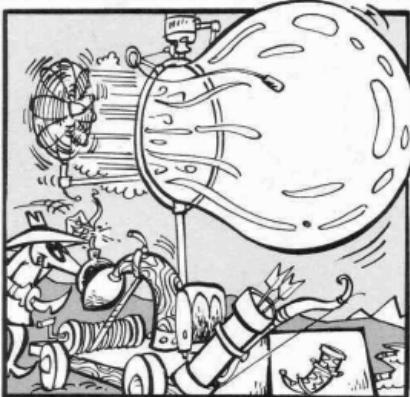
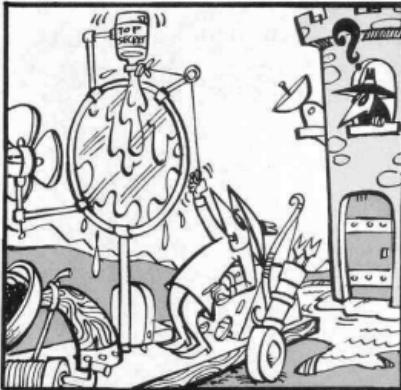
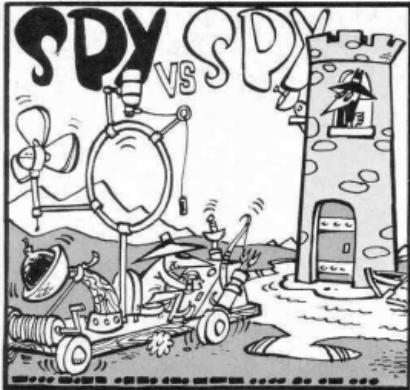
THOU SHALT NOT OPERATE MORE  
THAN ONE MICROWAVE AT A TIME

THOU SHALT NOT TURBOCHARGE  
THY SALAD SHOOTER



ARTIST AND WRITER: TOM CHENEY





No matter what decade you entered school, the first day is always filled with excitement and adventure. To illustrate our point, please put on your knapsack and join us as...

# MAD Studies The First Day of School 30 Years Ago and Today

ARTISTS: DAVE BERG AND RICK TULKA

WRITER: BARRY LIEBMAN

**Thirty Years Ago** Miss Lichtig receives an apple from an anonymous student and shows it to her fellow teachers!



**Today** Ms. Lichtig receives a package from an anonymous student and shows it to the bomb squad!

**Thirty Years Ago** Ed Navis, the class clown, is caught reading *Playboy*!



**Today** Mrs. McMahon, the art teacher, is caught posing for *Playboy*!

**Thirty Years Ago** his entire first-grade class groans when Melvin asks the teacher "Didn't you forget to give us homework?"



**Today** His entire first-grade class cheers when Rocco asks the teacher, "Hey, where the hell are the condoms?"

**Thirty Years Ago** Nurse Dweezel treats the fifth grade's first case of whooping cough!



**Today** Nurse Dweezel treats the fifth grade's first case of morning sickness!

**Thirty Years Ago** students find mercury, lead, and cobalt on the periodic table!



**Today** students find mercury, lead, and cobalt in the drinking water!

**Thirty Years Ago** each class begins with  
"Show and Tell"!



**Today** each class begins with  
"Search and Frisk"!

**Thirty Years Ago** ninth grader Clyde Kelly is  
caught cheating on a pop quiz!



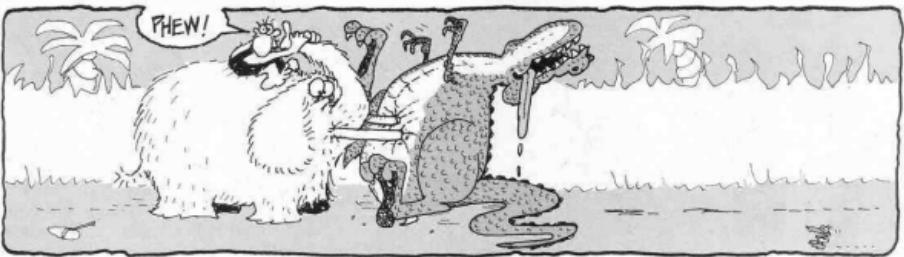
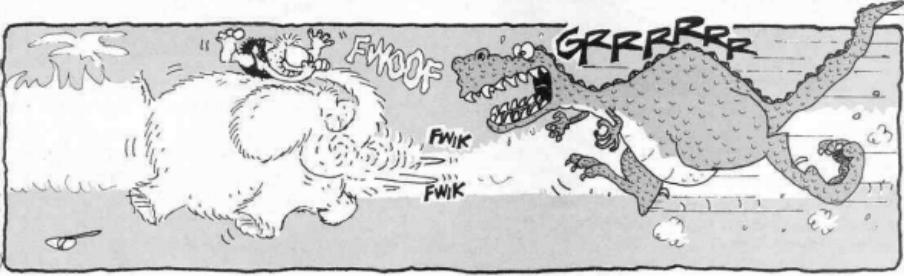
**Today** ninth grader Scott Kelly is caught  
cheating on his common-law wife!

**Thirty Years Ago** in assembly, Mr. Police  
Captain tells students how to avoid being  
accosted by strangers!



**Today** in assembly,  
Mr. Police Captain tells students  
how to avoid being shot by his men!

# THE JOCLULAR JURASSIC JOLT



THE BIGOT THEY ARE...DEPT.

Hello, I'm Sham Donaldson and this is a special edition of ABC's "Prime Time Live," which for tonight might better be called "Slime Time Live"! We're here at a national skinhead bash to bring you an in-depth look at this fast growing phenomenon as...

# MAD GOES TO A SKINHEAD CONVENTION

ARTIST: TOM BUNK

WRITER: STAN HART

We're talking with Charlie Feral who is the national president of the Skinheads of America! Tell me, Mr. Feral, why were you elected president?

Because my people appreciate what I've done! Take a look!

is this your list of accomplishments?

Yeah! They're my felony convictions! Impressive, no?

Hey, Sham! You know, underneath that dopey looking rug of yours, you're a skinhead too!

Can you tell us a bit about the skinhead's philosophy?

We believe that America is a white, Aryan, Christian nation! Everyone else should be deported or shot!

That's preaching hatred! How about the good old Christian practice of "Love thy neighbor"?

If you wanna talk about some really good old Christian practices, let's talk about The Crusades and The Spanish Inquisition!

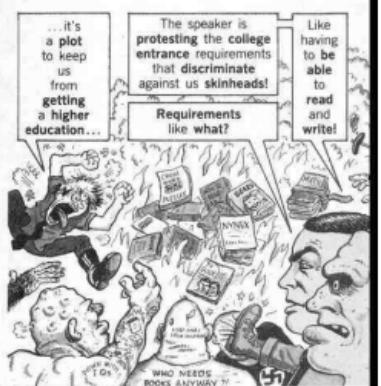
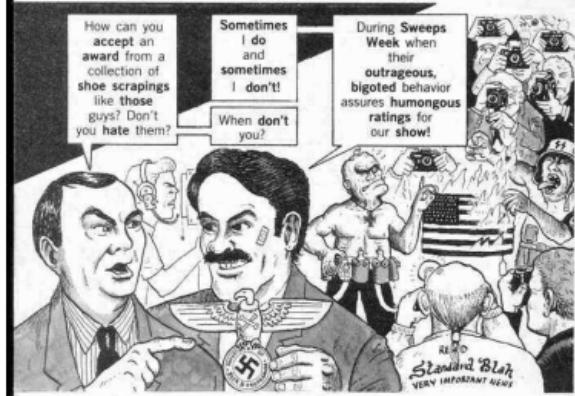
A recent study suggests that skinheads are just unhappy, unfulfilled people who came from dysfunctional families!

Dys... what?

Neglected children from abusive homes with no real relationship with their parents!

Not me, bub! I saw my parents all the time! I'd visit my mom in the hospital and then visit my dad who was in jail for putting her there! So don't talk about your dys... whatever families!





We call this our "Hall of Nations"! Skinheads come from all over the world! The strong bond that keeps us together is love!

Love?



Right, the love of hating! The English skins hate Pakistani immigrants; the French skins hate North African immigrants; the German skins hate Turkish immigrants! We're just one big angry family!

We've enjoyed some of our finest hours recently in Germany! They're terrorizing refugees from Third World Countries to stop them from taking jobs from German workers!

But they do the dirty, low paying jobs German workers won't do like cleaning the streets and picking up garbage! If the immigrants don't do it, who will?

Hey, that's not our problem! We skinheads don't mind living like pigs! We're tough!

I must say that a flag with a Nazi swastika is very off-putting! Don't you guys know what the Nazis did?

Don't believe it! It's lying, revisionist history! Just like telling us that Columbus was Italian or that Einstein was smart or that George Washington Carver knew from peanuts!

This is our favorite movie, "The Third Reich"!

But doesn't that show Nazism from its rise to power to its ultimate downfall?

Not when you only play the first half over and over again!

The next speaker's great! He's the perfect spokesman for our most dearly held beliefs! Maybe you heard of him—Andrew Dice Clay!

A comedian? Where'd you ever get a dumb idea like that?



We schedule a lot of activities! This is one of our sports outings! They're going for batting practice!

What game? They're going to a gay bar!

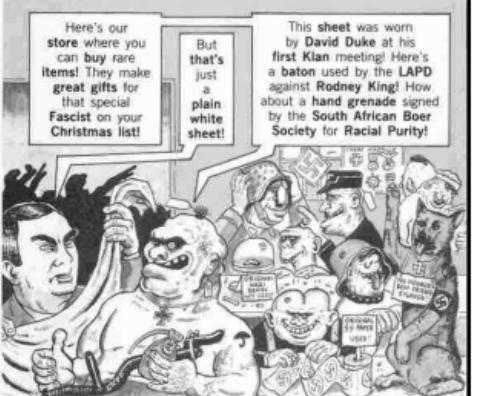


This is our Young Skinheads Group of pre-teens! If we can get them while they're young, they're ours for life! We're just in time for their cocktail hour!

Aren't they too young to be drinking cocktails?

Those cocktails ain't for drinking! They're for throwing!





It's been said that Washington, with all its attention to appearance and media hype, has gone Hollywood! On the other hand, it's been said that Hollywood, with its double-dealing agents and complex, backstabbing studio politics, has gone Washington! So how can the regular person on the street tell the difference anymore? Easy—with this handy guide to...

# The Slim (But Nonetheless Undeniable) Differences Between HOLLYWOOD & WASHINGTON D.C.



**In Hollywood** stars are often excited to get a glimpse at a script's new pages.



**In Washington** politicians are often excited to get a grope at the senate's new pages!

ARTIST: GERRY GERSTEN

WRITER: RUSS COOPER



**In Hollywood** they get away with dishing out ridiculous and totally unbelievable plotlines.



**In Washington** they get away with dishing out ridiculous and totally unbelievable testimony!



**In Hollywood** a career can go down the tubes in 90 minutes.

**In Washington** a career can go down the tubes in "60 Minutes"!



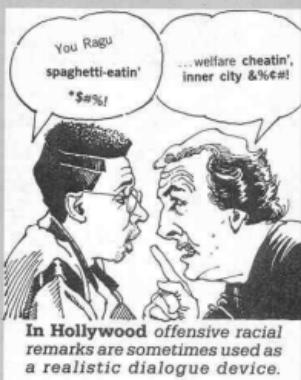
**In Hollywood** they present us with strange aliens from outer space.



**In Hollywood** movie stars have agents who raise their salaries to ridiculous heights.



**In Washington** politicians do it themselves!

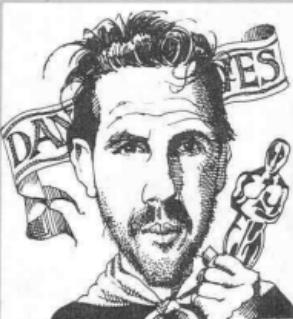


**In Hollywood** offensive racial remarks are sometimes used as a realistic dialogue device.

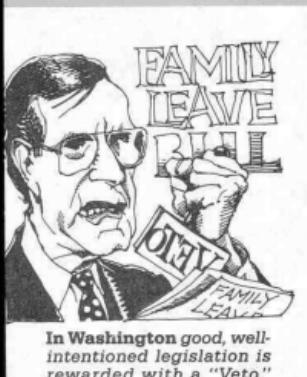
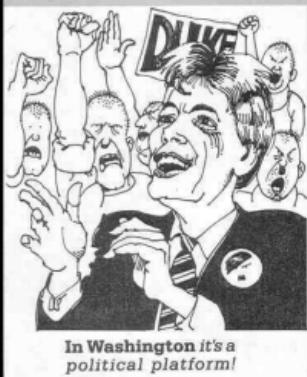
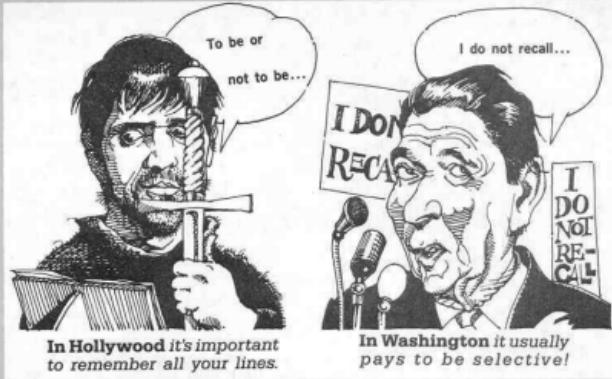


**In Hollywood** major studios can't help giving us progressively watered-down sequels.

**In Washington** the major parties can't help giving us progressively watered-down candidates!



**In Hollywood** good, well-intentioned scripts get rewarded with an "Oscar."

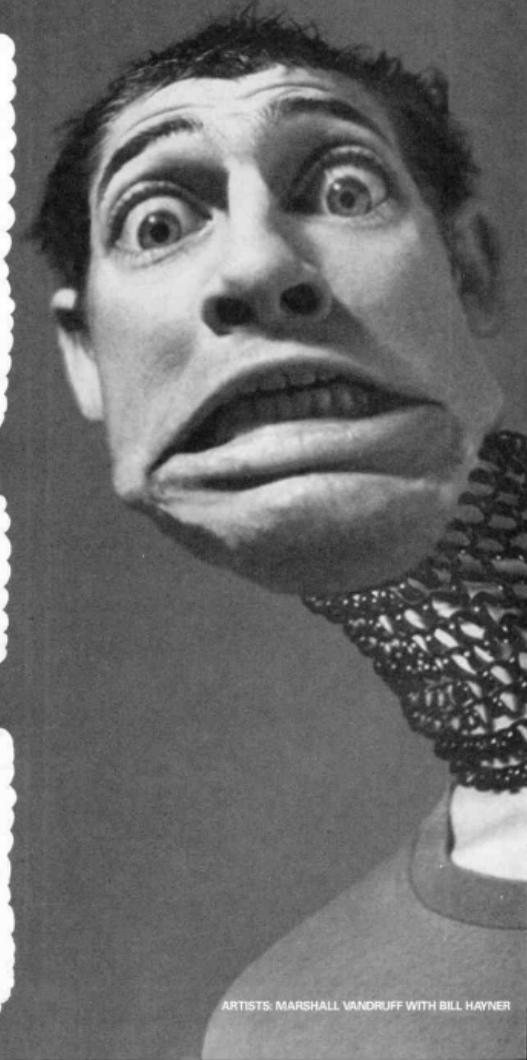


# MAD GIVES OBNOXIOUS

! G\*G\*G\*G\*! \*! \*!  
You have reached the offices of the Public Broadcasting System. Due to budget cuts, no one is here to answer your call. We do, however, appreciate your suggestions. If you are calling to gripe about our fund-raising drive, press 1. If you are calling to register disgust with the abundance of butt cracks every time Norm Abrams bends over on *This Old House*, press 2. If you are sexually aware but—alas!—not yet sexually active and hence would appreciate more programs about naked, indigenous peoples, press 3. If you still can't figure out which one is MacNeil, press 4. If you would like to see more shows about upperclass Englishmen grappling with their sexual identities, pre-1920, press 5. Post-1920, press 6. If you wish to contribute to the Barney the Dinosaur Speech Therapy Fund, press 8. If you would like us to chop the Frugal Gourmet into bite-sized chunks and sauté him in a little garlic and olive oil, press 9. Thank you for letting us serve your needs.

*Hullo!* This is Buckingham Palace. Due to the large volume of dirty phone calls, we regret we cannot answer your smut personally. If you are calling to talk dirty to Diana, ring 1. If you are calling to talk dirty to Charles, ring 2. If you would like to blackmail the Royal Family with dirty pictures of Fergie, ring 3. If you are a former porn queen and would like to rekindle your dirty doings with Andy, ring 4. If you would like to hear the Queen talk dirty about the press, ring 5. Cheerio!

Welcome to the Weekly World News hotline. If you sighted Bigfoot on your spring camping trip, press 1. If you have recent photos of Michael Jackson's nose melting, press 2. If you are still in touch with Michael Landon, press 3. If your head is larger than a pumpkin, press 4. If you have lost more than 200 pounds on an all-pork and pork by-product diet, press 5. If you've come back from the dead and are willing to let us kill you to prove it, press 6. If you are calling for a change of address form because you're moving to another dimension and still have more than three months left on your subscription, press 7. Speak slowly, clearly and, if possible, in one of the earth-being languages.



# A LISTEN TO VOICE MAIL



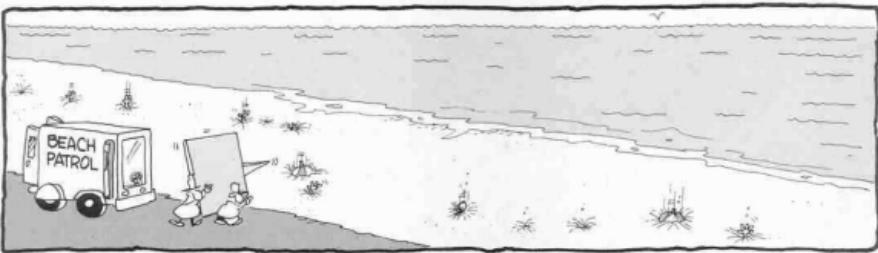
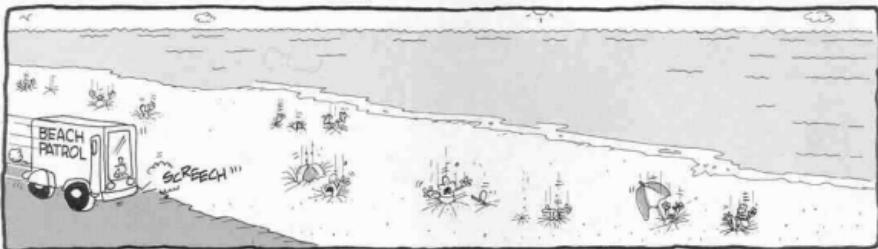
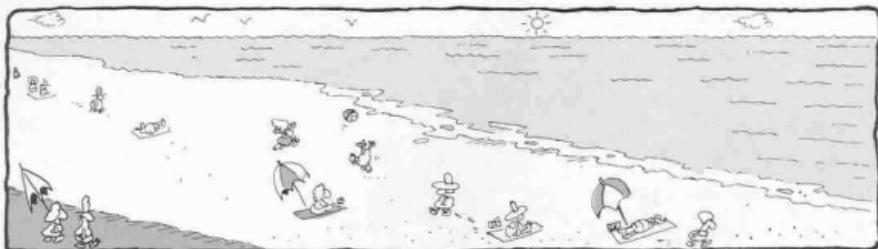
Hello, this is KALM-FM: Mellow Music All Day, All Light. If you're calling to request "Feelings" please press 1. If it's your anniversary and you'd like us to play "The Way We Were," press 2. If your girlfriend's name is Michelle and today is her birthday so you'd like us to play our string orchestra version of "Michelle," press 3. If you know your boyfriend is driving home from work right now and you'd like us to make him feel very special by playing the theme from "Ghost," press 4. If you've just broken up with a two-timing jerk who you can't believe you ever thought you loved, yet you're still feeling kind of blue about the whole thing and would like to sip some white wine while we play "You Don't Bring Me Flowers Anymore," please press 7. Have a great day.

Attention! You have reached the United States Navy. All officers are currently busy with other officers. *Very* busy. If you are a homosexual calling to enlist now that Clinton's President, press 1. If you are a heterosexual calling to harass cadre homosexuals, press 2. If you are a heterosexual calling to harass cadre females, press 3. If you are currently enlisted and know of any unsuspecting female officers we can lure to the next Las Vegas "Tailhook" party, press 4. If you are an arms dealer wishing to sell coffee pots and toilet seats at a mere 3500% mark-up, press 5. At ease!

Hello, Americans! Thank you for calling the IRS Help Line. We will try our very utmost to aid you as you fill out your tax forms. If you have a question about the new short form, press 39283910169082 1127. If you would like more information about household deductions, simply subtract the number of dependents currently living at home from your 1988 pre-tax business expenses and press the according digits. If you would like information on income averaging, add your salary from the past four years and divide by four (or five, west of The Rockies). If this is an even number, press 9129848 033922811704. If it's odd, subtract it from that and add 8. To speak to one of our representatives, please press 1909280945790785889270634445 and hold for either of them. It is our pleasure to help you.

TALES FROM THE DUCK SIDE DEPT.

# The Starfling Seashore Signoff





BERG'S-EYE VIEW DEPT.

# The Lighter Side Of...

ARTIST AND WRITER: DAVE BERG

## PREPAREDNESS



## COMPROMISE



## INTELLIGENCE



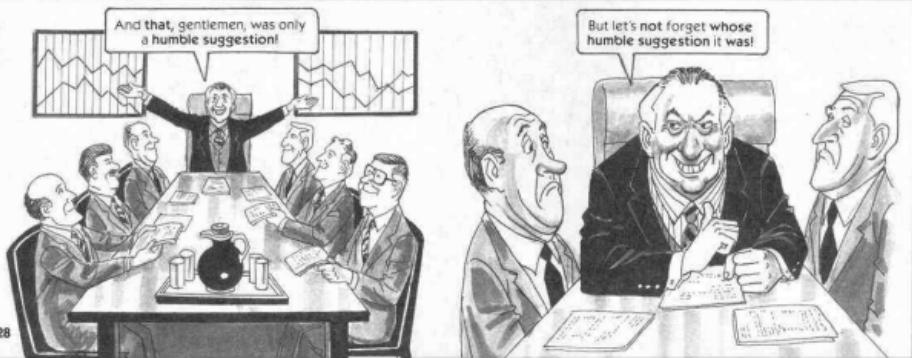
## RELATIONSHIPS



## POLITICS



## POWER



## REPAIRS



## RESPONSIBILITIES



## REAL ESTATE

This house is in top shape, a cream puff! Four bedrooms, three baths, plenty of closets, and it's available for immediate occupancy! You're gonna love it!

It sounds exactly like the home we've been dreaming about! When can we see it?

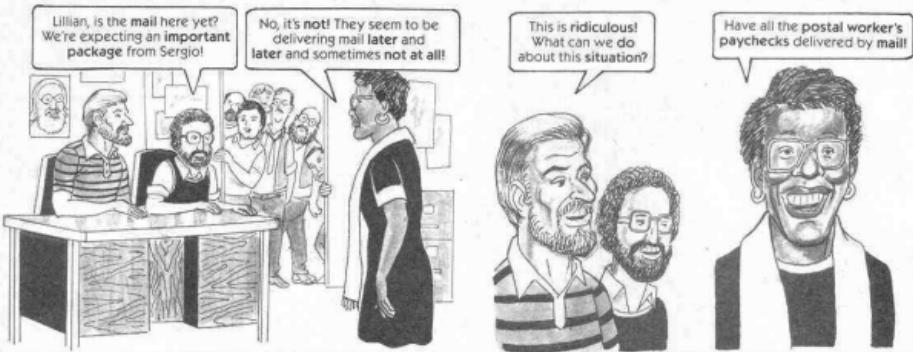
Right now! Here's the address and the keys!

Aren't you going to take us there to show it?

Not me! I wouldn't dare go to that neighborhood at night!



## THE OFFICE



## IMPORTANCE



## DOCTORS



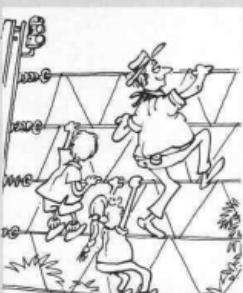
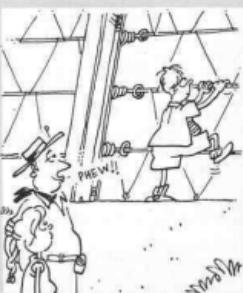
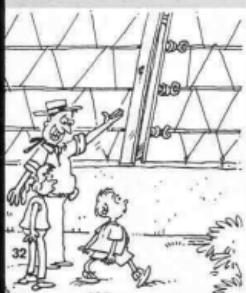
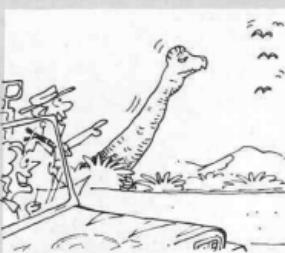
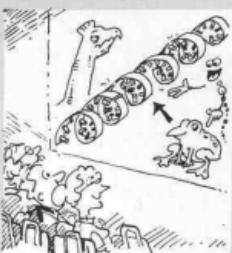
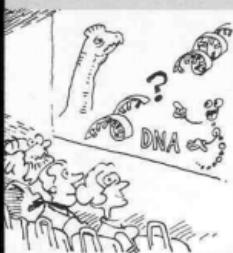
SERGE-IN GENERAL DEPT.

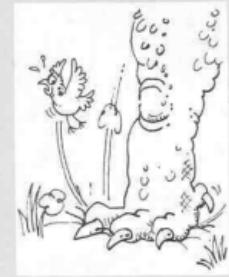
# A MAD LOOK AT JURASSIC PARK

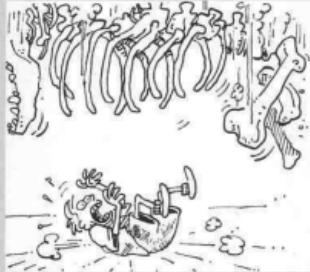
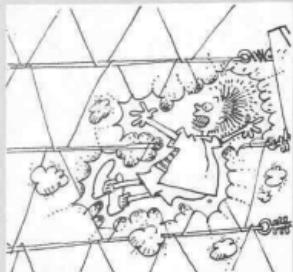
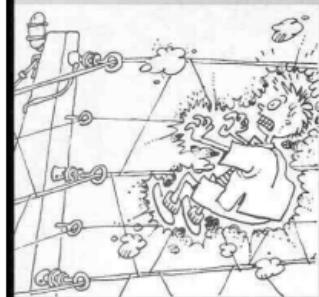


ARTIST AND WRITER: SERGIO ARAGONES









Newspapers and magazines are always filled with reviews of restaurants and other dining spots, but let's face it: these days, how often can you afford to eat out? It's more likely you'll have many more meals at home or at a friend's home...so why not review the food, the atmosphere and the service at those places, right? Reviews kinda like...

# MAD'S NEIGHBORHOOD DINING ROUNDUP

(Where our Roving Food Critic surprises different families at meal time)

ARTIST: HARRY NORTH

WRITER: ROBERT BRAMBLE



## KEY TO SYMBOLS

	Interesting stuff in medicine cabinet		Phone interruptions		Ample magazines in bathroom		Toys on floor
	Loose change found between sofa cushions		Nosy neighbors		Family pet rubs against leg during meal		Toilet heard flushing upstairs
	Shedding cat sleeps on guests' coats		Radio or TV left on during meal		Large refrigerator magnet collection		Ashtrays not emptied
	Attempt to pass off Ring Dings as homemade dessert		Leftovers not identified as such		Sports Illustrated swimsuit issue on coffee table		Woeful lack of condiments
	Toilet handle requires jiggling		No-pest strips in view		Bad neighborhood		Household thermostat problems
	Plastic utensils		Photo album viewing mandatory		VCR keeps flashing "12:00"		Bathroom not easily found
	Xmas decorations displayed year round		Pets allowed to eat off table		Recycled napkins		Neighbors with bad loud music
	Dust kittens under furniture		Handwashing before meal optional		Family argues at dinner table		Lack of coasters



## THE BRONSONS 8 FAIRVIEW LAWN CRESCENT ★★★½

A split-level bungalow and a whiff of charcoal greeted us on a recent weekend afternoon visit. The usual fare (hot dogs, burgers, etc.) is available, but the surprise of the day was "Duck Bronson," a whole duck flung on the sizzling briquettes in the spacious Bronson backyard. This "Charco-duck" was only slightly marred by a few errant feathers and country-western music coming from the yard next to us.



## THE COOPERMANS 1329 LOCUST ST. ★★★½

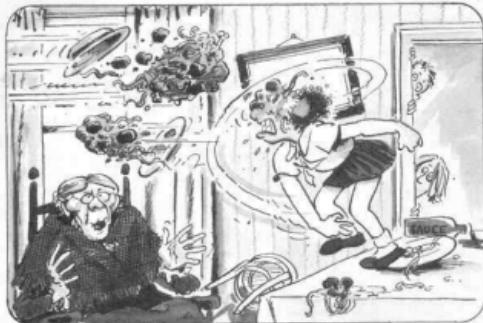
We visited the Coopermans on a Friday, and seafood was the order of the night. Host "Bud" Cooperman insisted on lots of beer to cook the shrimp in while Myrna Cooperman regaled us with juicy stories about the neighbors, especially the "unmarried couple" living two doors down. The shrimp was good, as was the cole slaw, despite Bud's repeated mentions of "shrimp on the barbie" in a strained attempt at an Australian accent.



## THE TAYLORS 14 OAKWILL COURT ★

Paintings of matadors adorn the walls of the Taylor's paneled living room, where we sipped grape Kool-Aid and awaited Chet Taylor's arrival with extra-crispy chicken bits from the Chicken Bits take-out place. Wife Jennifer explained that it was a hectic day and she had no time to prepare. Despite Chet and Jennifer's enthusiasm (and all the potato chips we could eat), it was still a disappointing dining experience.





## THE WILSONS 1341 MAPLE EDGE SQ.

★★½

As we arrived at the Wilson's lived-in suburban rancher, we were anticipating more than meatloaf, but it was tender. Decent corn on the cob was marred by an ugly food fight involving the Wilson children. Mrs. Wilson's mother, Edna, provided entertainment, fondly recalling the good old days and speaking well of Roosevelt and the "New Deal."



## THE CRAIGS 19 WINDY WAY

★★★

We started the evening with cocktails served up unsparingly by our host Bill Craig. I remember cocktail #5, but after that things become hazy. Judging by the stains on our shirts, we may have enjoyed cheesesteaks and red wine, but don't quote me.



## THE CHINSKIS 453 HAPPY GRIN DRIVE

★★★★

On the sweet Spring night we stopped at the Chinski's, they were out at a movie. Fortunately, the baby-sitter, Tara (age 16) was there to "take over." While the Chinski kids were in the finished basement, we overindulged in Tara's selected menu: peanut butter on crackers, corn twirls, carafes of soda and microwaveable puff-up pizza blintzes. After the kids were done watching *Dinosaurs*, we all gathered 'round for a good old-fashioned sing-along to Megadeth CDs supplied by the resourceful Tara. A splendid evening!

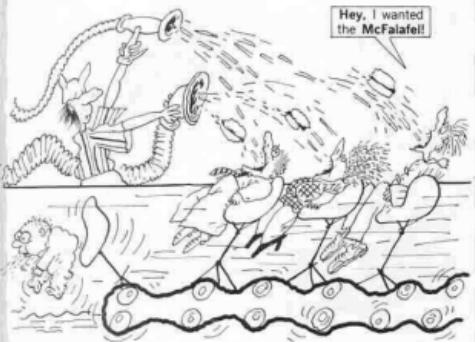


# MAD CONTEMPLATES, INVESTIGATES, and FUMIGATES some...

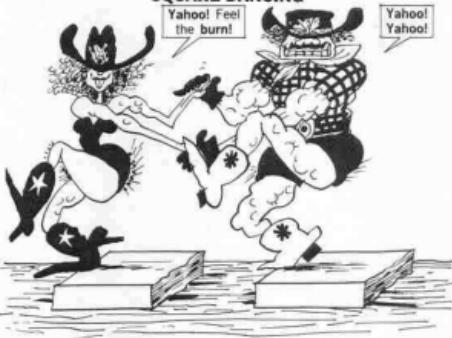


## AN ANTI-GRIDLOCK SHOP

### SUPER-FAST FOOD



### COUNTRY-WESTERN AEROBIC-STAIMASTER SQUARE DANCING



### AUDIENCE PARTICIPATION WRESTLEMANIA



### THE GIANT MULTI-SCREEN



Oh, shut up, Mordechai!

# ...BAD IDEAS Just Waiting to Happen!

## ING MALL PEOPLE MOVER

A NEW EXPANSION TEAM FOR EVERY ZIP CODE



## PORTABLE MICROWAVE SNACK OVEN



## HOME SHOPPERS CLUB

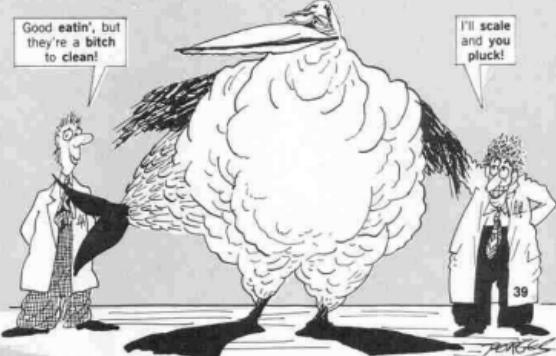
Five of the pig shears  
on screen two and two  
pairs of the teflon  
slippers on screen five!



## GENETICALLY ENGINEERED NO CHOLESTEROL FISH-FOWL

Good eatin', but  
they're a bitch  
to clean!

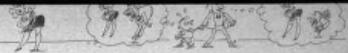
I'll scale  
and you  
pluck!



*In the good ol' days, rock stars wanted to burn out before they faded away. Nowadays, Mick Jagger's got liver spots on*

# YOU'RE GETTING TO





*his lips and they're thinking of renaming the band "Jefferson Wheelchair"! Perhaps someone ought to tell these old fogies...*

# DO OLD TO ROCKIE...

...fans stop searching for hidden messages on your albums, and start seeing them in your wrinkles!



...the Traveling Wilburys aren't convinced you have enough 'youth appeal' to join them on a tour!



...your tours are sponsored by Metamucil instead of Coca-Cola!



...you go solo—not because you've grown as an artist, but because your whole bands dead!



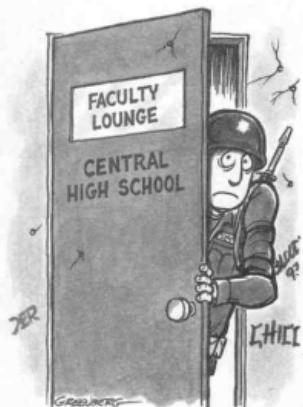
...vicious rumors circulate about you and all four Golden Girls!



...you have to hire somebody to smash your guitar for you at the end of your concerts!



# GOING INTO COMBAT



Now, what's the President's schedule today?

He has an affair at 8 o'clock tonight!

Oh, yes! That formal charity dinner?

Not An affair! He'll be bonking Bambi, a blonde from the typing pool!

Oh, yes! Of course Contact Secret Service!

Dwayne! Hanky-panky alert! Round up the usual look-alikes!

Right, sir!

Search the country for a nebbish! A man without a brain who looks presidential!

But the country just had a decade of that!

Just do it again! We'll bring back the Eighties!



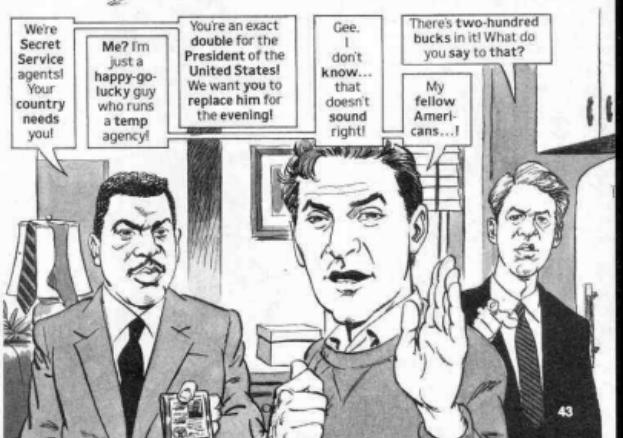
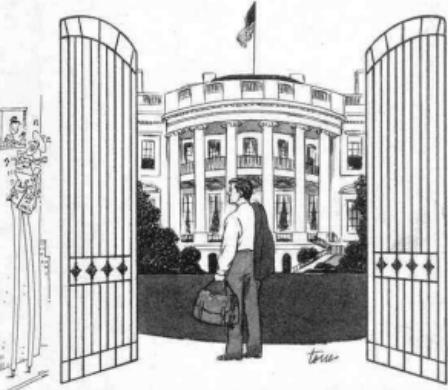
#### THE FAKing OF THE PRESIDENT DEPT.

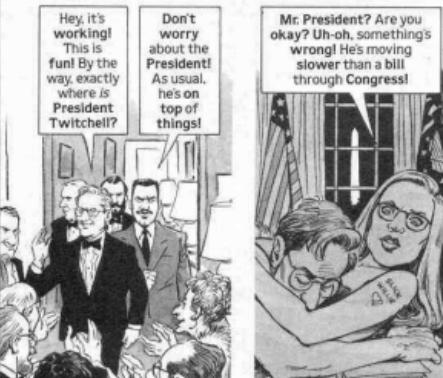
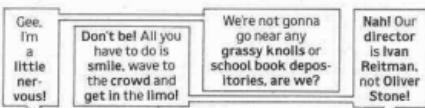
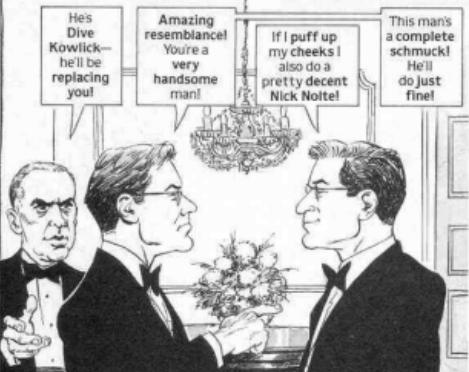
When a movie comes out in the spring and gets a ton of critical acclaim it usually means one thing: if it came out in the fall along with all the other movies looking to cop an Oscar, nobody would even notice it at all. Unfortunately, the producers of this film have bigger problems at hand. Praised though it may be, once the big summer movies like *Jurassic Park* and *Last Action Hero* come out, this film is sure to take a box-office...

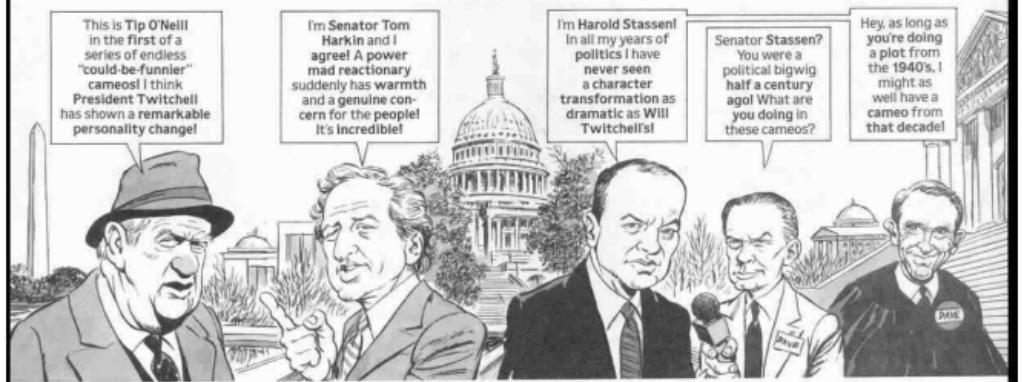
# D I V E

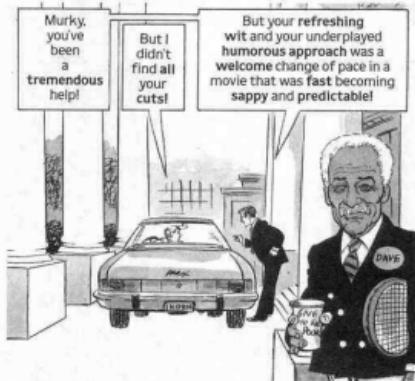
ARTIST: ANGELO TORRES

WRITER: ARNIE KOGEN











That was quite a nice thing you did today!

You're not the real President, are you?

Then let's meet officially! I'm Helen Twitchell!

For a great guy you've got a really goofy name!

Vice President Nuncel  
So nice to meet you after three fourths of the film!

What, no, Walter Nunce, a Vice President have been shunted off to India?

No, that I, Ben Kingsley, an Academy Award winning actor has less film time than Jay Leno!

Forget it! Sorry about Cheyenne!

No, I'm not!

I run a temporary employment agency! I'm Dave Kowlick!

Yeah, it ranks up there with "Sigourney" I



It has been a strange experience!



Yes, I was involved in the S&L scandal! I think you're entitled to honesty from your President! You're also entitled to good jobs, clean air, cable repairmen showing up on time and films where a common man makes stirring speeches restoring simple virtues and down home values! In other words, you're entitled to a Frank Capra film!

Well, that's my last speech! My work here is done!

And you've thawed the First Lady's heart! I love Frank Capra films too! I'm coming with you!

I too have been moved by your innocence and charm!

Tell me, would you really give your life for the President?

That's my job, Mr. Kowlick!

Would you take a bullet for me?

Not me personally! They've hired an agent who looks just like me to do that!



Well, I'm back where I belong —running a temp agency!

And I'm going to be here with you!

So it all ends happily ever after! I love you, you love me, the President's still a vegetable!

But who's running the country?

This movie has shown that any dumb schmuck can run the country! I've placed another "average Joe" in the White House who has those qualifications!

Let's see... carry the ought... subtract the six...!



Hey, non-sports fans! While watching games on the **weekends**, your athletics-loving **pinhead** friends get to play something called "**You Make the Call**," where a hard-to-judge play is shown and **viewers** are asked to take the **referee's** place and determine the **outcome**. Well, and this is just for **you** now, we've taken some **NON-sports** situations and set them up so **you** can **play** too! Sound **good**? It **won't** once I begin shouting...

# YOU MAKE THE CALL!

Unemployed U.S. auto workers blame Japanese imports and people who don't "buy American" for their plight, yet spend all their free time playing **Nintendo** games on their **Sony** televisions...



...Honest critics of unfair Japanese trade policies or hypocritical couch potatoes exacerbating the problem?

**YOU MAKE THE CALL!**

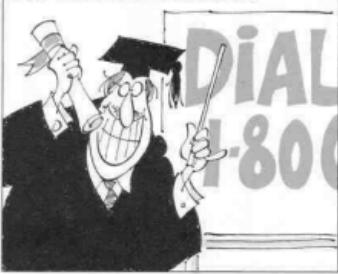
A superstar athlete signs a 20 million dollar, three-year contract with his team, but still finds it necessary to charge fans \$10 for a lousy autograph...



...A fine example of American Capitalism at work or just plain unmitigated greed?

**YOU MAKE THE CALL!**

An education company develops "Hooked on Phonics" to help illiterate adults learn to read, then, instead of offering a normal, numeric phone number, instructs those illiterate adults to dial 1-800-ABCDEFG for a brochure...



...Clumsily thought out advertising strategy or the company's attempt to weed out really, really illiterate people who wouldn't benefit from the product anyway?

**YOU MAKE THE CALL!**

Shampoo manufacturers add "scientifically balanced" ingredients to their products which add to a bottle's price, and then instruct the consumer to "lather, rinse, repeat" at each use...



...Exhaustively researched method proven to clean hair thoroughly or shameless marketing ploy to sell twice as much overpriced shampoo?

**YOU MAKE THE CALL!**

WHERE IS THE  
AVERAGE FAMILY  
RUNNING INTO BIG  
MONEY PROBLEMS  
THESE DAYS?

HERE WE GO WITH ANOTHER RIDICULOUS  
**MAD FOLD-IN**

These days America's families are taking a beating everywhere they turn. Housing, transportation and education costs are staggering. There's one area, however, where the family has been particularly hard hit. To find out where, simply fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A ►

FOLD THIS SECTION OVER LEFT

► B

FOLD BACK SO "A" MEETS "B"

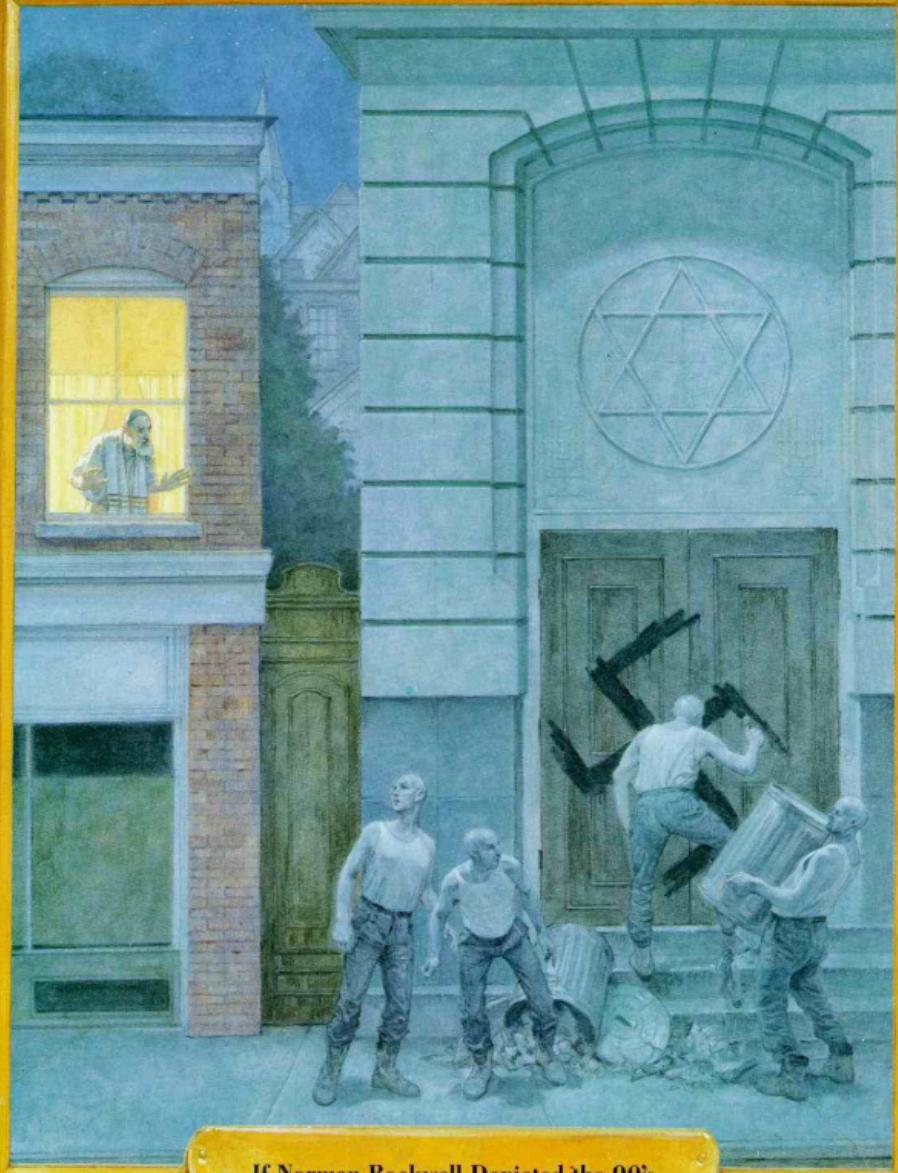


FOR THE AVERAGE PERSON NOTHING IS AT A  
BARGAIN PRICE. WHEREVER HE GOES HE WILL  
PAY THROUGH THE NOSE AND FEEL LIKE A JERK

A ►

► B





If Norman Rockwell Depicted the 90's  
"Saturday Night Out With The Boys"