

We tear down

... blow up

... smash in

... strike out

... and
fool around
with ...

ANIMAL
HOUSE

PROJECT
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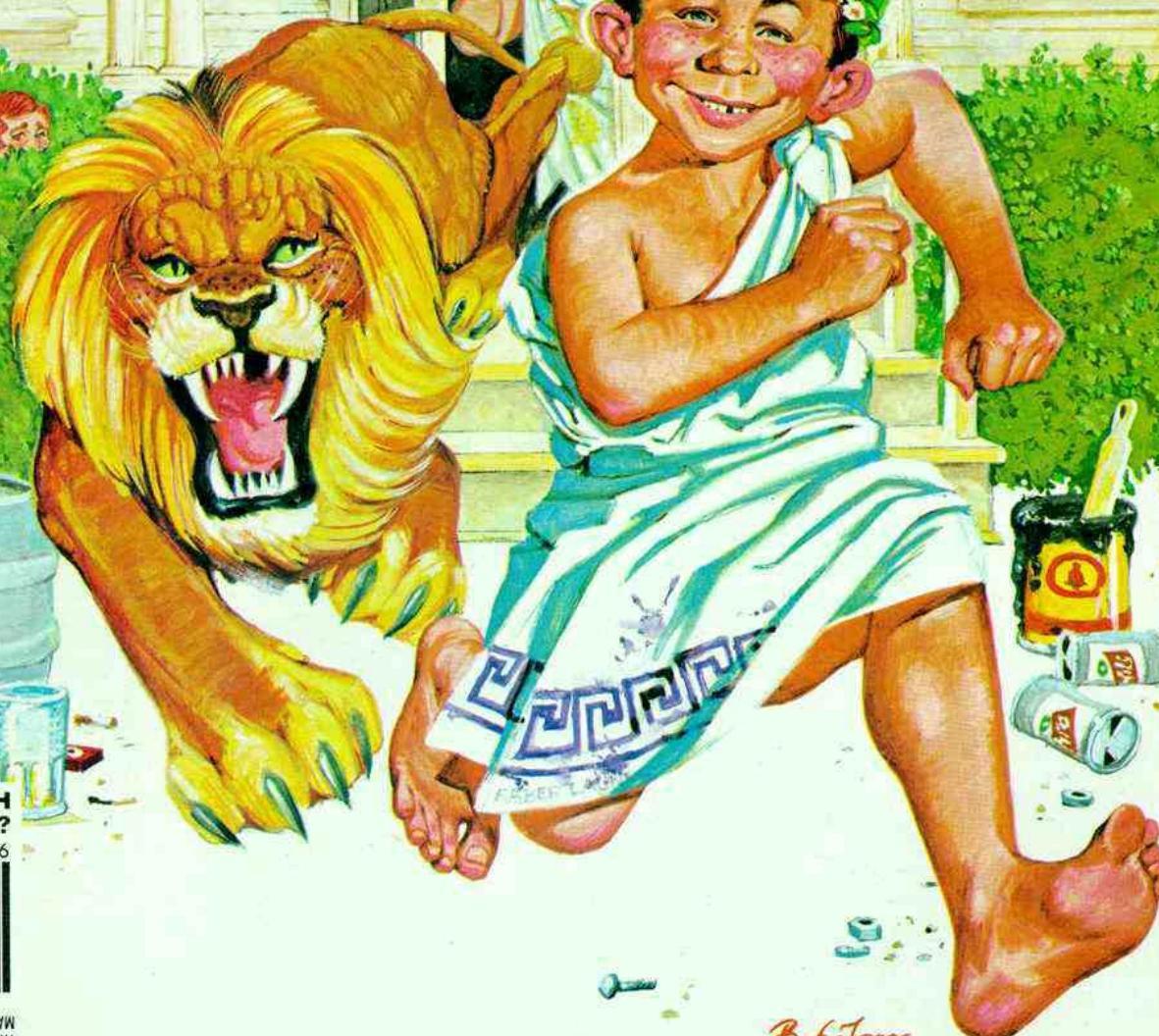
No.
207
June
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Bob Jones

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MAD

"The trouble with some people who don't have very much to say is that you have to listen so long to find out!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher* ALBERT B. FELDSTEIN *editor*

JOHN PUTNAM *art director* LEONARD BRENNER *production*
 JERRY De FUCCIO, NICK MEGLIN *associate editors*
 JACK ALBERT *lawsuits*
 GLORIA ORLANDO, CELIA MORELLI,
 DAVID FRAZIER *subscriptions*

CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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 (A MAD
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LETTERS DEPT.



RICKARD'S "GREASE" BALL

I thought Jack Rickard's cover of "Grease" was slick!

Chris Morris
Cherry Hill, N.J.

We would like you to know how tremendous we think your cover and feature on GREASE are. You certainly did a great job.

Michele Cohen
Director of Publicity
John Travolta Productions
Burbank, California

CEASE

"Cease" was magnificent! Stan Hart really got the idea with the moral on the last page. Keep up the clever reading between the lines.

K. Thomas
St. Laurent,
Quebec, Canada

"Cease" was good but youse guys forgot to add Sha Na Na to it. They were definitely the best thing about the movie. And they would have been better in your mess!

Sharon Ripple
Sturgis, Mich.

It took a lot of imagination to believe Olivia Newton-John could be a "loose girl", but it was even harder to believe all those old fogies were in high school!

Leann Hanlin
Medford, Oregon

"AIRPORT" HOLDING PATTERN

Way back in issue #195, you featured an article called "Airport '77". In this article, you had "Mr. Steelking", a main character say, "I just bought every 747 ever made! That's the only way I could think of to prevent them from making 'Airport '78'!" Well, I just heard that they are now making a movie called "Airport '79 Concorde". More MAD premonition, perhaps?

Todd P. Schwartz
Dayton, Ohio

WE'VE RUN OUT OF THEM!

Yep, we've run out of these clever fake-out headlines that sucker you into reading these ads for our full-color portraits of Alfred E. Neuman, MAD's "What Me Worry?" kid—suitable for framing or wrapping fish. But we did it again anyway. So c'mon! Mail: 35¢ for one, 75¢ for 3, \$1.55 for 9, \$3.15 for 27 or \$6.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022



SOME REALLY DANGEROUS STUNTS WE'D LIKE TO SEE EVEL Knievel DO ON TV

I really liked "Some Really Dangerous Stunts . . ."! Would you please do more things like that?

Amy Holzhausen
Elkhart, Ind.

I loved the Silverstone-Davis piece, "Some Really Dangerous Stunts We'd Like To See Evel Knievel Do On TV". Their "prophetic" segment on ousted coach Woody Hayes gave me the chills, and many other gags really fractured me. I think you could employ the basic idea for several more articles, and I would really like to see that.

Mark Colella
Los Angeles, Calif.

Silverstone and Davis always had a MAD field day with the scourge of the sidelines, both as the bombastic "Coach Hades" in "MAD's College Football Coach Of The Year", issue #175, and the real life Coach Hayes in "Evel Knievel's Dangerous Stunts". Thanks to them, the former O.S.U. slugger has become a bona fide folk hero!

Andy Reichart
Wayne, N.J.

After all their "Hayes-ing", Silverstone and Davis won't have Woody Hayes to kick around any more!

Jeff Blustein
Brooklyn, N.Y.



MAD Preliminary to the Main Event?

I've attempted such hazardous deeds as: (1) taking a taxi and not tipping the driver, (2) passing a gay bar with a pro-Anita Bryant button on, and, (3) going to traffic court in New York City. I've

reserved a bed in Bellevue for Evel, so we may compare casts, stitches, lacerations and other such wounds.

Nora Chermak
New York, N.Y.

CONSUMER REPORTS FOR GOVT PURCHASING AGENCIES

I'd like to comment on Dick De Bartolo's "Consumer Reports For Government Purchasing Agencies". He was completely wrong about our Polish Aircraft Carrier. Because our ship floated upside down, with the planes landing on the hull, our enemy always thought we were sinking. Therefore, the Polish Navy lost no aircraft carriers due to enemy action. Also, since we had steam propulsion (smoke stacks under water), we never gave our position away due to unwanted smoke streaming from the boilers. Please reconsider our illustrious carriers. They are better than most people think!

J.B. Wiltzki
Houston, Texas

In case you haven't heard, Polish jokes are passé. In seven years, I had expected your magazine to realize this, mature somewhat and change its policy. Then again, what can you expect from a magazine written for teenagers by adults with pre-teenage minds.

John Jantak
Montreal North,
Quebec, Canada

"The Lighter Side Of Snow" should be changed to "... Snow And Rain". I don't know about you guys, but here in Utica, it usually rains when the temperature goes above 32 degrees Fahrenheit. Snow doubt about it.

Holley Lambert
Utica, New York

LOU GROUCH

To sum it up, "Lou Grouch" by Torres and Koch annoyed, bothered, irritated, and totally bugged me! Other than that, it was pretty good.

Paul Colbert
Northridge, Calif.

PARENTAL GOADING

I bought my son the March '79 issue of MAD and upon reading it, he dialed "Child Abuse". Could you suggest a good lawyer? Ginette T. Hochman
Ewing Township, N.J.

Please Address All Correspondence To:
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New York, New York 10022

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...namely, all of the instructions necessary to change your life. But first, you have to be willing to...

CHANGE YOUR LIFE

...by overcoming your inability to

ACT CONFIDENTLY

...as you take out your money and

CONQUER YOUR SHYNESS

...toward filling out this coupon. But mainly, you'll have to learn to

ACCEPT YOUR MISTAKES

...like the ridiculous one you are about to make by ordering this book!

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STATE _____



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- The Ides of MAD
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- Swinging MAD
- MAD Overboard
- MAD Clowns Around
- The MAD Treasure Chest
- MAD Sucks
- DON MARTIN Steps Out
- DON MARTIN Bounces Back
- DON MARTIN Drops 13 Stories
- DON MARTIN's Captain Klutz
- DON MARTIN Cooks

- DON MARTIN Comes On Strong
- DON MARTIN Carries On
- DON MARTIN Steps Further Out
- DON MARTIN Forges Ahead
- DAVE BERG Looks at the U.S.A.
- DAVE BERG Looks at People
- DAVE BERG Looks at Things
- DAVE BERG Modern Thinking
- DAVE BERG Our Sick World
- DAVE BERG Looks at Living
- DAVE BERG Looks Around
- DAVE BERG Loving Look
- The All-New SPY vs. SPY
- SPY vs. SPY Follow Up File
- 3rd MAD Dossier of SPY vs. SPY
- 4th MAD Classified SPY vs. SPY
- 5th MAD Report on SPY vs. SPY
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- Return of MAD Old Movies
- MAD-Vertising
- A MAD Look at TV
- A MAD Guide to Leisure Time
- AL JAFFEE's Snappy Answers
- AL JAFFEE's MAD Book of Magic
- More AL JAFFEE's Snappy Answers

- AL JAFFEE's Monstrosities
- Still More JAFFEE Snappy Answers
- AL JAFFEE MAD Inventions
- Aragones's "Viva MAD"
- Aragones's MAD About MAD
- Aragones's MAD-ly Yours
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- The MAD Book of Revenge
- The MAD Guide to Careers
- History Gone MAD
- MAD Stew
- MAD's Turned On Zoo
- Clods' Letters to MAD





In the old days, kids would look up to "Groups" . . . like the New York Yankees or the Green Bay Packers . . . strong, skilled athletes who would set shining examples for the Youth of America to emulate. Later generations would idolize "Rock" Groups . . . like the Beatles or the Rolling Stones . . . funny-looking guys, yes, but at least they could sing. Today's kids are looking up to and emulating an entirely different kind of Group. This Group barfs, spits up, guzzles beer, molests women, flunks tests and holds orgies. Evidently, America's Youth feels this is lots more fun than playing ball or singing. We mean the Group from . . .

Er—Hi, guys! I'm
Dirk Neitchemeyer
. . . Rush Chairman
of Omooga House!

I'm
Leery
Krocker!
I'm
Kink
Barfman!

You guys are
in the wrong
place! The
"Laurel and
Hardy Look-
Alike Contest"
is downtown!

Uh—
we're
here
to
pledge
your
frat!

Are you kidding?!?
We're clean-cut,
blonde, blue-eyed
"A" students and
campus leaders!
You're two slobs!
Who'd believe it?!

That
we
came
to
rush
your
frat?

No! That in
this movie, WE
turn out to
be the "BAD
GUYS," and
YOU'RE gonna
be the "GOOD
GUYS"!!

As President of this,
the most conservative,
classiest fraternity
on campus, I'm sorry
to say you two clowns
don't fit our image!

What IS our image?!

Let me put it
this way: If
Hitler had
known how to
play tennis,
we would've
pledged him
immediately!



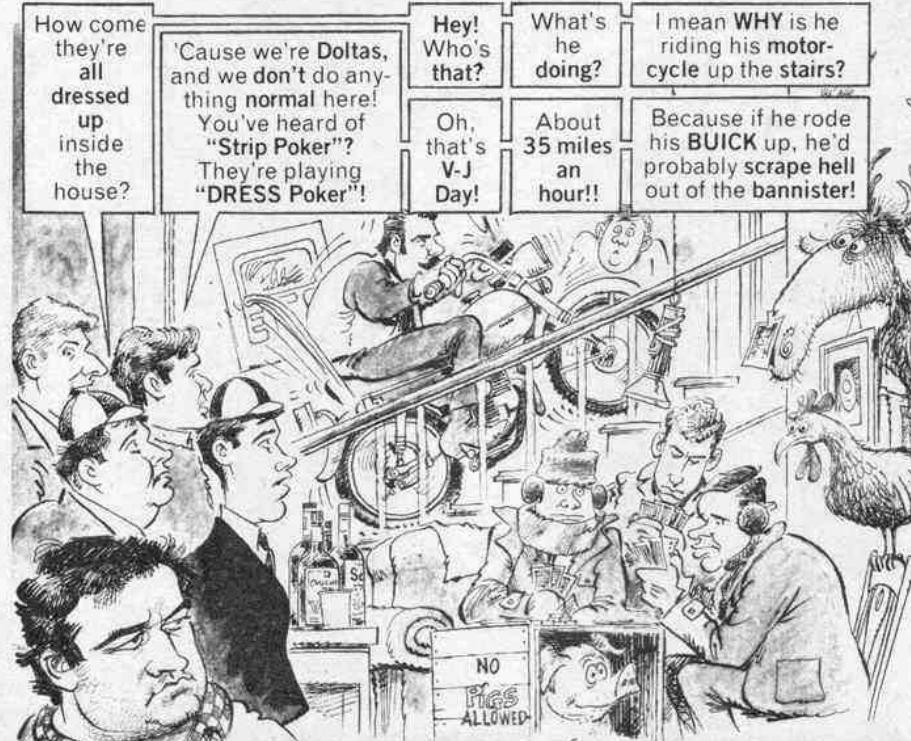
ABOMINAL HOUSE

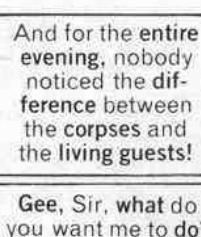
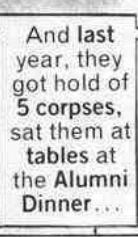
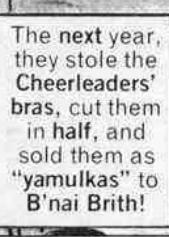
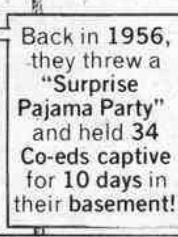
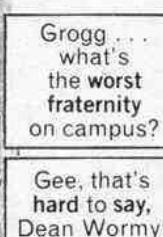
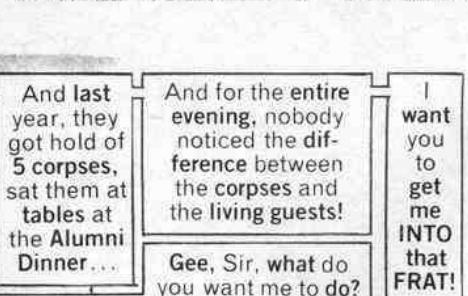
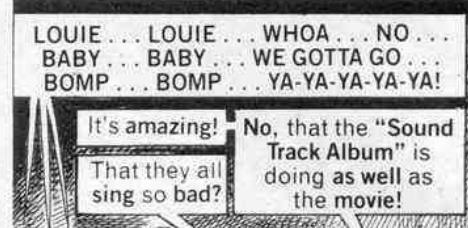
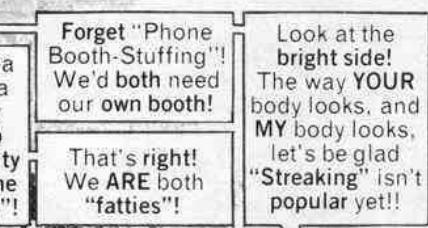
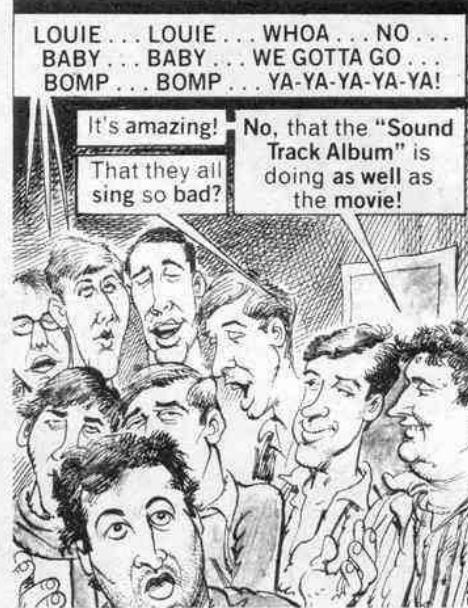


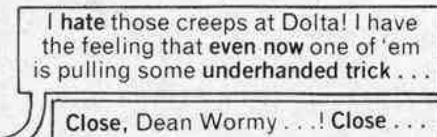
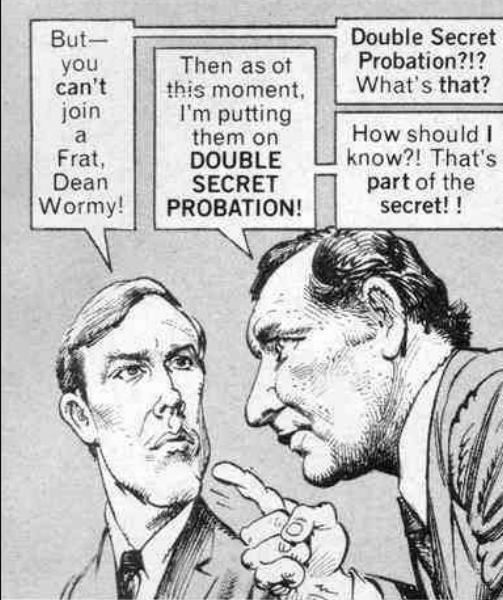
ARTIST: MORT DRUCKER

WRITER: ARNIE KOGEN

ADDITIONAL DIALOGUE: DICK DE BARTOLO







Close, Dean Wormy . . . Close . . .



I've come to this hell-hole of a fraternity to set you creeps straight! You clowns are the scum of the campus! Your house grade-point average is a disgrace, the lowest in Farber history! And your behavior... your drinking and carousing could get you expelled! Now, what do you plan to do about it?

We plan to throw a "Toga Party"... raise hell... and seduce your wife!

Good! As long as we understand each other!

Tell me, what exactly IS a "Toga Party" anyway?

It gives us a chance to put on sheets and go berserk!

Y'know, there's another bunch of guys into that!

Another frat... here on campus?

No, the Ku Klux Klan!

Right. But I don't think they'd hire the same band!

SHOUT—A LITTLE BIT SOFTER NOW! SHOUT—A LITTLE BIT LOUDER NOW! SHOUT—A LITTLE BIT REPETITIOUS NOW! SHOUT—A LITTLE BIT BORING NOW! SHOUT—IT'S SO NOISY NOW!



Are you wearing anything under that sheet?

Would you like to see? ?

No, thanks! I wouldn't want to spoil this swell time I'm having.

Well, I think Pluto looks simply adorable!

It wasn't easy! He had to go to every Men's Shop in town to find a size 48 stout Contour Sheet!

Where do you guys get that unbridled energy?! All these orgies... all these zany pranks... going crazy-wild every Saturday night...!!!

That's just for kicks... for now, while we're in college! When we grow up and become respectable citizens, I don't think we'll be making our livings by going crazy-wild every Saturday night!

Hey... speak for yourself, chum



Hi, Punto...!

Hey! Why, it's Chlorine, the girl I picked up in the Supermarket! I'm glad you could make it!

I got some catching up to do! What do you have to drink?

Man, she's a boozier! I've got it MADE!!

How about some 12-year-old Bourbon???

No, thank you! I make it a rule never to drink anything OLDER than I am!

Whoops!

Well! Dean Wormy's wife! Welcome...! You're just what this party needs! ...Another drunk!

The Dean is very upset, Udder! He found out that you were cheating!

On my Midterm Exams?!!?

No... With ME!

But... I haven't cheated with you!

Let's go upstairs to the bedroom... and talk about it!





I'm—I'm sorry about all this TISSUE PAPER, Leery...

Oh, I understand! You have to pack those things very carefully so they don't break while you're dancing!

The meeting of the Pan-Hellraising Disciplinary Committee will come to order! Proceed directly with the charges against—yech—Dolta House!

It is charged that Dolta House members are guilty of the following disgusting, perverted and obscene acts!

1. Conducting a lewd Toga Party!
2. Having intimate relations with a minor!
3. Having intimate relations with a chicken!

4. Roller skating on a virgin!
5. Dancing the twist on the Mayor's face!

6. Opening an umbrella inside a campus Police-man's pants!
7. Finger-painting a Pom-Pom Girl!

Hey... no one's perfect! So I painted outside the lines!!



This whole trial is a farce!!

It's a ream job!

Shut up, you clowns! And sit down!

You can't do anything to us! We have a little more POWER than you!!

Are you kidding?! I'm the DEAN of this college!!

Yeah, but some of US are the writers of this picture!!!

Nuts!

Well, I guess he DID have more power than us! He took away our charter, expelled us from Farber, and gets all our future first-born children... that belong to his wife!

What are we gonna do now? We gotta get even!!

We could mess up their big Homecoming Day Parade!

Great idea! We'll enter a FLOAT!

Where we gonna get a float?

We have one right here... PLUTO!

No good! We need something we can MOVE!



May I have 288 marbles, please!

That's two gross!

NOTHING's too gross for this movie!

CANDY F

Okay, men... let's circumcise our watches!

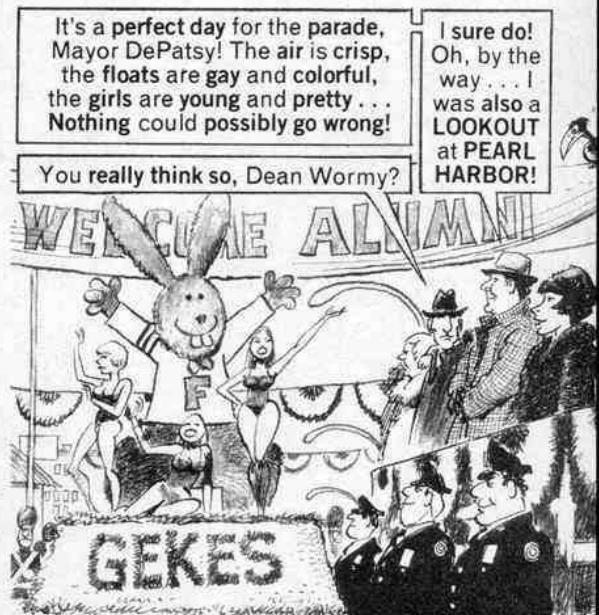
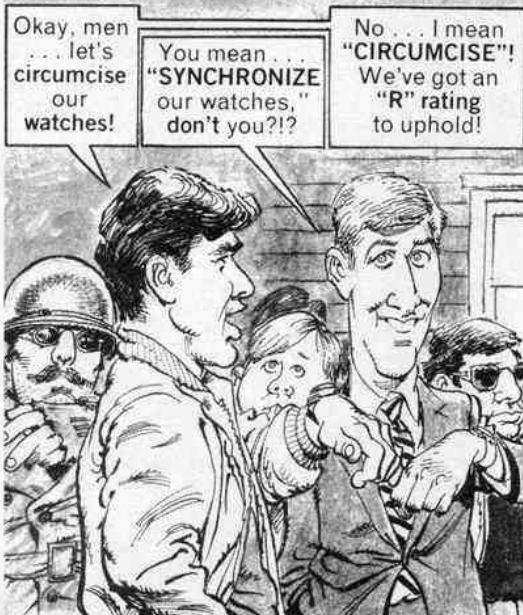
You mean... "SYNCHRONIZE" our watches, don't you?!!

No... I mean "CIRCUMCISE"! We've got an "R" rating to uphold!

It's a perfect day for the parade, Mayor DePatsy! The air is crisp, the floats are gay and colorful, the girls are young and pretty... Nothing could possibly go wrong!

You really think so, Dean Wormy?

I sure do! Oh, by the way... I was also a LOOKOUT at PEARL HARBOR!



Dean Wormy, look!! Where did that ridiculous CAKE float come from?!

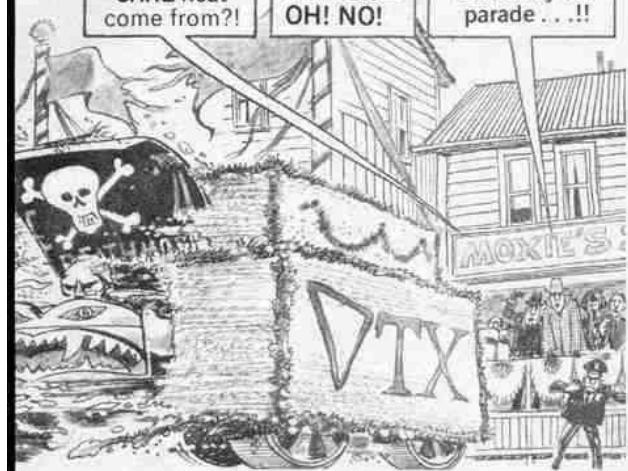
Oh, it was probably entered by one of our GAY frats— OH! NO!

It's those clowns from DOLTA HOUSE! They're trying to destroy our parade . . . !!

And I think they're SUCCEEDING!!

Just look at those college kids . . . smoking pot, driving recklessly, having no respect for anything! What can that possible train them for?

A career in Government Service!



You're FINISHED in this town, Wormy! You're FIRED!!

I quit, anyway!! College life here at Farber in 1962 is TOO TERRIFYING! I'm gonna spend the rest of the '60's teaching in a college where it will be PEACEFUL and QUIET!

Really . . . ?! Where are we moving to?

A Place called BERKELEY.

Does this movie have a message?

Yeah . . . that television isn't as bad as we thought.

What do we do now, Pluto?

We end the picture!

But there IS no end to this picture!

Then we cop the same ending that "American Graffiti" used when THEY had no end to THEIR picture!

You mean . . . ?!?

You got it . . . !! "Where Are They Now?" photos!! Roll 'em!!



VINCENT JAMES DAY '63

ROBERT HOOVERVAC '63

KINK BARFMAN '66

G. BRENT MARMALADE '63



Legal Assistant to Ralph Nader.



Had Sex-Change Operation. Now A Leading Female Tennis Pro.



Missing Since 1971. Rumored To Have Been Sucked Into A Tuba.



Rabbi—Temple B'nai Loaded Rockville Centre, New York.

DIRK NEITCHEMEYER '63

DEAN VERNAL WORMY '48

MRS. WORMY 38-27-38

JOHN MOP PLUTO '63



Successful Stand-up Comedian Hollywood, California.



Burned At Stake During Student Demonstrations, Berkeley, 1967.

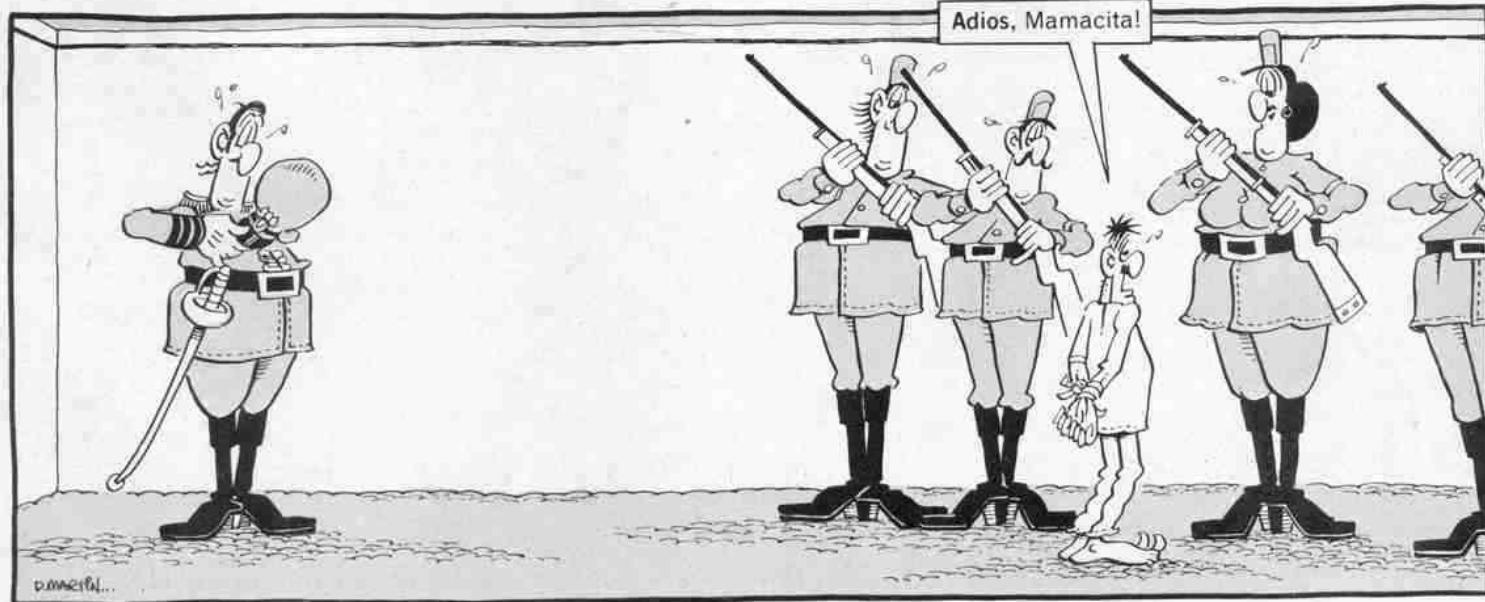
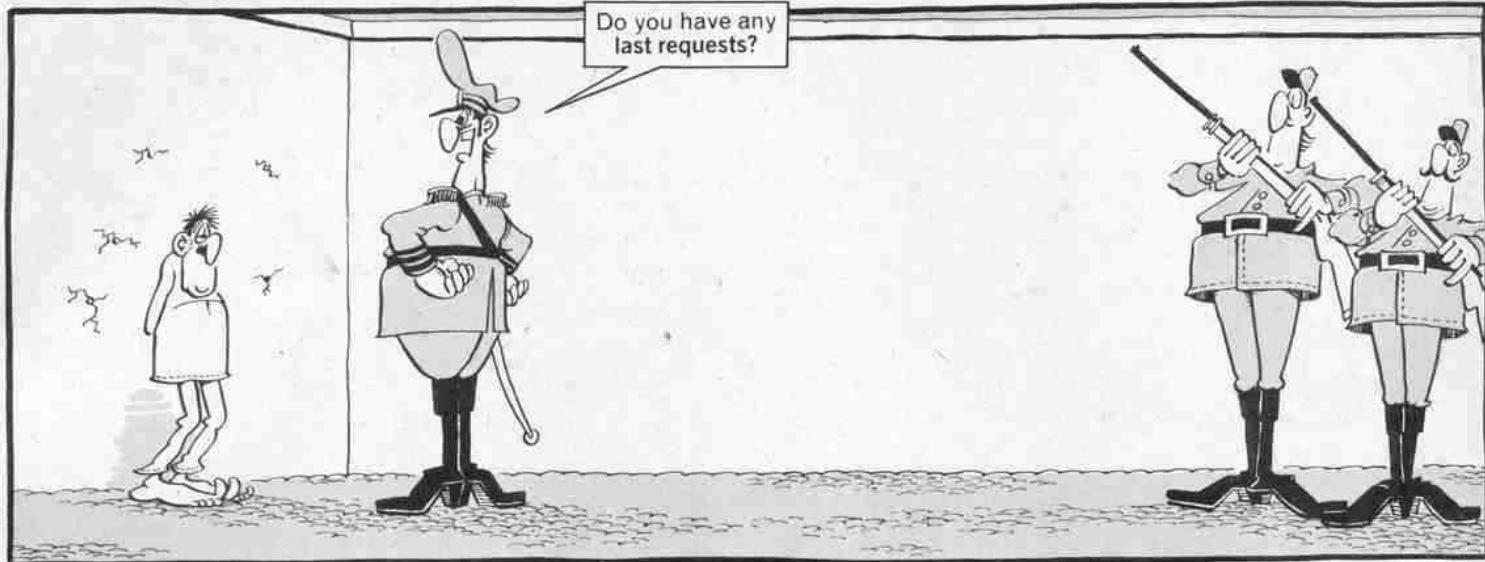


Arrested For Molesting A Minor Now Serving 10-20, Chattahoochee.



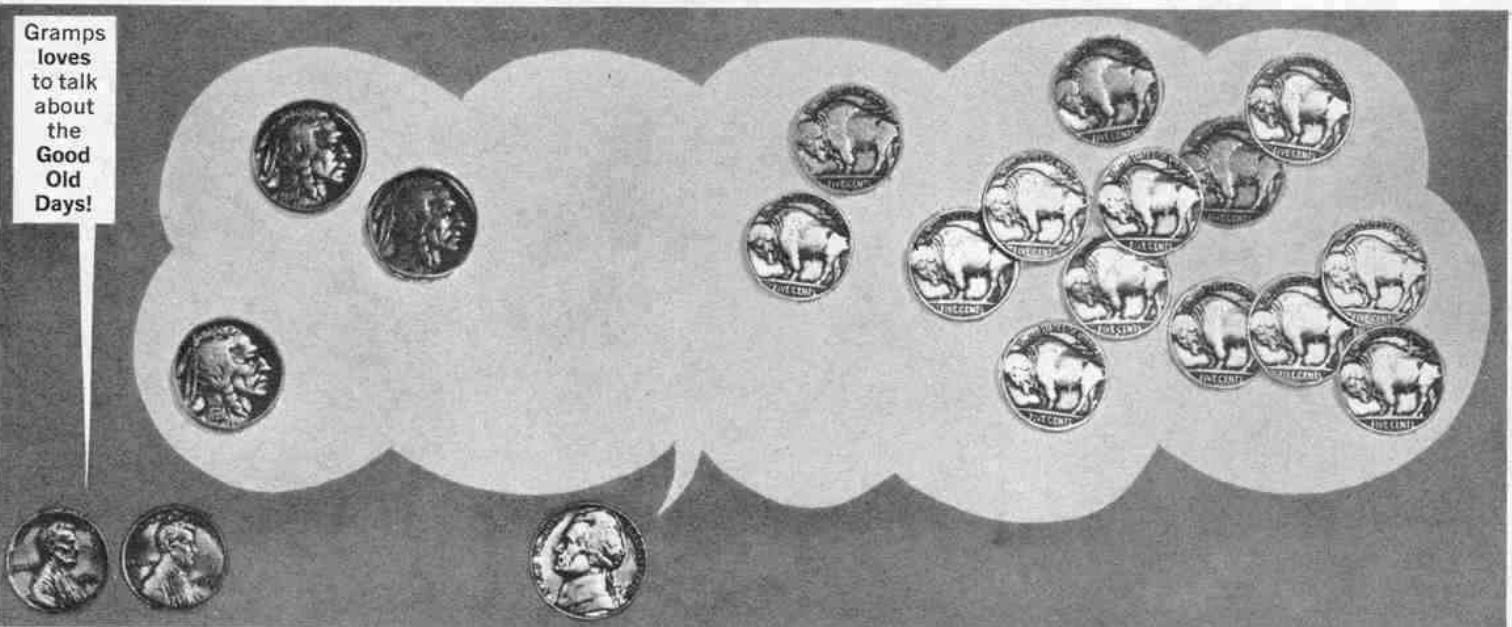
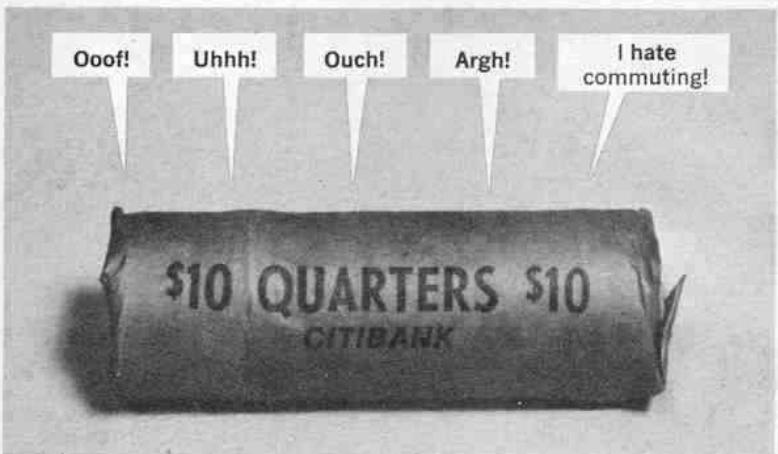
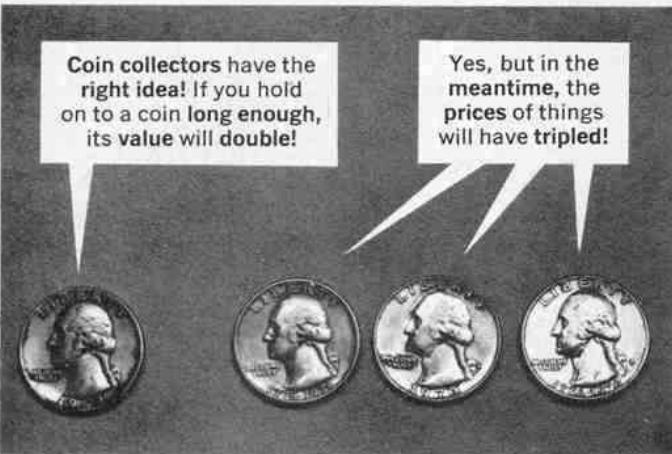
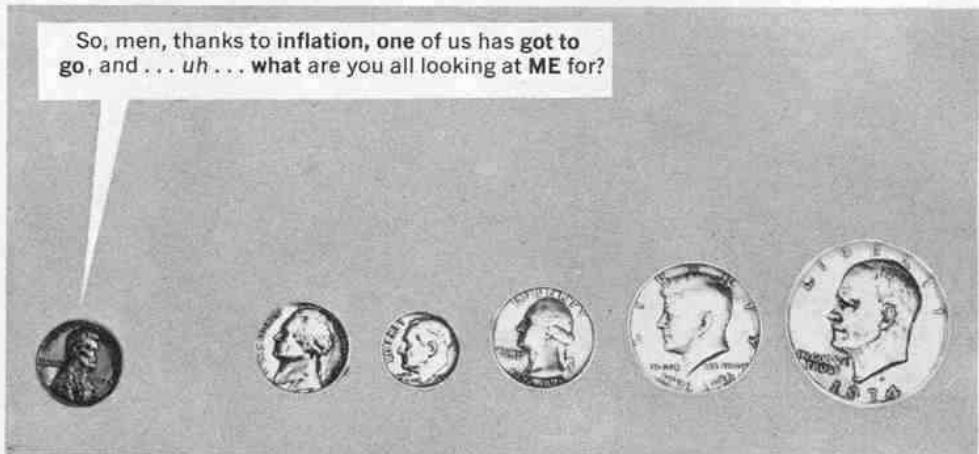
Advisor to Pres. Nixon '68-'72 Advisor to Pres. Ford '73-'74 Advisor to Pres. Carter '74—

EARLY ONE MORNING SOUTH OF THE BORDER



IT MAY BE DIFFICULT TO BELIEVE, SINCE NONE OF US SEEM TO HOLD ON TO IT LONG ENOUGH TO STRIKE UP A CONVERSATION WITH IT, BUT

MOON

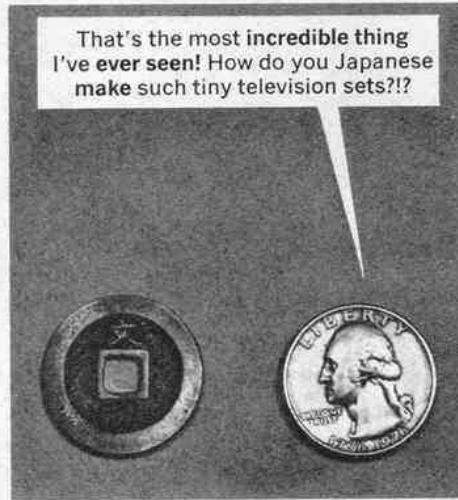
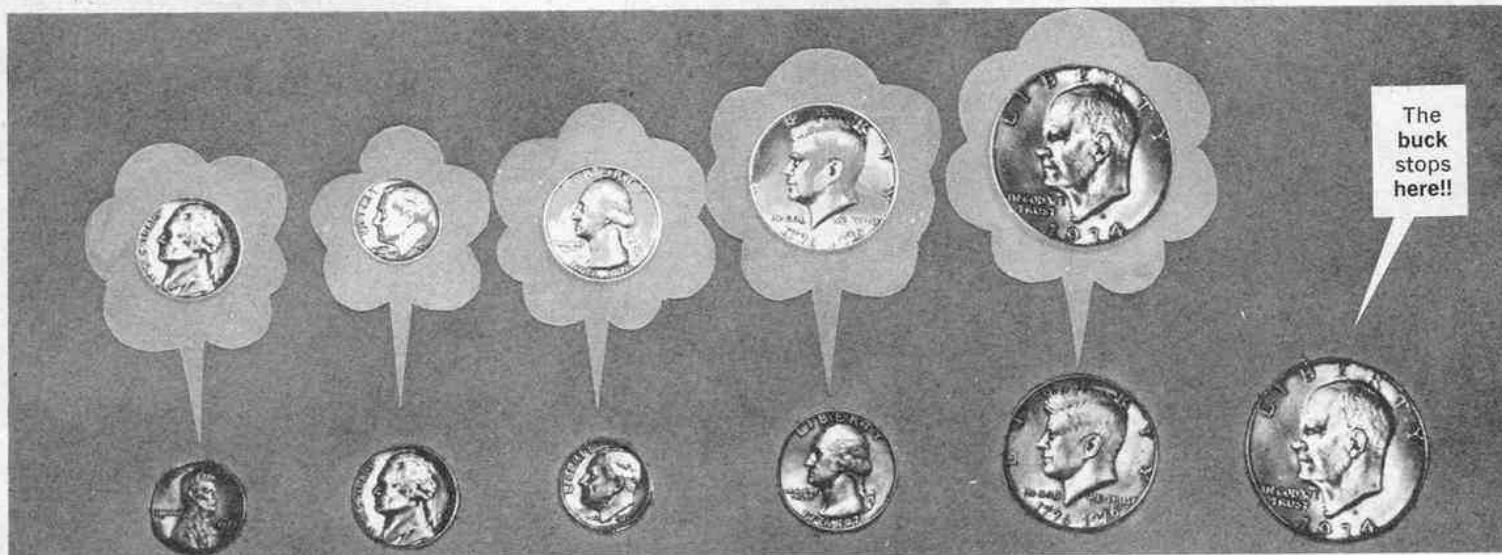




DEBBY DUNKS

ARTIST: BOB CLARKE

WRITER: HENRY CLARK



THE BULL OF RIGHTS DEPT.

One of the greatest glories of our nation is "The Constitution." It assures us of our Rights in our Democracy. If you're an Adult, that is! But if you

happen to be a Kid, it doesn't apply! Oh sure, it's supposed to protect everybody, but today there's one group that violates the Constitutional Rights

PARENTS ARE UNCONSTITUTIONAL

AMENDMENT I

(*There shall be*) "...no law...abridging the freedom of speech..."



AMENDMENT V

"...nor shall any person...for the same offense... be twice put in jeopardy of life and limb..."



AMENDMENT I

(*There shall be*) "...no law...abridging the right of people to peaceably assemble..."

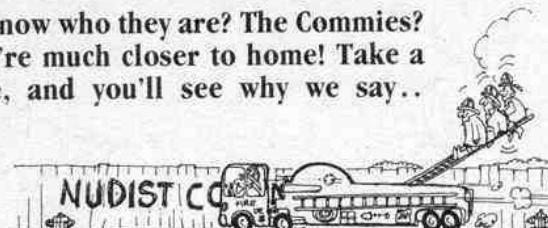


AMENDMENT V

"No person...shall be compelled... to be a witness against himself..."



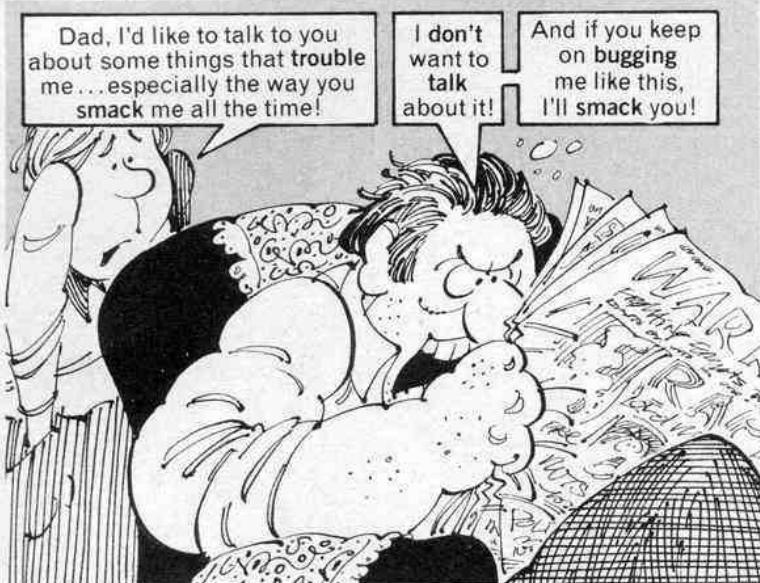
of Kids constantly. Know who they are? The Commies? The Nazis? No, they're much closer to home! Take a look at this article, and you'll see why we say...



ARTIST: PAUL COKER
WRITER: STAN HART

TIONAL

AMENDMENT I
(*The people have a right*) "...to petition for a redress of grievances..."



AMENDMENT V
"...nor shall private property be taken for public use without just compensation..."



AMENDMENT I
(*There shall be*) "...no law respecting an establishment of religion..."



AMENDMENT IV
"The right...to be secure against...unreasonable searches and seizures shall not be violated..."



AMENDMENT VI
"...the accused shall enjoy the right to a speedy...trial..."



AMENDMENT VI

“...the accused shall...be informed of the nature and cause of the accusation...”



AMENDMENT VI

“...the accused shall...be confronted with the witnesses against him...”



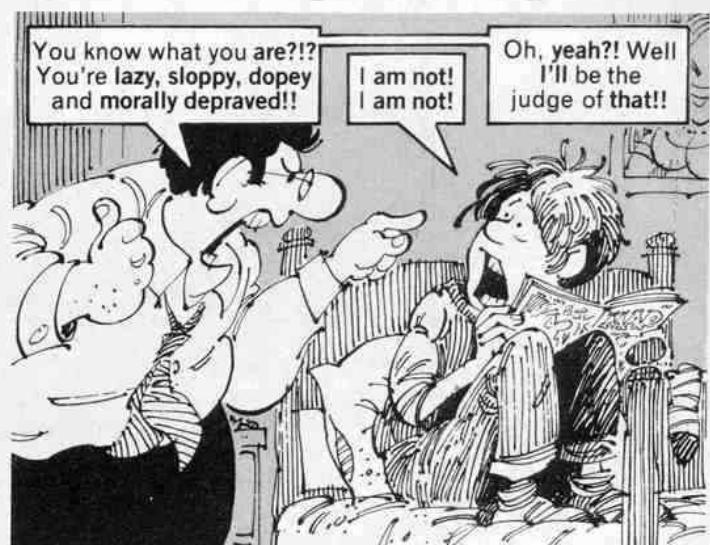
AMENDMENT VI

“...the accused shall...have the assistance of counsel for his defense...”



AMENDMENT VII

“...the right of trial by jury shall be preserved...”



AMENDMENT VIII

“...excessive fines
(shall not be) imposed...”



AMENDMENT VIII

“...cruel and unusual punishment
(shall not be) inflicted...”



GIVIN' 'EM A RIBBIN' DEPT.

Why restrict the awarding of medals to the military? After all, Civilians perform heroic acts while fighting life's daily battles as well! Let's recognize them with

THIS ISSUE'S PROPOSED MAD MEDALS

... TO BE PRESENTED TO DESERVING TEACHERS

THE DOUBLE INCOME MEDAL



For devoted service, above and beyond the call of duty, as spare time tutors to students who couldn't learn a thing in their classrooms in the first place, and getting paid all over again for it.

THE PASS 'EM ALL CITATION



For heroic achievement by Teachers who promoted all students, regardless of merit . . . thus avoiding classroom congestion and extra taxpayers' expense that left-back dummies would create.

THE YELLOW BACKBONE MEDAL



Presented to Teachers who demonstrate outstanding sensitivity to community needs . . . by bowing to each and every special interest group in the neighborhood in order to keep their jobs.

THE SILVER DUNCE CAP AWARD



Awarded to teachers who distinguish themselves by consistently turning out students with educations rated more than two years below the norm.

THE SWINGING PLACARD MEDAL



For brutal savage combat action during long, violent Teacher's strikes —clearly demonstrating to students how to get along in the real world.

HIGH SCHOOL TEST

Can you spell your name?

Do you know your age?

What is your address?

Are you a Boy?
A Girl? Other?



BERG'S-EYE-VIEW DEPT.

BERG'S EYE-VIEW DEPT.

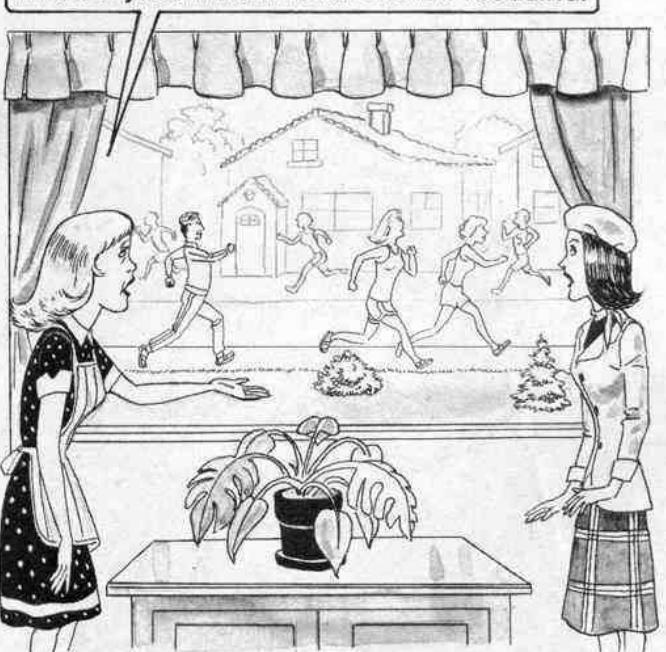
THE LIGHTER SIDE OF... **NEI**

I feel so out of place in this neighborhood! It's like I can't cut the mustard . . . keep in step . . . or conform to the norm!

I have this terrible feeling of not belonging!

Why? What's
so different
about you?

I'm the **only** one in the **whole** area who **ISN'T** JOGGING!



Cripes! Those darn next-door neighbors play their stereo so loud, it sounds like it's right here in this apartment! They have no consideration!!

So stop complaining and DO SOMETHING about it!

Okay, I will!



GH BORS

ARTIST & WRITER:
DAVE BERG

I really hate visiting next door! Whatever I say I have, she always has to PUT ME DOWN and then TOP ME!

That's just her way of feeling important!

I really don't care WHAT her reasons are! It's downright ANNOYING!

So don't talk about anything GOOD!

Hi, Sam! Hi, Gladys! How are you?

To tell the truth, I'm not feeling well! I've had this terrible cold and it's gone to my chest! I'll probably end up with pneumonia . . . !

I've had DOUBLE pneumonia!



This is my next door neighbor and dearest friend! The secret of why we get along so beautifully is that we put ourselves out for each other!

F'rinstance, just last week, I did five favors for her . . . but who's counting?!!?

Er—no, dear! It was FOUR favors! And I did SIX for you! But who's counting?!!?

No, darling! It was FIVE favors! You forgot the time I went shopping for you! But who's counting?!!?

I hardly consider those few items you picked up for me as a favor! You were going shopping anyway! So that doesn't count!

If you're going to SCRUTINIZE every favor I do for you, maybe it's better NOT to do ANY AT ALL from now on!

That suits me FINE!! I'm LEAVING! And don't bother to come around and APOLOGIZE!



Richie Finkle, is this your baseball?

In all honesty, it most certainly is!

Oh, my goodness! Where did you find it?

Next to my broken window, smashed vase and shattered mirror!

Richie, did you hit that ball through Mr. Caputo's window and cause all that damage?

Yes, Ma'am! I cannot tell a lie! I did it!

I admire his candor, but it's still gonna cost you folks \$90!

That's a lot of money! But there's some compensation, knowing I have an honest son!

If I hadn't hit the winning home run, I'd be standing here lying like hell!!

32

5

ELM ST.
RED SOX



Every night at exactly eleven o'clock, our upstairs neighbor goes to bed! First, he takes off one of his heavy clodhopper work shoes and drops it on the floor . . . like THAT!!

Why aren't you going to sleep? And why are you staring up at the ceiling?

I can't go to sleep until the other shoe drops!

There! Okay! I'm satisfied! Now, I can go to sleep!

KLUMP!

KLUMP!



That's the **SEVENTH** time they've **STOPPED** **TALKING** to each other! But **WHO'S COUNTING???**



Hi, there! We need help! We're having a **party** and we're short of chairs, serving dishes and glasses! Be a good neighbor and lend them to us, please?

Certainly! With pleasure!



You're both so **sweet** to do this for us! Of course... you **WILL** come over later!!

We're going to need **HELP** carrying all this **BACK**!



I'm so embarrassed that our Son is living with a girl without the benefit of **Clergy**! It's a **SHAME** for our **NEIGHBORS**!!

I can't **STAND** the idea that the people next door are gloating over our troubles!

Oh, don't be silly! Today, **ALL** parents are having problems!

Take the McGillas next door! Their Daughter just had a **BABY**, and she's **NOT MARRIED**!

YEAHHH!



I moved in right next door to you over a month ago!

I know! With six dogs!!

Right! And four cats!

And seven children!

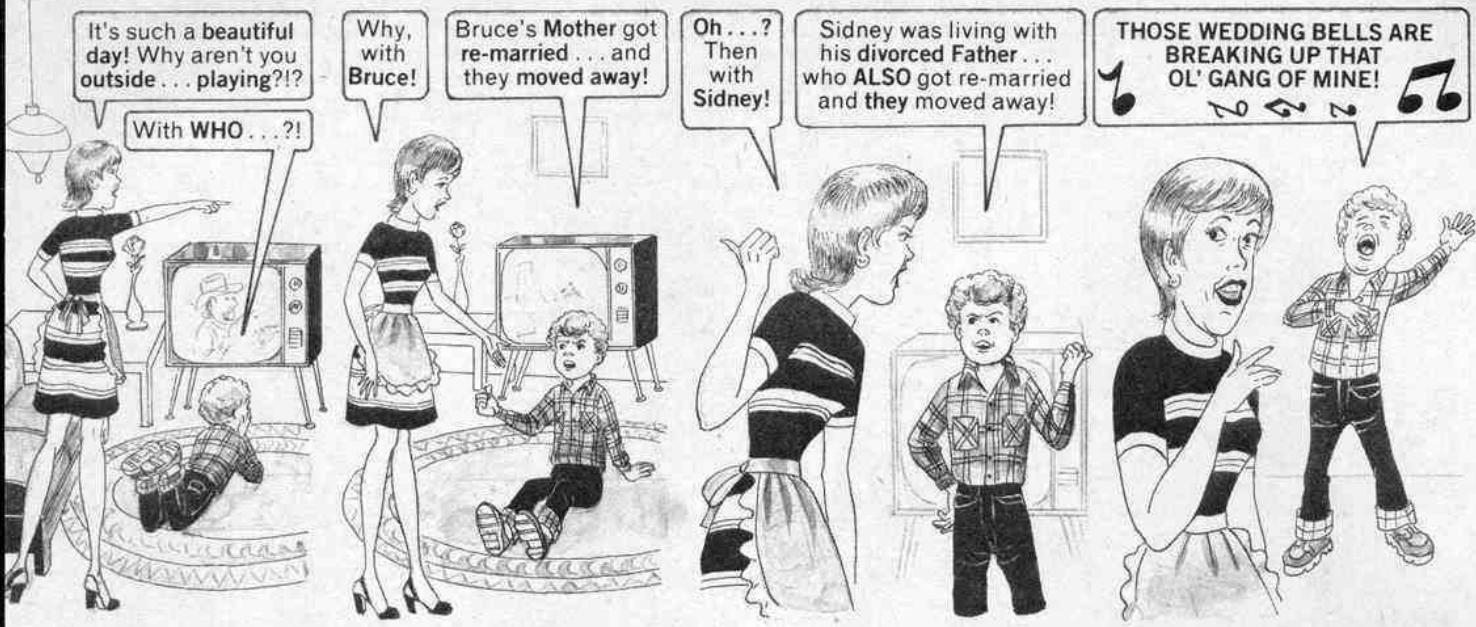
Right! And a Wife!

Who's always screaming at the kids!

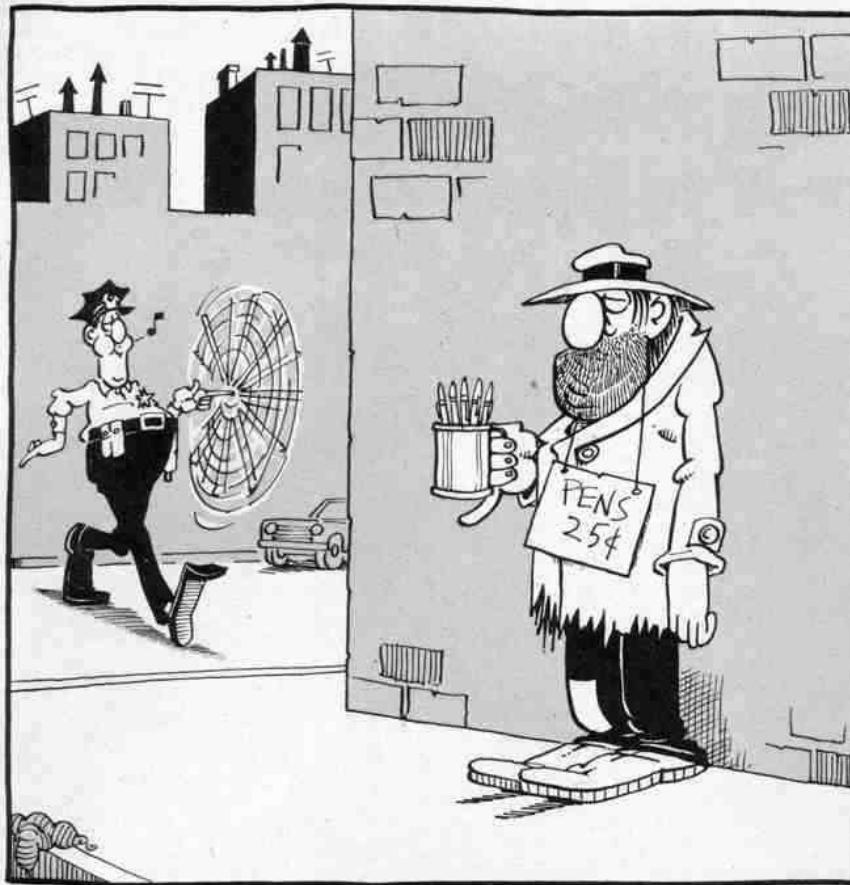
Right! Now, what I want to know is—

How come nobody welcomed us?!





ONE AFTERNOON DOWNTOWN ON MAIN STREET



A MAD
LOOK AT...

HALF TRUT

ARTIST: AL JAFFEE

At "McDownall's," you
can feed your whole
family for five dollars
and still get some change!



I'm still
hungry!

Me,
too!

We want
more!!



I play with "Wiltsen" . . .
and I win with "Wiltsen"!

I play with "Wiltsen" . . . and I stink with
"Wiltsen"! In fact, I stink with ANY racquet!



I was nervous and edgy
until I tried Stanka
Decaffinated Coffee . . .

Now, I'm nervous and edgy because
I'm always late from over-sleeping!



SURGICAL
APPOINTMENTS
9:00AM \$1000
9:15AM \$1200
9:25AM \$9000
9:35AM \$1600
10:00AM \$2800



HSINTVADS

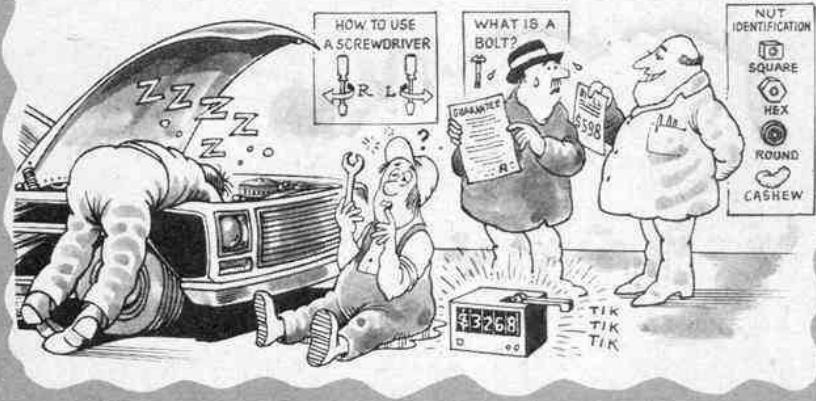
WRITER: PAUL PETER PORGES



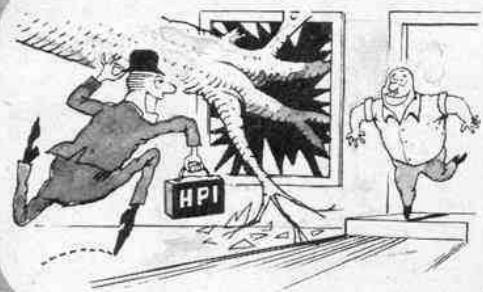
... and there's a six year or 100,000 mile guarantee on all parts!



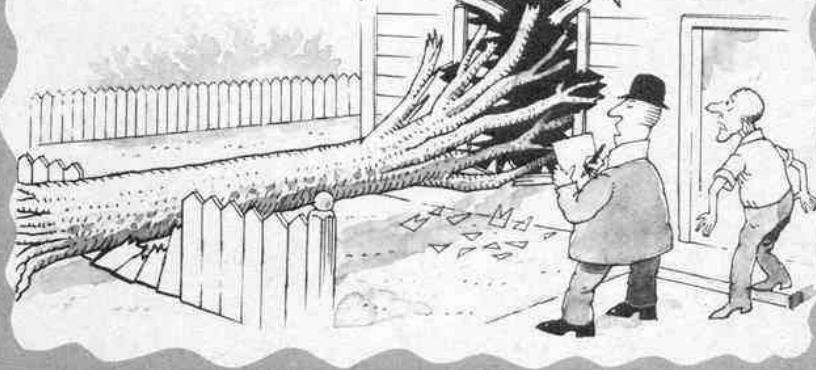
That's right! Parts are free! But labor charges come to \$385.25!



... and your friendly Homeowners Protective Man is right on the spot to help . . .



That's about fifty dollars for the fence . . . and seventy-five dollars for the window! Which doesn't quite make the two hundred dollar deductible . . .



Make big money! Learn to drive a trailer truck!!



We can't hire you because you don't belong to the Teamster's Union . . . and you can't get into the Teamster's Union if you're not working!



I drink "Burpheimer Lite"
the one-calorie beer!



And it takes a full case just to get a slight buzz on!



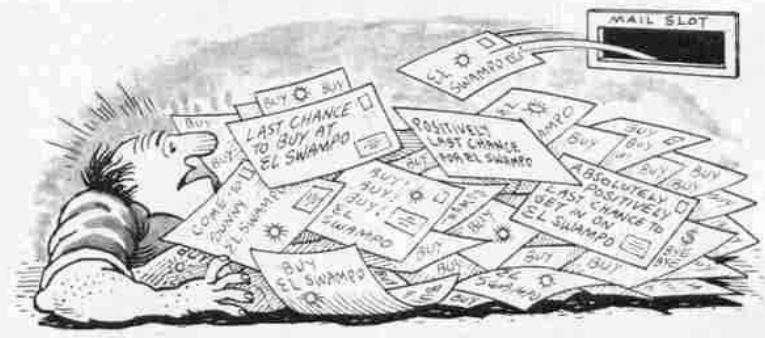
Lose up to 15 pounds in
one week with "Luz" pills!



Instructions: Take four pills ... and don't
eat anything else. Jog at least ten miles a day,
wearing a rubber wetsuit. Skip rope for 30 min—



... and we promise, NO
SALESMAN WILL CALL...



Fly "Gelta"! We get
you there ON TIME!



Well, we DID get you here on time! Unfortunately,
your luggage will be here some time tomorrow!!





With the National Debt increasing every year, the Government is frantically attempting to keep ahead of it by grabbing a percentage of everyone's income. It taxes Corporations' incomes, Small Businesses' incomes and Individuals' incomes from stuff like wages, tips, interest, dividends, prize monies, etc. However, it seems as though a huge segment of the population has been overlooked by the Government in their efforts to raise money through taxes. The way things are going, we wonder how long it will be before the IRS issues:

TAX RETURNS FOR TEENAGERS

1040-T

Department of the Treasury—Internal Revenue Service

U.S. Individual Teenager Income Tax Return

1978

Your First Name	Last Name	Middle Initial	School	Grade
Present Address				
Name of Parent, Principal, Boss, or someone else of authority you're afraid of:				
Address			Telephone No.	
Did you die in 1978? <input type="checkbox"/> (If "yes" please attach a note of explanation)				

Income From Wages	(Include all wages from regular jobs, part-time jobs, Saturday afternoon jobs, evening jobs and con jobs.)
Additional Income	(Like cash from Grandparents; money earned for running errands, washing cars, doing someone else's homework, making yourself scarce while your older brother uses living room to make out, blackmailing brother, etc.)
Unexpected Income	(Like change found in telephone and vending machine coin return slots, change found in streets, change found deep down in the seats in public places, etc.)
Other Income	(Include here your income from sources that the IRS would never even think of in a million zillion years.)

Total Income For 1978

If you do not wish to itemize deductions, you can stop right here. Take a look at the figure next to **TOTAL INCOME**. How much of that amount over \$1.00 do you think would be fair to pay in Income Tax? Fill in amount: \$ _____ Now take the amount you filled in and multiply it by **TEN**, and pay that amount!



Schedules A&B—Itemized Deductions

1978

Deductions Monies Spent On Dependents	Dogs, cats, white mice, gerbels, rabbits, fish, etc. If Parents are rich: Horses, ponies, cattle, etc. If Parents are poor: rats, roaches, spiders, etc.		
Deductions Medical Expenses	Regular MD (What are you, some kind of sick weakling?) Psychiatrist (What are you, some kind of crazy nut?) Optician (What are you, some kind of four-eyed freak?)		
Deductions Unusual Medical Expenses	Gynecologist (At your age, please explain) Obstetrician (At your age, please explain) Acne Cures (Must not exceed your gross yearly income)		
Contributions to Charities	(Note: Buying tickets to local ballteam games, even though they don't stand a chance of winning in a million years, can't be considered giving to charity)		
Religious Contributions	(Note: Buying "Donny & Marie" and "Pat Boone" records is <i>not</i> deductible as Religious Contributions! Going to Discos is <i>not</i> deductible, even if you go <i>religiously!</i>)		
Educational Expenses	If you watch "Educational TV," you can deduct a part of the cost of your TV Set. (But don't get carried away. Surveys show that only .6% of TV shows are educational!)		
Travel Expenses	(Note: Business or School Travel may be deducted as follows Car: 15¢ a mile. Bike: 2¢ a mile. Skateboard: 2¢ a block)		
Entertainment Expenses	(Note: Only Entertainment Expenses strictly for business purposes may be deducted. For example, eating in school cafeteria is not deductible. It may, however, end up giving you a "Medical Deduction." Also, taking a girl for a "Big Mac" to break down her resistance to "going all the way," is not an Entertainment Expense. However, it, too, may well end up giving you a "Medical Deduction.")		
Business Expenses	(Note: The IRS is very generous in allowing deductions for the cost of earning money. For example, if you made \$85.00 a year washing cars, the IRS will let you deduct the cost of the pail and sponge. If you earned money running errands, attach notarized estimate from local Shoe Repair covering cost of sneaker sole replacement.)		

Total Deductions For 1978

Enter TOTAL INCOME FOR 1978 here



Enter TOTAL 1978 DEDUCTIONS here



Which line is longer? (Neither! It's an optical illusion!)

Enter TOTAL TAX FOR 1978 DUE here

If you owe money, pay that amount by April 15th. If you don't
owe any money, something is wrong! Do the whole thing over!

Taxpayer's Signature

LILYING THE GUILD DEPT.

In past issues, we've presented MAD's Academy Awards to practically everybody who performs for the public. But there's one group we forgot. This group includes some actors that make Dustin Hoffman look like a truss salesman. So here we go with . . .



ACADEMY AWARDS FOR UNION LEADERS

ARTIST: JACK DAVIS

WRITER: STAN HART

Live . . . from the fabulous Starbird Hotel in beautiful downtown Las Vegas . . . built entirely with Union funds . . . we bring you "The First Annual Academy Awards Presentations to Union Leaders"!

Tonight, we salute those talented men who, by their **fantastic acting skills**, have made our Unions so strong, they can strangle our nation's economy in a matter of minutes! Incidentally, I'm standing in for **Mr. Dolph Bonana**, the head of the **Needle Threader's Union**—who was **supposed** to be your EmCee, but is now away on a **short vacation**! We all wish Dolph well during his stay up at **Dannemora Prison**! Now, **on with the show!**

The first nominee in the category, "**We Represent The Poor Teachers**," is **Alf Blowitz** for his masterful performance in the heart-rending scene from "**What Do You Want—Blood?**" . . .

We teachers need **more time off** to study and do research in our individual subjects!

But you have plenty of time! You have **3 whole months off with pay** during the Summer!

Do you know how **FAST** the Summer goes?! And then, it's back to the **old grind** of 9 to 3—with only a few **hours off in between**! God, you Board of Education people are **slave drivers**!!



For his portrayal as the savior of the dedicated teacher, the next nominee is **Phil Ash** in "**A Teacher's Mission**" . . .

When I demand **better working conditions** for teachers, I'm not asking for **US**—but for those wonderful little children . . . those smiling, trusting youngsters who are the hope of tomorrow!

Forget it! Screw 'em! Those little S.O.B.'s can KILL YOU!!



And the winner is Martha Royal in "Doing It For You"...

And so, Class, if we have to go on strike, I want you all to know the reasons ...

We want smaller classes, so that we can give more attention to each of our students!

Now, let's have our daily test! While you're doing that, I have some work to do on my cuticles!



In the category of "Union Pension Funds," the first nominee is Spike Worchek in "You Understand?"...

Oh . . . ? So you wanna know why you're not getting a pension after 50 years in the mines?! Well . . . I'll tell you why!

If we gave YOU a pension, we'd have to give one to EVERY miner! And think what that'd do to our \$500,000,000 pension fund! How could we build classy hotels in Las Vegas that you miners could be proud of? You understand, don't you??

Of course! God bless you, Mr. Worchek!



And the winner is John Potter in "My Union . . . My Life!"...

And in closing, let me add that I am giving my life to our Union . . . I've never asked for anything in return!

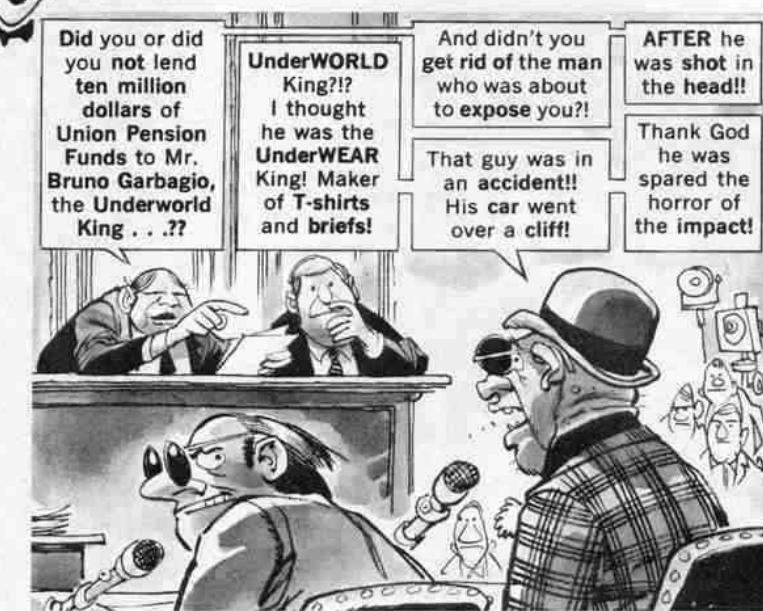
Working for the good of my fellow man has been reward enough!



Congratulations, Miss Royal! I'm so glad you could take the time off to make these ceremonies ...



WHAT time off?? This falls under the category of "Extra Curricular Activities"! And if these ceremonies run past three o'clock, I get time and a half!



Accepting the award for Mr. Potter is his wife, Eloise!

Unfortunately, John can't be here tonight! He ran off to Brazil with his Secretary, and the Union Pension Fund! If I ever see him, I'll give him this statue—right between the eyes!

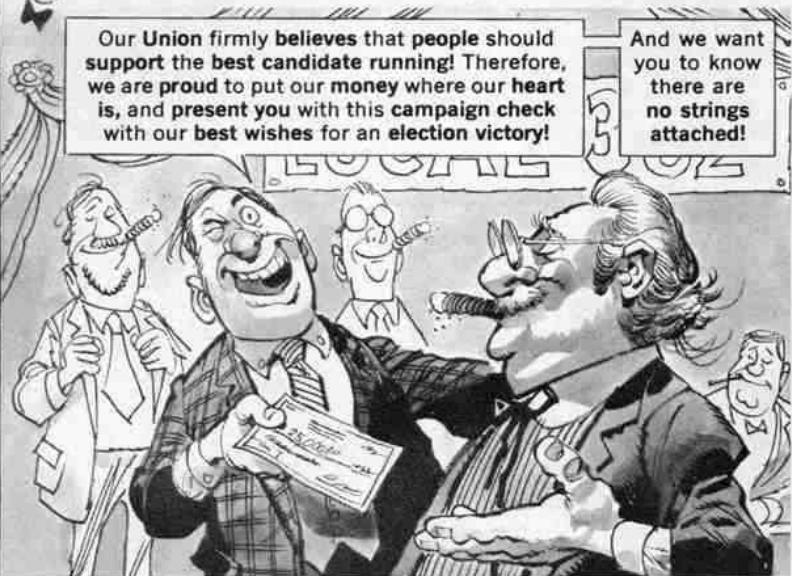


In the category, "Union Presidents," the first nominee is Oscar Rascal for "Business Is Business"...

For his masterful role in "I Scratch Your Back, You Scratch Mine," the second nominee is Al Bullyock ...



And the winner is Vito Carbone for his stirring emotional role in the moving scene, "I'm A Yankee Doodle Dandy"...



That was very public-spirited of you, Vito! Are you SURE there were no strings attached to that contribution?

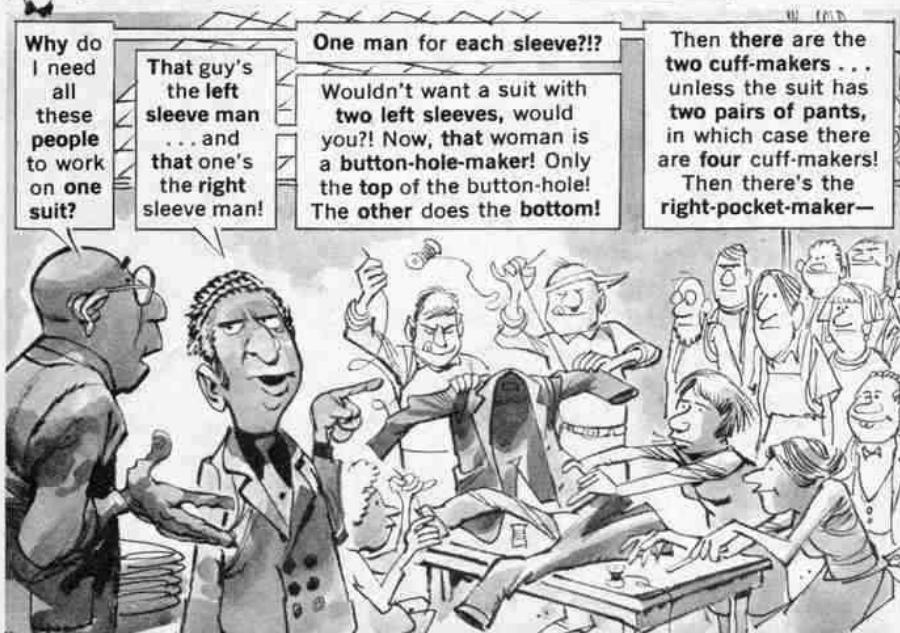
Would the new Ambassador to Luxemburg LIE?



In the "Featherbedding" category, the first nominee is Louis Ruis in "Why Wait Till The Last Minute?"



The second nominee is Kevin Dubinsky for his work in the electrifying scene, "Everybody's A Specialist"...



And the winner in the "Featherbed" category is **Pete Smarmy** for his convincing explanation in "We're Working For You!"

Hey . . . what are those two guys doing?!!

Helping to forge a partnership between Business and Labor to get this job done quickly and efficiently! That one fellow brings the Head Riveter his lunch, and the other takes his garbage away after he eats! That way, the Head Riveter doesn't waste time going out to lunch!

So where's the Head Riveter?

Oh . . . it's his birthday! He gets the day off!!

Congratulations, Pete . . . and here's your gold statuette!

My Union Contract says I'm not allowed to accept statuettes directly! You have to give it to him . . . and he'll give it to me!

All right, I'll give it to him, then . . .

Also give him fifty bucks for his time to and from home!



In the category of "Union Organizers," the first nominee is **Len Potz** for "Can't Be Too Careful" . . .

Violence?! What violence?! Our pickets only wanted to make sure that non-Union workers were driving safe vehicles . . .

. . . so they examined their cars to make sure! It shows man's concern for his fellow man!!



I'd be the last one to tell you which business you should lend money to! I mean, if you want to make a big loan to The Acme Window Shade Company—even though they're not even Unionized—it's okay with me!

Of course, if our Union wants to put its billion dollar pension fund into another bank, I'm sure it'll be okay with you!!

Tell Acme to drop dead!!



And the winner is **Carmine Cohen** in "Suddenly Last Rites" . . .

Did anyone see what happened here?

I was just passing by when suddenly there was this huge explosion! I hope nobody was injured!

No . . . nobody was injured!

Mainly because they're all dead!

Whew!! You had me worried there for a minute!!

I'm really glad that you won, Carmine!

So am I! Now I won't have to get myself all messy and dirty!

Huh? Doing what . . . ?

Attaching a BOMB to your car's starter!!

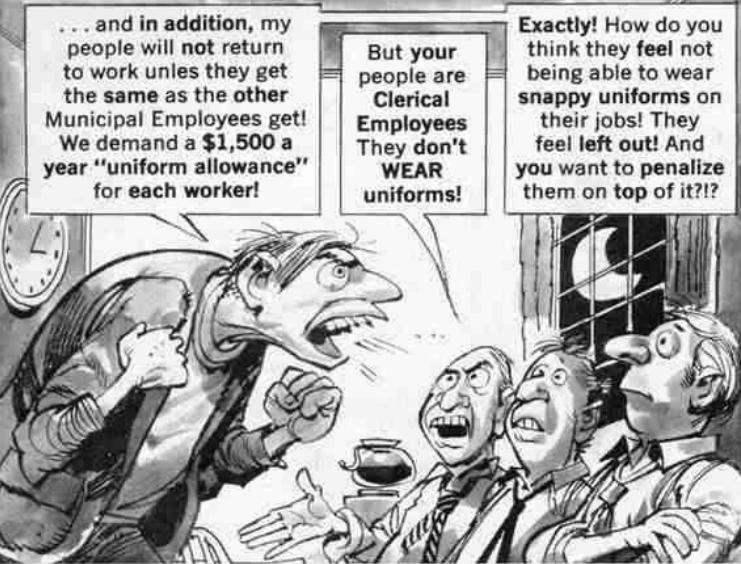


In the "Public Service Unions" category, the first nominee is Sam Licht for "What's The Difference?"

The second nominee is Tommy Della Corte for his sickening performance in the scene, "Sickness Slowdown"...



And the winner is Harold Bass for "Clothes Make The Man"...



And in closing, a Special Award!! In the "Let's Keep The Fires Of Inflation Burning" category, we now honor Barry Goniff...



Here's your Special Award, Barry!

Thanks! But remember, when I win next year, I want the statuette to be at least fifteen percent bigger!

Sure, Barry!

G'night, folks!



DIDJA EVER N

ARTIST: BOB JONES

Policemen and Firemen who go out on strike without any regard for the Public Safety . . .



. . . suddenly become very concerned about the people's health and well-being when they're faced with cost-cutting layoffs.



Law and Order lovers who scream whenever a Cop is shot . . .



. . . continue to fight against Gun Control Legislation, even though Cops are usually the victims of gun-toting maniacs.



Politicians who scream "Preserve the Law!" the loudest . . .



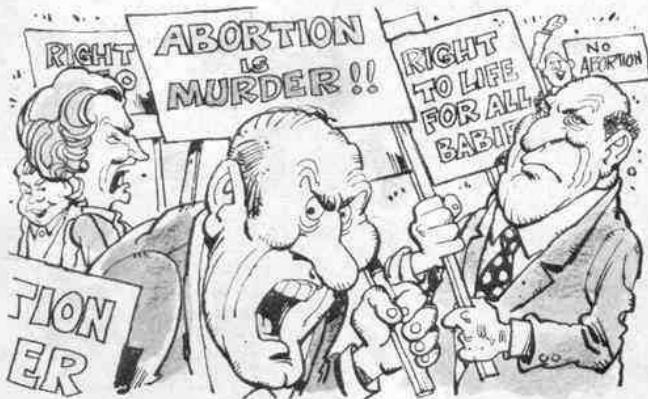
. . . are usually the ones who are discovered breaking it.



OTICE THAT...

WRITER: LOU SILVERSTONE

Some of the people who are opposed to abortion because they believe that everybody has a right to life . . .



. . . are gung ho about bombing and killing anyone that they consider to be a threat to our form of Democracy.



Some of the very same people who preach patriotism and liberty and the flag and the Constitution . . .



. . . think it's perfectly okay for the CIA to spy on Americans.



Many of the alleged Liberals who demand school busing . . .



. . . send their own kids to lily-white private schools.



Mothers who scream loudest when someone picks on their kids . . .



. . . manage to look the other way when their brat starts clobbering some smaller child.



Those "Winning is everything!" Coaches who engage in underhanded recruiting with no regard for the future of their players are honored by their Universities . . .



. . . but a Coach who recruits according to the rules and thinks it's important that his players do well in school-work is fired because his team doesn't make the Top Ten.



City-dwellers who moved out to the suburbs so they would have clean air to breathe . . .



. . . are doing their damndest to pollute it with wood-burning fireplaces and daily barbecue cookouts and Fall leaf-burning.



People who complain the loudest about our Government . . .



. . . never bother to register or to vote on Election Day.



SLEAZY DOES IT! DEPT.

See the man.
He is a writer.
He is a MAD Writer.
He is working hard.
Is he working hard
On a MAD Story?
No, he is working hard
Trying to convince MAD's Editor
To run another one of these ridiculous "Primers."



THE MAD SUCCESS PRIMER OF THE '70'S

OR

HOW TO SUCCEED WITHOUT WORKING

BECOME A
MILLIONAIRE
INSTANT LOTTERY: \$1.00

HELP
WANTED
MUST BE WILLING
TO WORK HARD

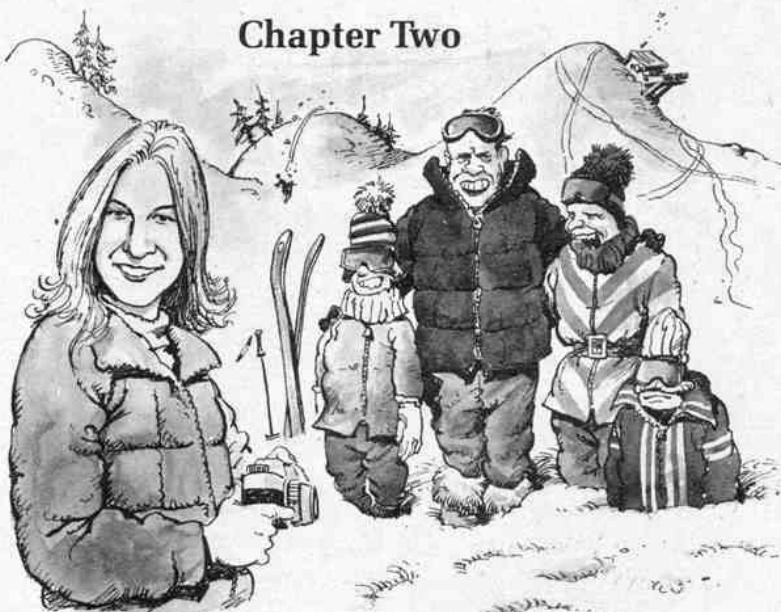


Chapter One



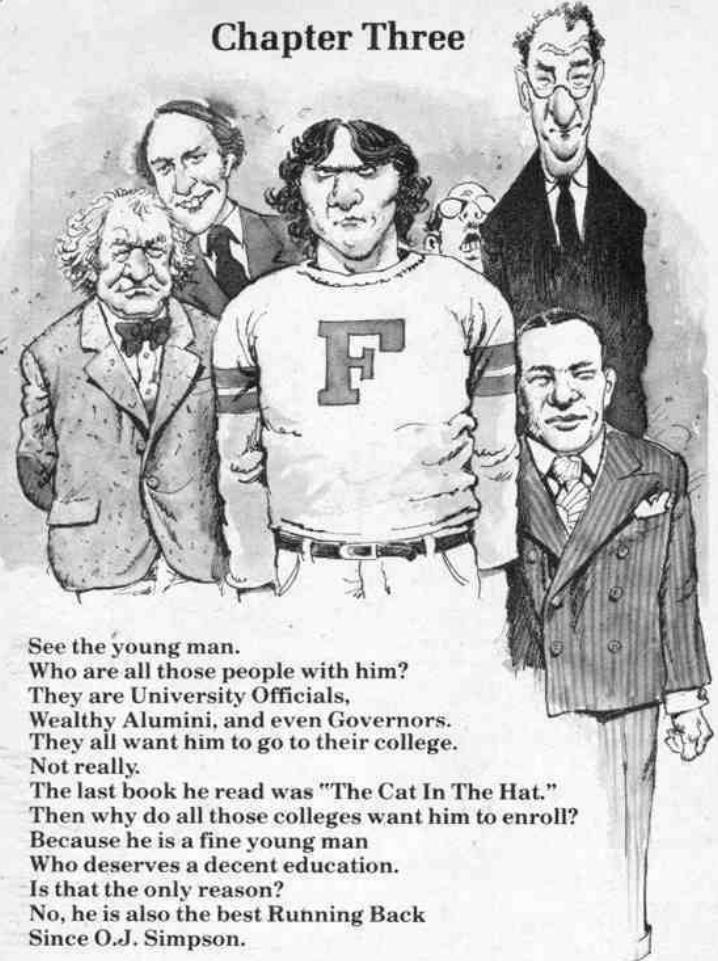
See the young man.
He is into "meditation."
What else does he do?
He does his "thing."
His "thing" is getting food stamps
And welfare checks.
Why doesn't he get a job?
Then he wouldn't need food stamps
And welfare checks.
He doesn't get a job because
He doesn't dig the "9-to-5 scene."
Besides, if he got a job,
The Government would expect him
To repay his college loan.

Chapter Two



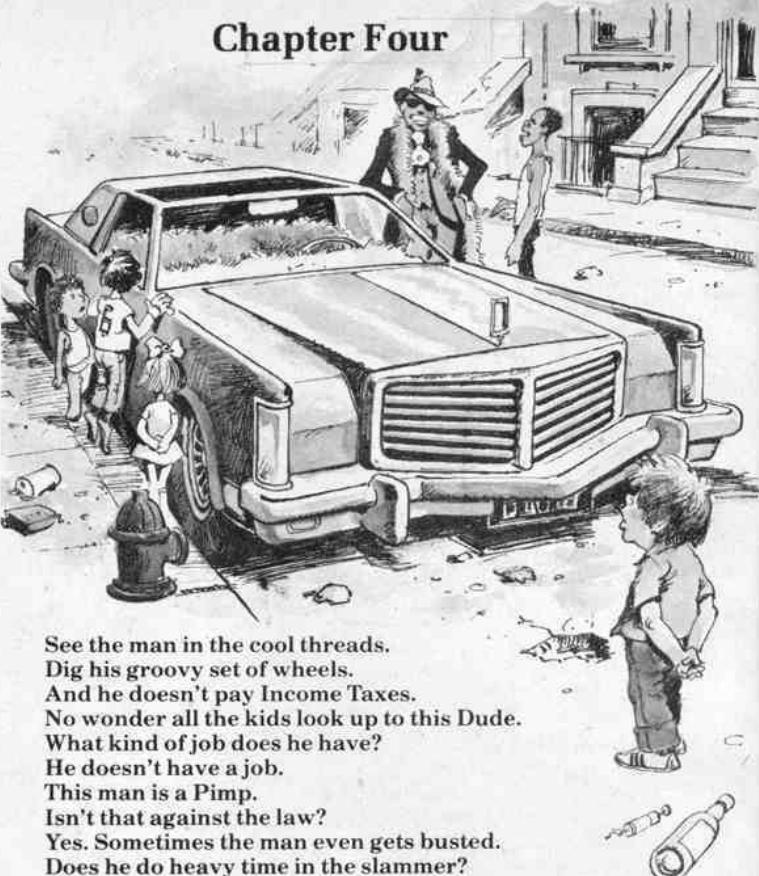
See the young lady.
She has a camera.
She is taking pictures.
Is she taking pictures for the family album?
No, she is a Professional Photographer.
She is taking pictures for a National Magazine.
Did she go to Photography School?
No, no, no.
Did she major in Photography in college?
No, no, no. She dropped out of college.
Is dropping out of college the way to become
A Photographer for a National Magazine?
It is, if your Father happens to be Jerry Ford.

Chapter Three



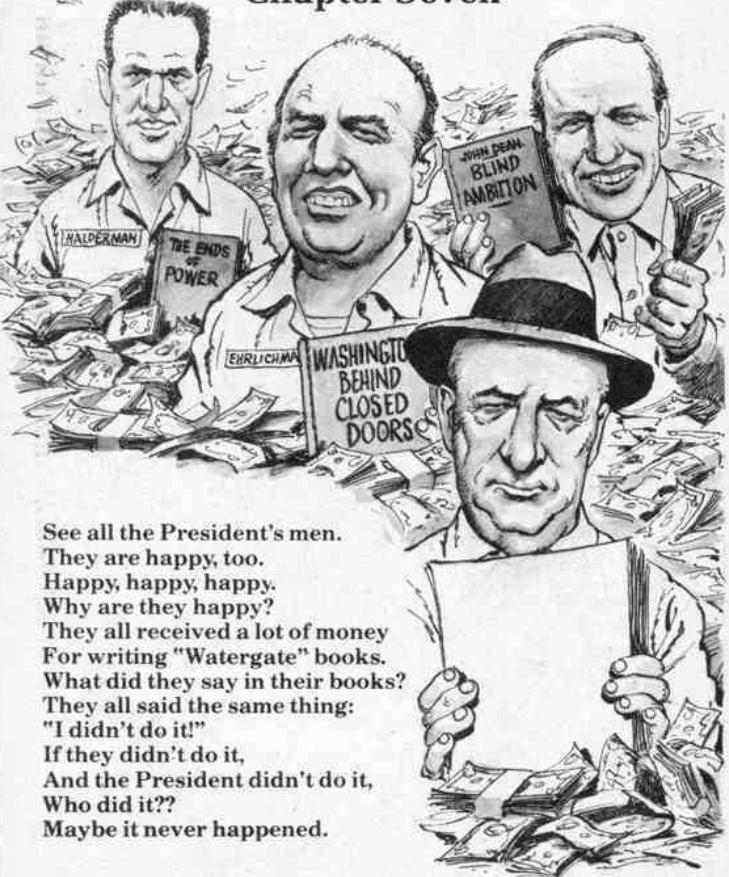
See the young man.
Who are all those people with him?
They are University Officials,
Wealthy Alumini, and even Governors.
They all want him to go to their college.
Not really.
The last book he read was "The Cat In The Hat."
Then why do all those colleges want him to enroll?
Because he is a fine young man
Who deserves a decent education.
Is that the only reason?
No, he is also the best Running Back
Since O.J. Simpson.

Chapter Four



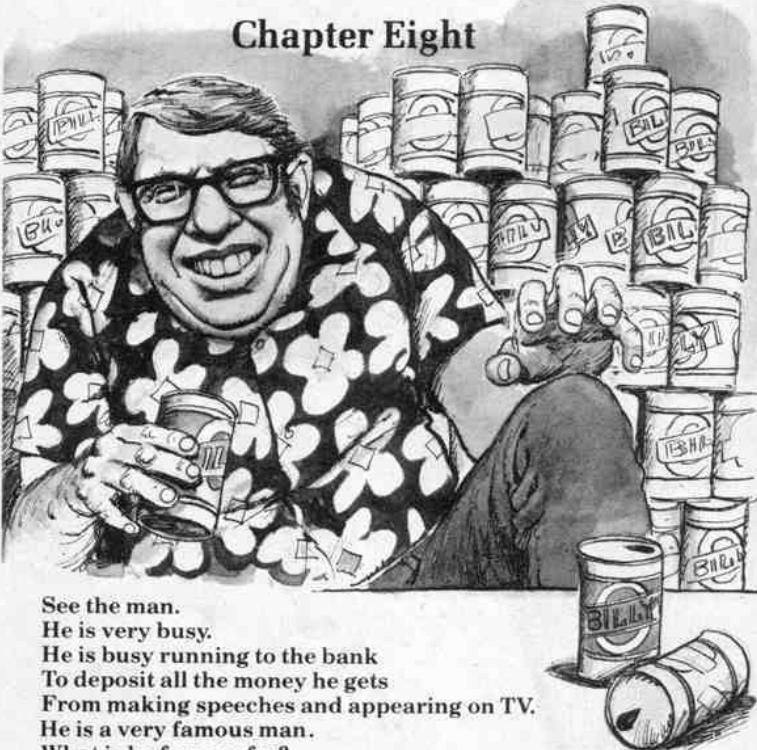
See the man in the cool threads.
Dig his groovy set of wheels.
And he doesn't pay Income Taxes.
No wonder all the kids look up to this Dude.
What kind of job does he have?
He doesn't have a job.
This man is a Pimp.
Isn't that against the law?
Yes. Sometimes the man even gets busted.
Does he do heavy time in the slammer?
No way. On rare occasions
A Judge has been known to make him pay a fine
Which is usually less than he makes in one day.

Chapter Seven



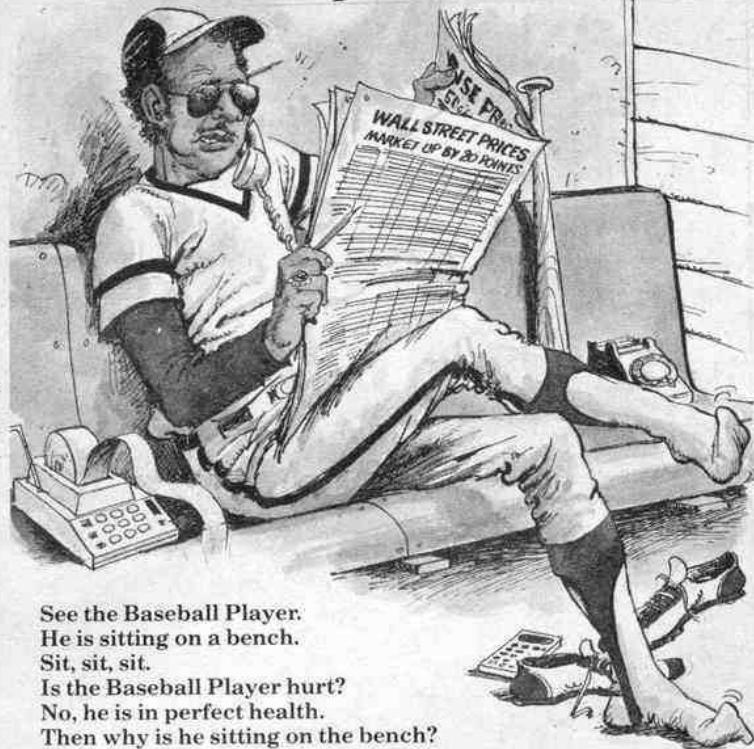
See all the President's men.
They are happy, too.
Happy, happy, happy.
Why are they happy?
They all received a lot of money
For writing "Watergate" books.
What did they say in their books?
They all said the same thing:
"I didn't do it!"
If they didn't do it,
And the President didn't do it,
Who did it??
Maybe it never happened.

Chapter Eight



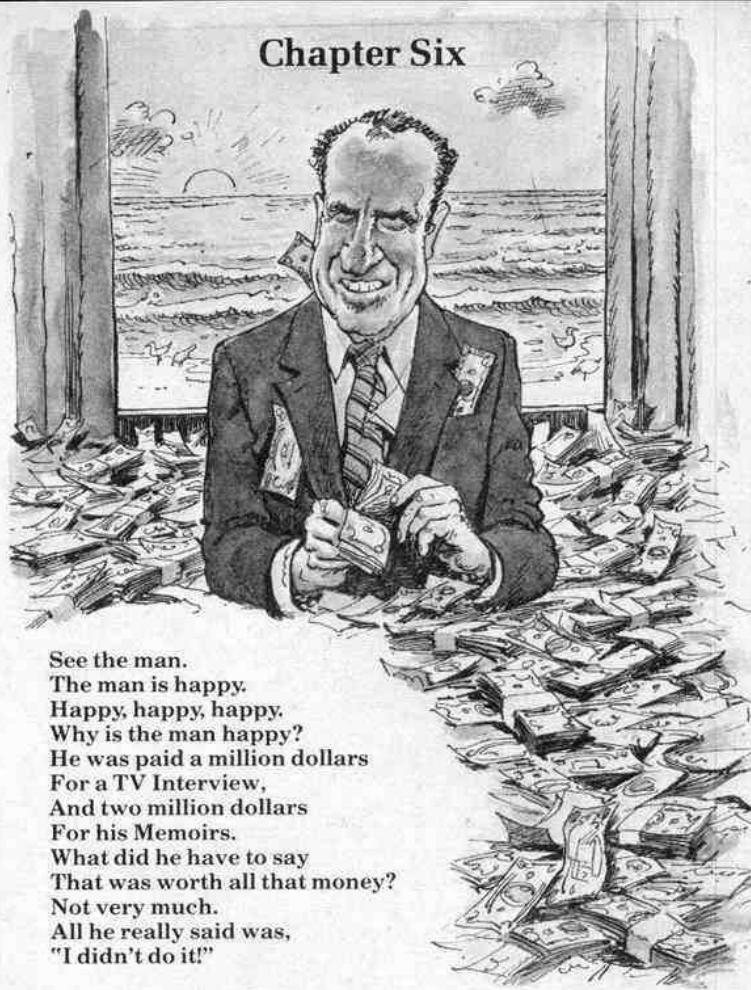
See the man.
He is very busy.
He is busy running to the bank
To deposit all the money he gets
From making speeches and appearing on TV.
He is a very famous man.
What is he famous for?
Mostly for drinking beer?
And the fact that he's the President's Brother.
Does he owe his popularity to the President?
In the beginning, he did.
But right now, the President
Owes what little popularity he has left
To the fact that he's Billy's Brother.

Chapter Five



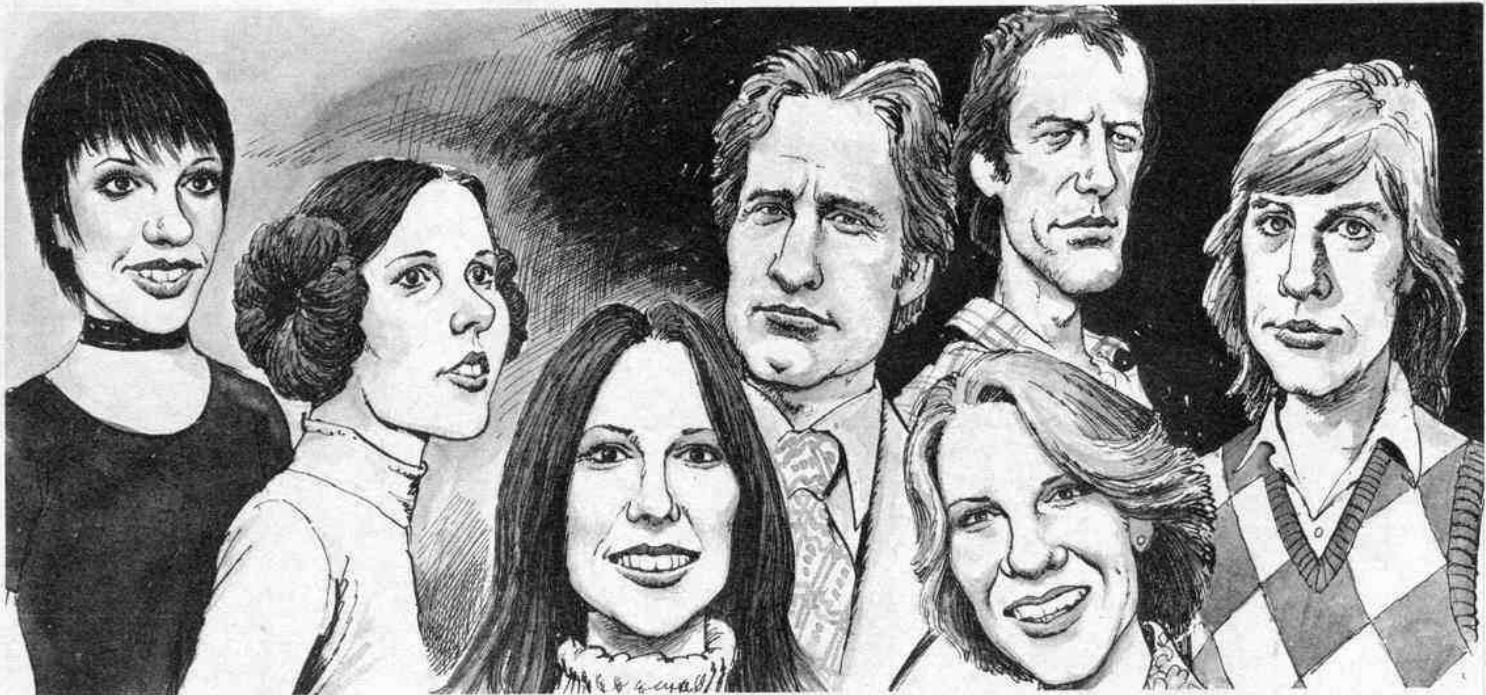
See the Baseball Player.
He is sitting on a bench.
Sit, sit, sit.
Is the Baseball Player hurt?
No, he is in perfect health.
Then why is he sitting on the bench?
Because his batting average is .106.
Then why doesn't the Manager fire him.
He can't, because the player has a "no Cut" contract.
Is the player unhappy sitting on the bench?
Not really. How many people get a million dollars
Just to sit on a bench?

Chapter Six



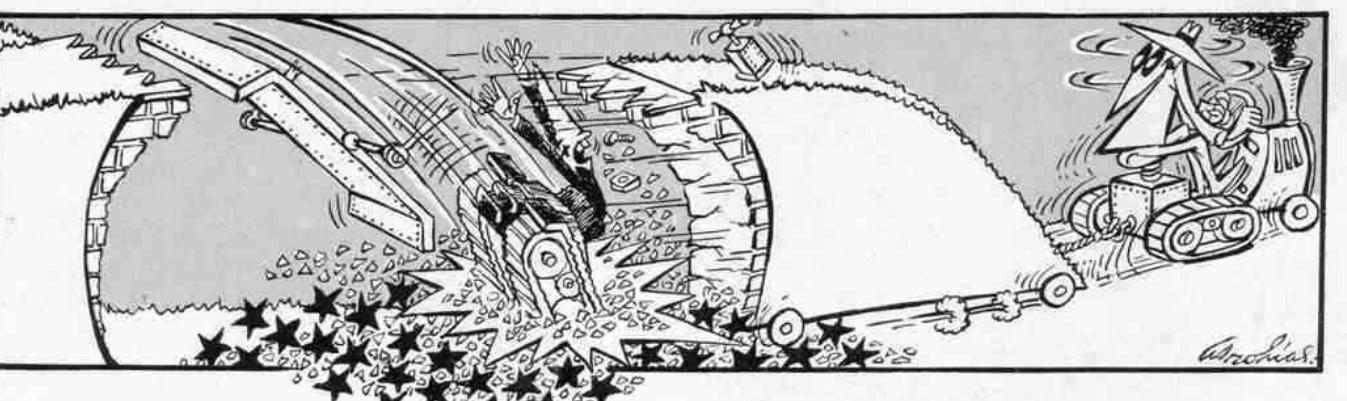
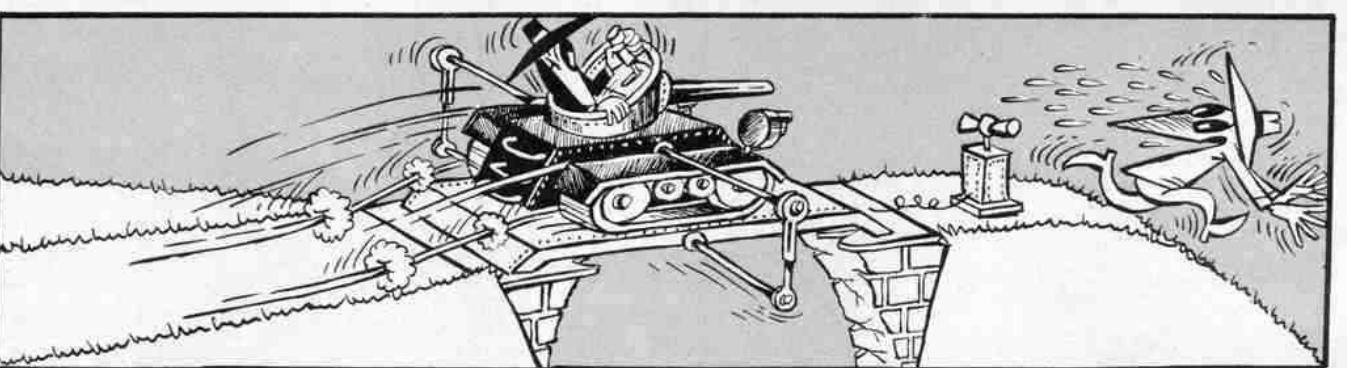
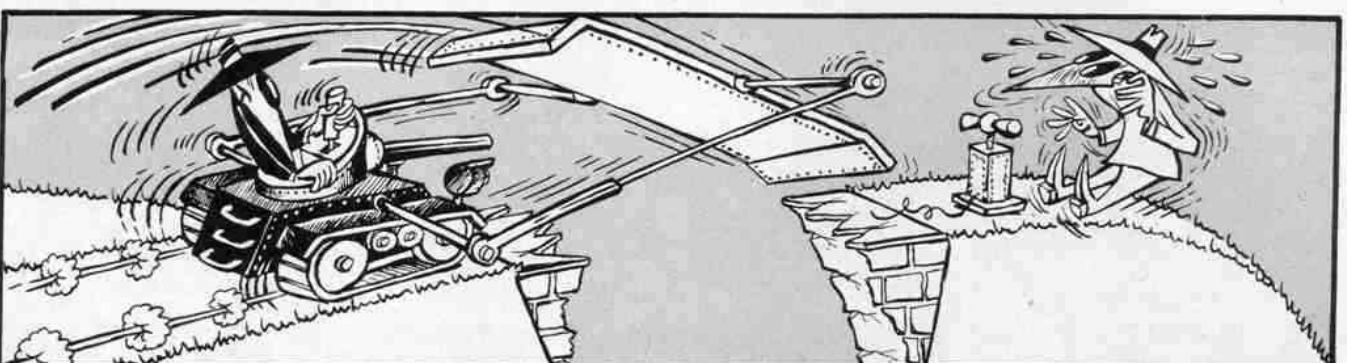
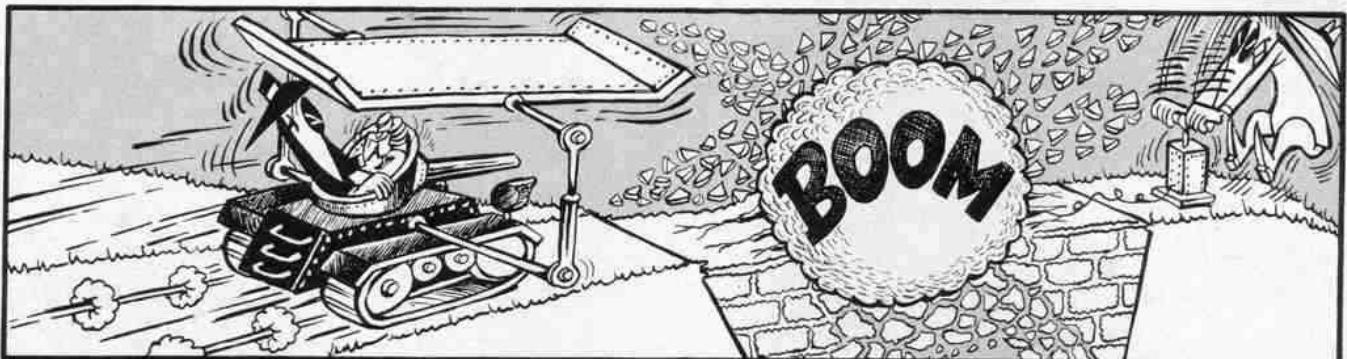
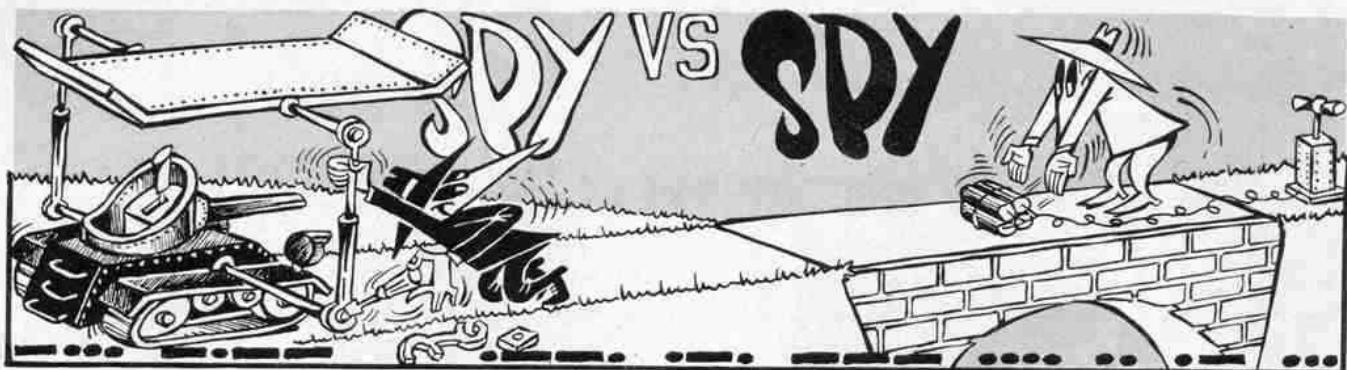
See the man.
The man is happy.
Happy, happy, happy.
Why is the man happy?
He was paid a million dollars
For a TV Interview,
And two million dollars
For his Memoirs.
What did he have to say
That was worth all that money?
Not very much.
All he really said was,
"I didn't do it!"

Chapter Nine



See all the glamorous young Stars.
Their names are Minnelli, Fisher,
Thomas, Cassidy, Douglas, Boone and Fonda.
Aren't these names very familiar?
That's because their Fathers had the same names,
And they were famous, too.
Does having a famous parent help you to become a Star?

All of these young Stars say, "No!"
In fact, they say having a famous parent is a handicap.
Then why didn't they change their names?
Maybe because if their names weren't
Minnelli, Fisher,
Thomas, Cassidy, Douglas, Boone and Fonda,
They wouldn't have gotten their foot in the door.



The Air Force's "Blue Book" files contain investigations of over 13,000 sightings of Unidentified Flying Objects gathered in 23 years. We're sure that many of these sightings were incredible experiences. But a hit TV Series seems to ignore these incredible experiences in order to bring us what looks like a concerted effort to

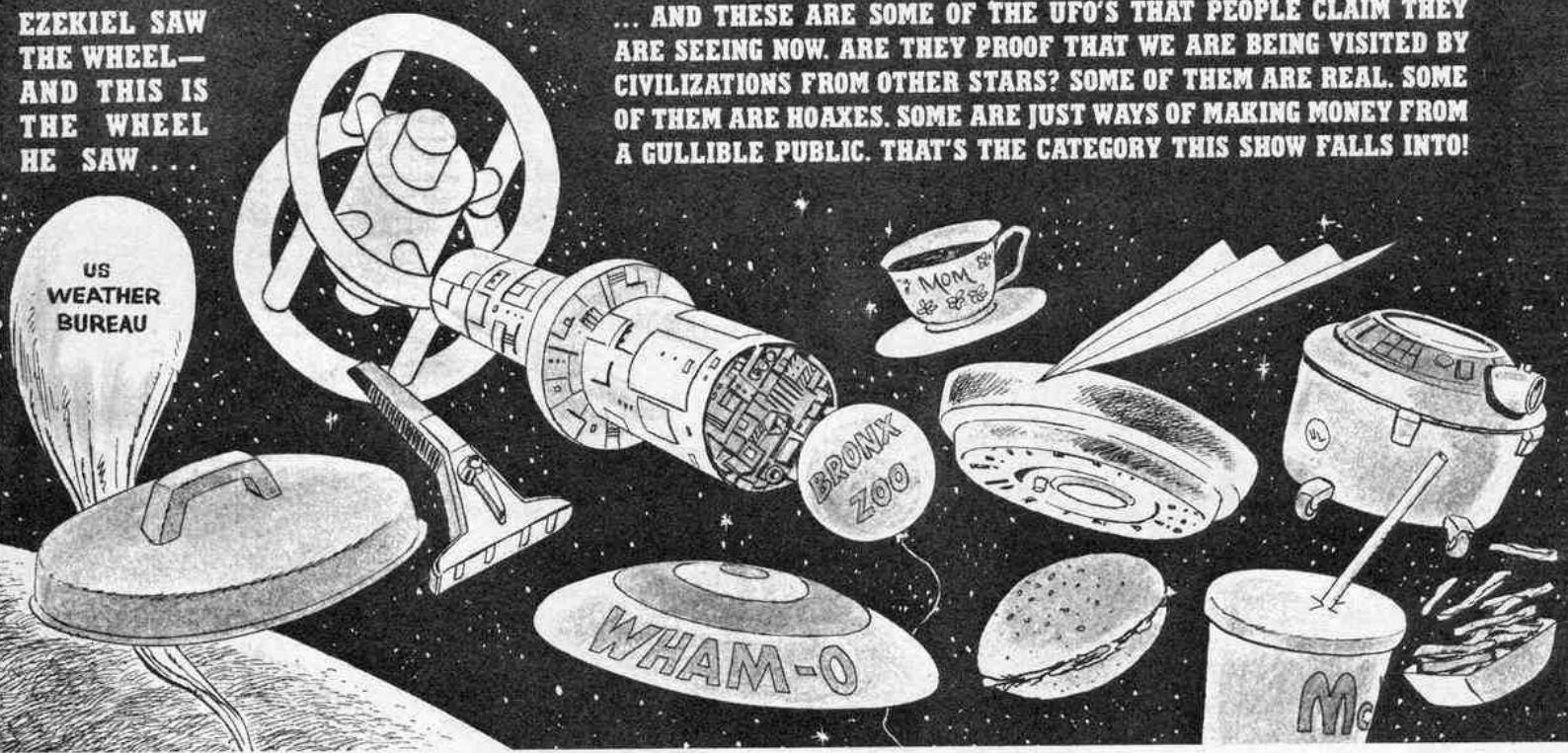


REJECT UFO'S

EZEKIEL SAW THE WHEEL—
AND THIS IS THE WHEEL
HE SAW . . .

US
WEATHER
BUREAU

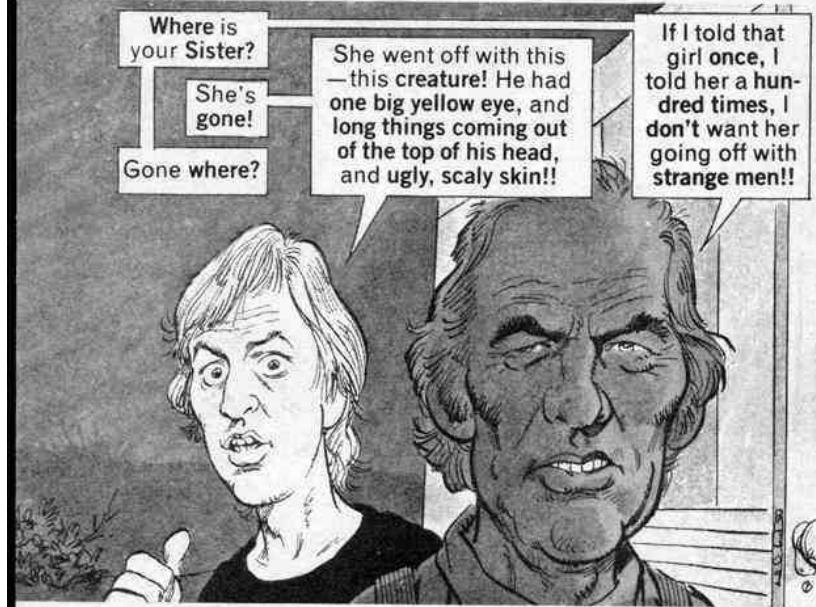
... AND THESE ARE SOME OF THE UFO'S THAT PEOPLE CLAIM THEY ARE SEEING NOW. ARE THEY PROOF THAT WE ARE BEING VISITED BY CIVILIZATIONS FROM OTHER STARS? SOME OF THEM ARE REAL. SOME OF THEM ARE HOAXES. SOME ARE JUST WAYS OF MAKING MONEY FROM A GULLIBLE PUBLIC. THAT'S THE CATEGORY THIS SHOW FALLS INTO!



ARTIST: ANGELO TORRES

WRITER: DICK DE BARTOLO



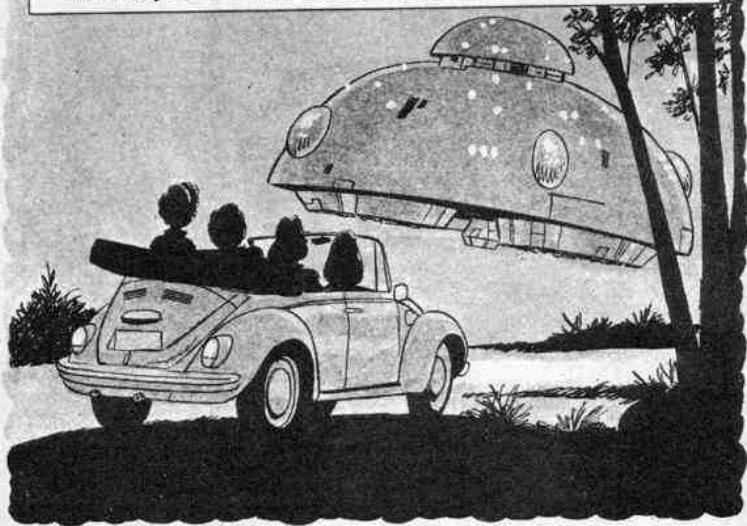


Well, we were out on Dead End Road... on our way... between the Movie Theater and the Soda Shop!

But the Movie Theater is right next door to the Soda Shop!

That's right! But WE were on our way to MAKIN' OUT!! And Makin' Out comes BETWEEN the movies and sodas, Man!

Anyway, we were on our way... between the Movie Theater and the Soda Shop... when suddenly, out of the sky, came this big round object with flashing lights and makin' an eerie sound!



Very good, Ben!

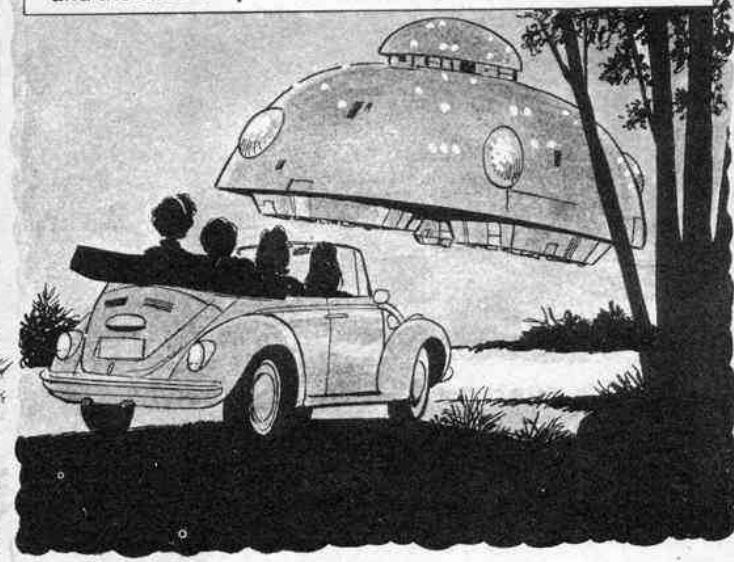
Okay, Tom! Now suppose you tell us exactly what YOU saw!

I saw exactly what BEN saw!

Tom, that Flying Saucer was one of the best special effects we ever had on this program!!

So SUPPOSE YOU TELL US EXACTLY WHAT YOU SAW!!

Okay! Okay! We were on our way... between the Movie Theater and the Soda Shop... when suddenly, out of the sky came...



That was very good!

What now...?

Sergeant Fizz will have to take specimens!

Okay... if each of you will fill up one of these little bottles—

SOIL SPECIMENS, you idiot!!

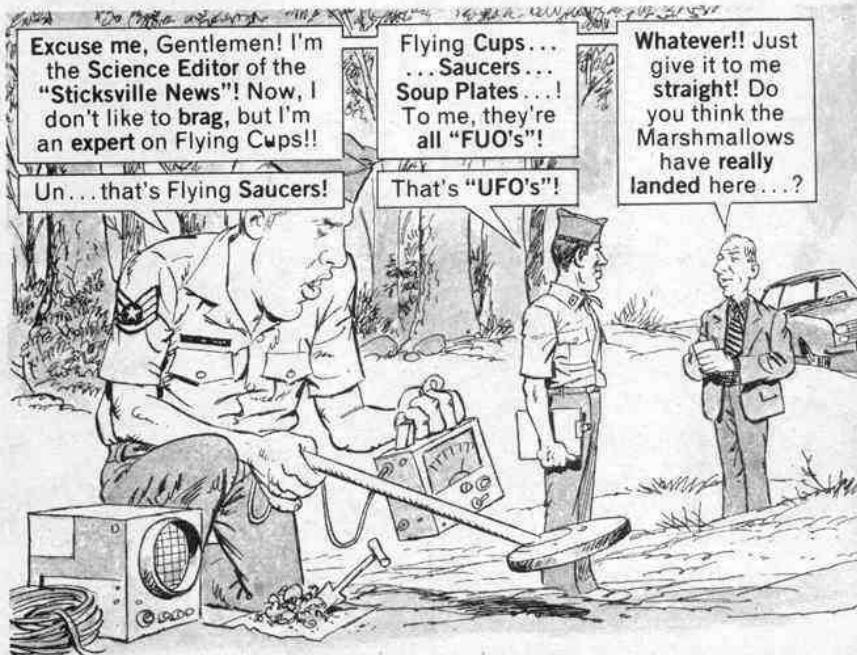
Excuse me, Gentlemen! I'm the Science Editor of the "Sticksville News"! Now, I don't like to brag, but I'm an expert on Flying Cups!!

Un... that's Flying Saucers!

Flying Cups... Saucers... Soup Plates... To me, they're all "FUO's"!

That's "UFO's"!

Whatever!! Just give it to me straight! Do you think the Marshmallows have really landed here...?



Well, we don't have anything conclusive yet!

Just give me an opinion off the top of your head!

Sir, that's one thing we DON'T DO!

We talk to anyone and everyone who had even a glimpse of the object in question!

We analyze samples of soil! We do hundreds of tests costing thousands of dollars!

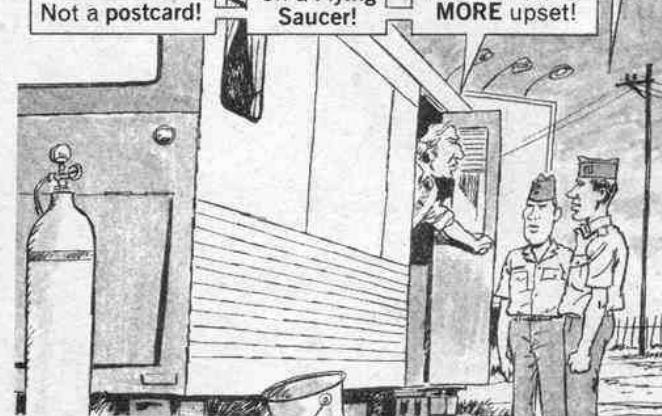
And then, and only then, do we give an opinion off the tops of our heads!

Mr. Kosarin, have you had any word from your daughter since the night she vanished?

Not a postcard!

I know you're upset, Sir, but the Air Force is now on the scene!

That's what makes me even MORE upset!



Oh, if only Linda's Mother was here!!

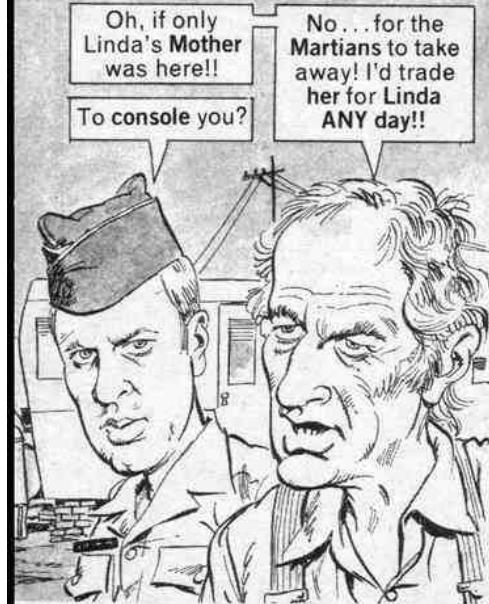
To console you?

No... for the Martians to take away! I'd trade her for Linda ANY day!!

All right, Wayne! Suppose you tell us exactly what you saw that night...!

EXACTLY...?

Every detail!!



Well, I was outside the trailer, pumping water! Suddenly, I saw this huge, complicated device flying in the air! It had thin piano wires holding it up, and it was made of painted cardboard and plastic and papier-mâché and—

Er... Wayne!! When we said, "...tell us EXACTLY what you saw...", we didn't mean THAT exactly!



Well, I was outside the trailer, pumping water! Suddenly, I saw this huge, complicated device flying in the air! It had a big blazing light on it! The light was so bright, I could even see the thin piano wires holding it—

WAYNE!!

Oh, let him go on!

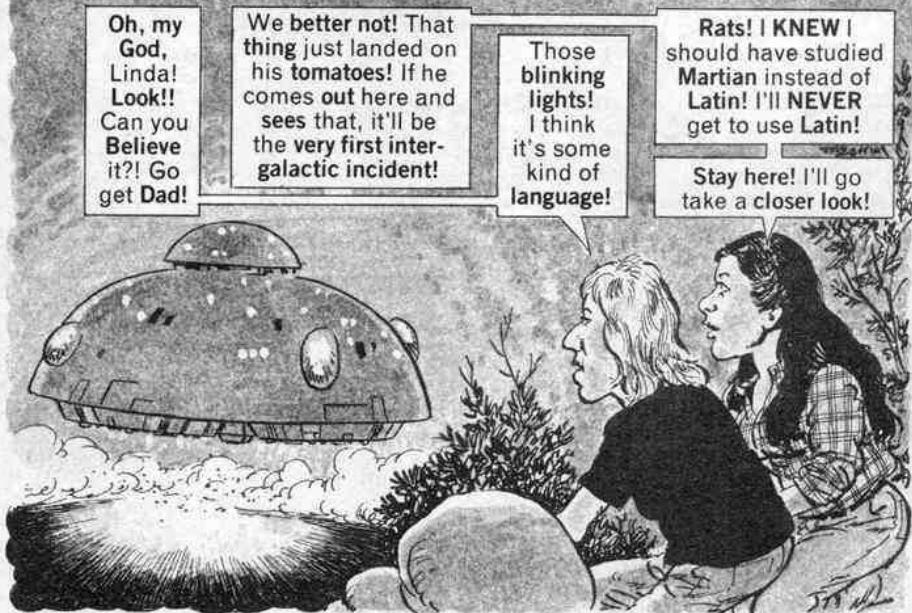
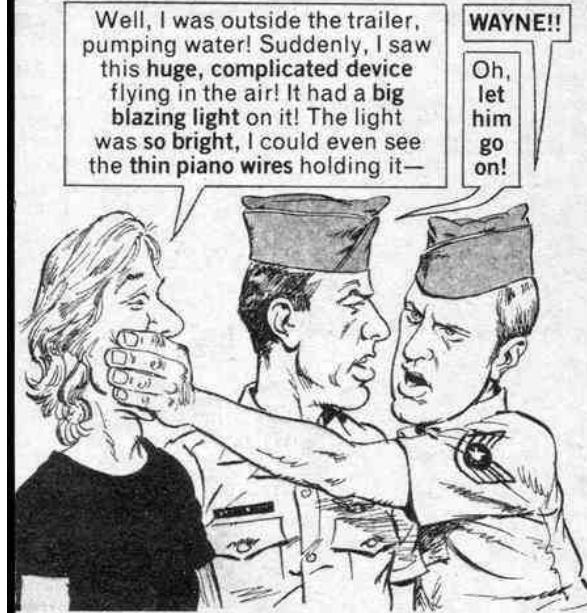
Oh, my God, Linda! Look!! Can you Believe it?! Go get Dad!

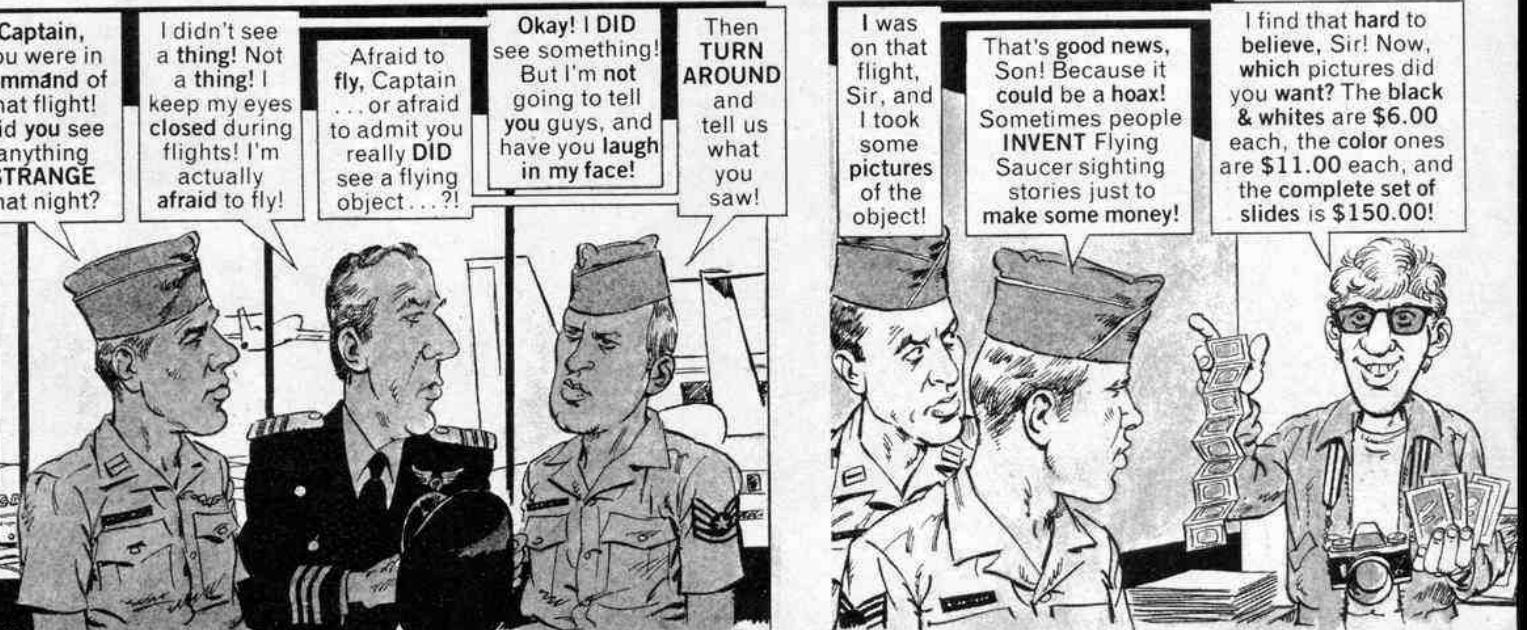
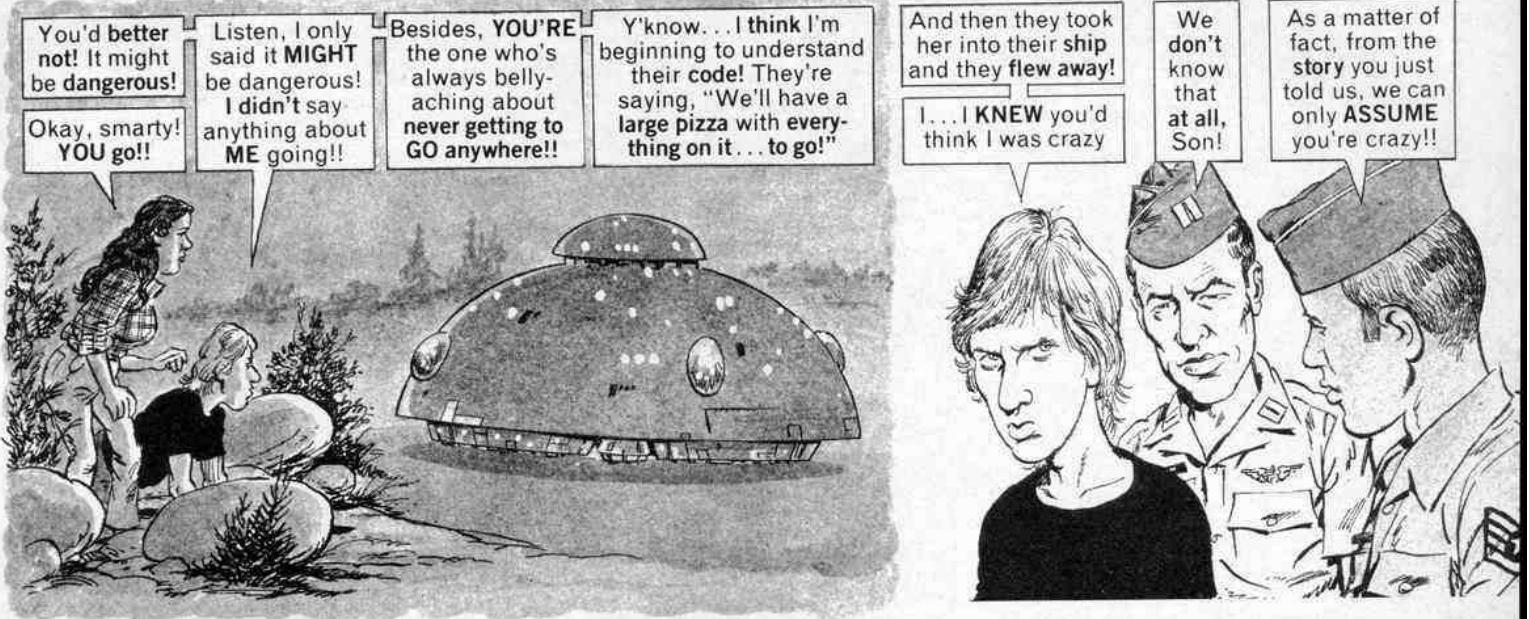
We better not! That thing just landed on his tomatoes! If he comes out here and sees that, it'll be the very first intergalactic incident!

Those blinking lights! I think it's some kind of language!

Rats! I KNEW I should have studied Martian instead of Latin! I'll NEVER get to use Latin!

Stay here! I'll go take a closer look!





Y'know, Sarge! You've been at this game a lot longer than me! You have more experience! I wish I'd **KNOWN** some people pull UFO hoaxes just to make money!

What's the big deal, Captain? If the kid's pictures **ARE** fake, you're only out a few bucks...!

I'm not concerned about a few bucks! It's the \$3000.00 I paid for my new **Underground UFO "Martian-Proof" Protection Shelter** I'm worried about!

How's the phone call investigation going, Lippy?

Not well! I've called all over the area of the sighting, and I haven't come up with anything! There were no big green balloons flying that day, there were no green searchlights, no explosion at a Lime-Flavored Jell-O factory! The only slim lead I got was that a movie company sprayed a dirigible green and flew it around to promote their new movie, "The Attack Of The Green Slime"!

You're right! That's **TOO SLIM** a lead to bother following up on!



Do you think this latest UFO sighting might be a real invasion from outer space?

I don't know, Sir!

Do you think there's any cause for alarm...?

I don't know, Sir!

Do you think it's a complete hoax?

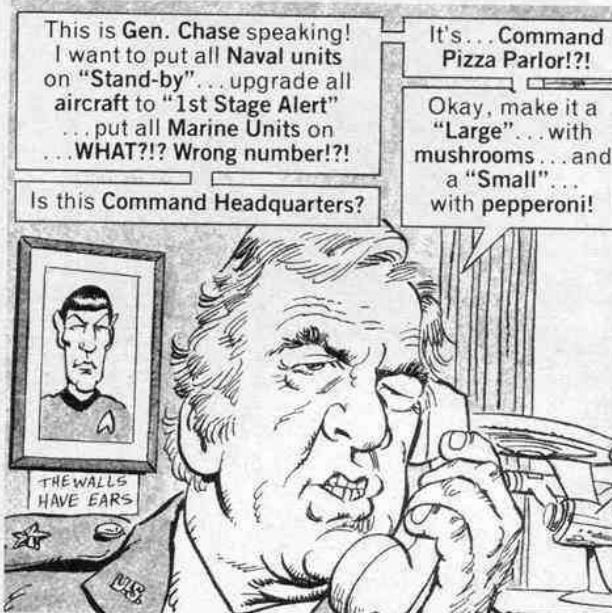
I don't know, Sir!

I'm glad your Department's a stickler for FACTS, Captain! Based on your information, I feel it only fair to put the country on Preliminary Alert!

This is Gen. Chase speaking! I want to put all Naval units on "Stand-by"... upgrade all aircraft to "1st Stage Alert" ... put all Marine Units on ... **WHAT?!? Wrong number!??!**

It's... Command Pizza Parlor!??!

Okay, make it a "Large"... with mushrooms... and a "Small"... with pepperoni!



I'll tell you why we called you all here! We've just gotten the test results back from our labs, and we—

And they think we're all nuts... don't they, Captain! Go ahead, give it to us straight!!

They don't deny you saw what you claim you saw, but they can't initiate irrefragable substantiation within the confines of plausibly acceptance, especially considering the circumstances and the veracity of the witnesses!

You call that **STRAIGHT**!??

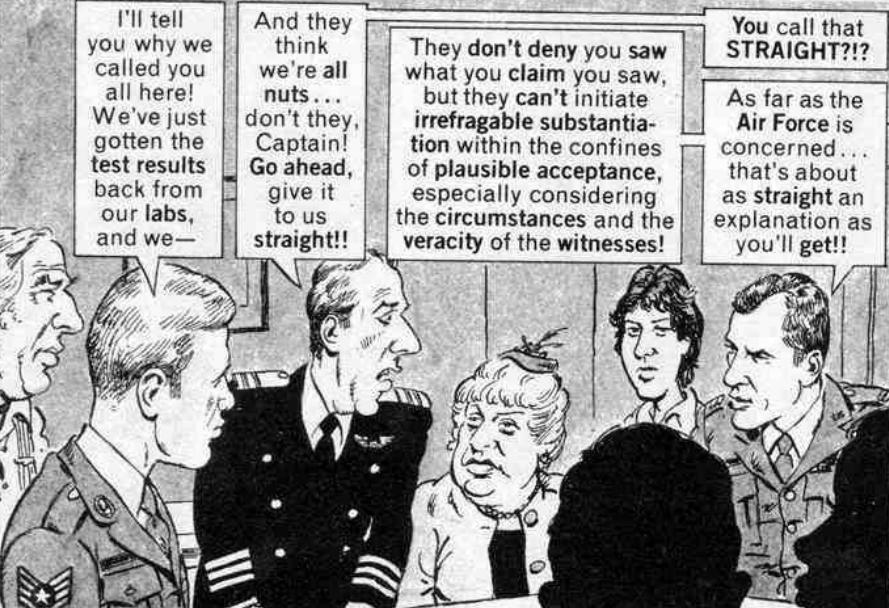
As far as the Air Force is concerned... that's about as straight an explanation as you'll get!!

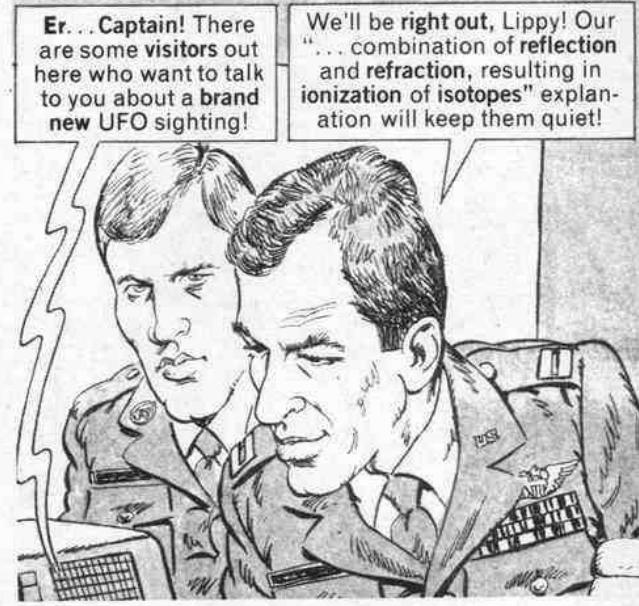
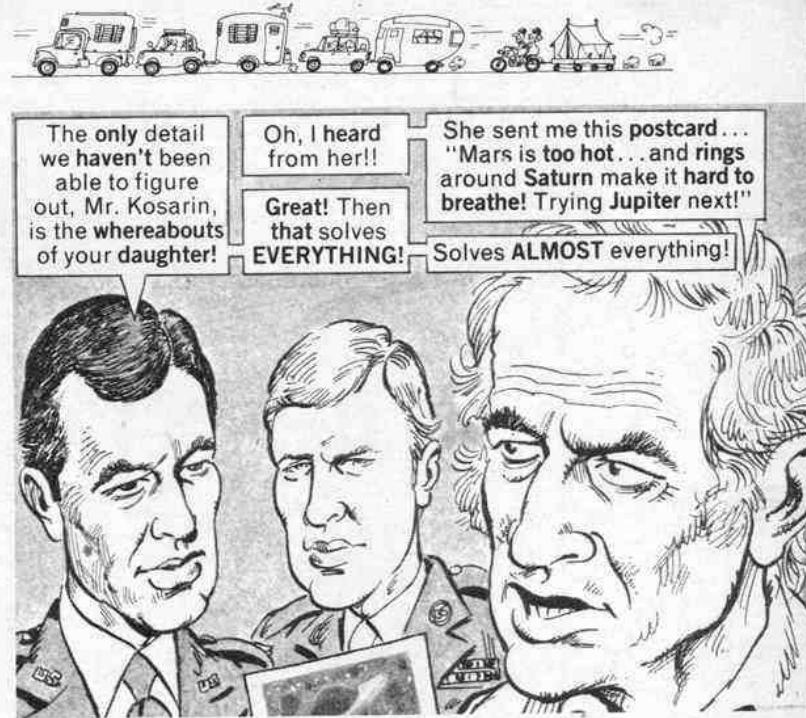
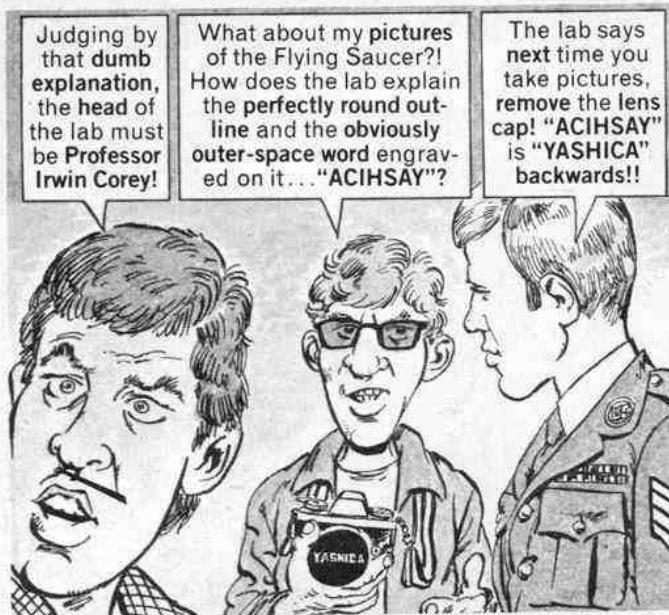
You all did see a giant green circular object, except that actually it was square and orange!

If it was square and orange, how could it appear to be round and green!??

That was a combination of reflection and refraction which of course resulted in ionization of isotopes! As a pilot, you know that!

I do! See? Even the pilot here agrees with us!

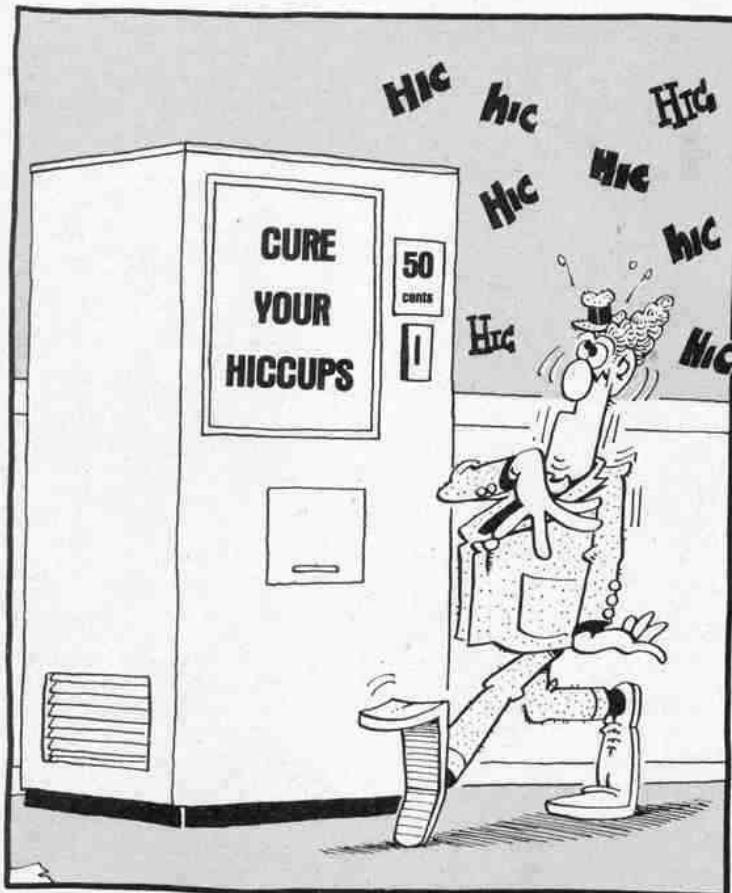




THE AIR FORCE, AFTER 22 YEARS OF INVESTIGATION, CONCLUDED THAT NONE OF THE UFO'S POSED A THREAT TO OUR NATIONAL SECURITY! SO MUCH FOR GOVERNMENT GOBBLEDEGOOK! N.B.C. ON THE OTHER HAND, DEEMED THIS TV SHOW A THREAT TO ITS PROFIT PICTURE, AND DROPPED IT BEFORE MAD COULD GET THIS SATIRE OUT ONTO THE NEWSSTANDS!

A WHAT IV PRODUCTION

ONE EVENING IN A GEORGIA BUS TERMINAL



WHAT HEAVY DRINKER SHOULD BE KEPT OFF THE ROAD?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Drinking has become so much a part of our daily lives that we hardly notice when someone consumes more than he should. However, one particular heavy drinker can no longer be tolerated, and must soon be forced to disappear from our scene. To find out the identity of this over-indulger, fold in page.



FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"



THE GOGGLE-EYED BOOZE HOUND IS SELDOM AWARE THAT HE HAS
GOTTEN TIPSY. WHILE FALLING OFF HIS STOOL, THIS PUZZLING
CASE WILL MUMBLE OVER AND OVER THAT HE'S COLD SOBER

ARTIST & WRITER:
AL JAFFEE

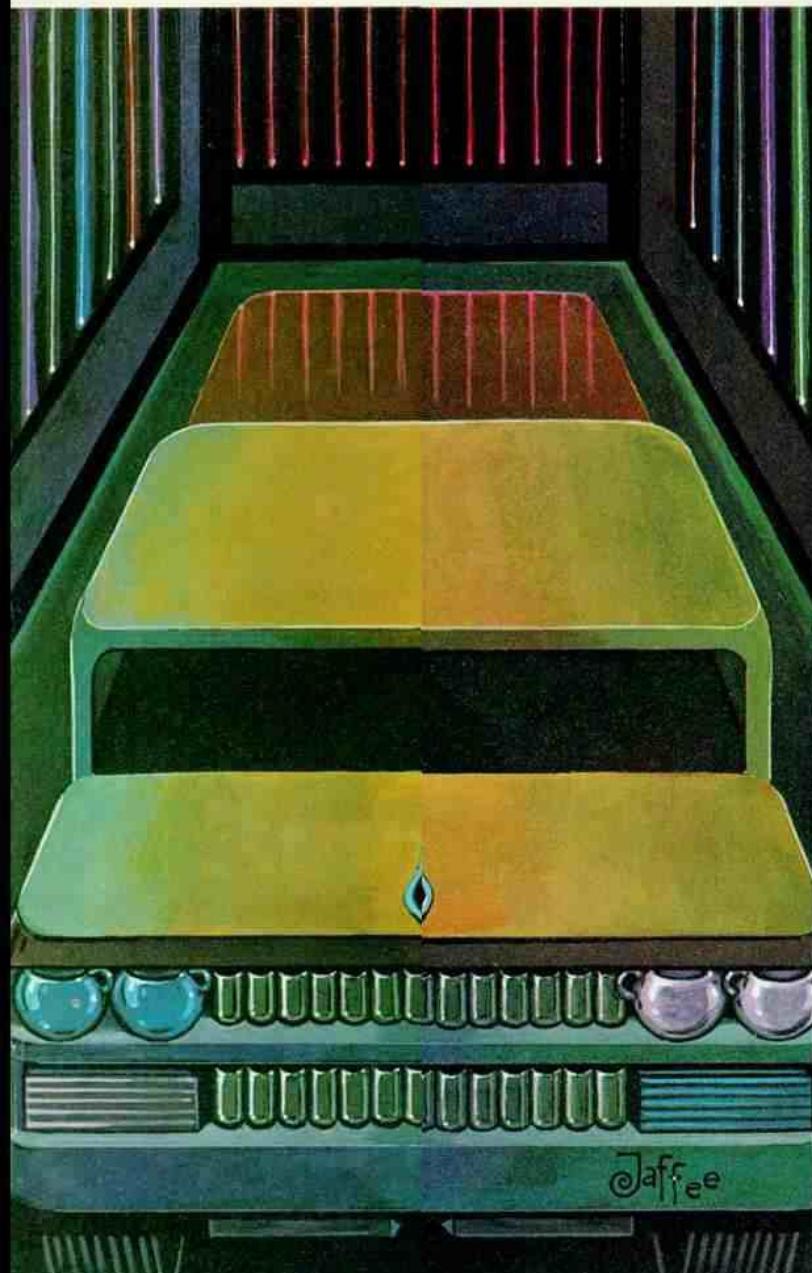
◀ A

◀ B

**WHAT
HEAVY
DRINKER
SHOULD BE
KEPT OFF
THE ROAD?**



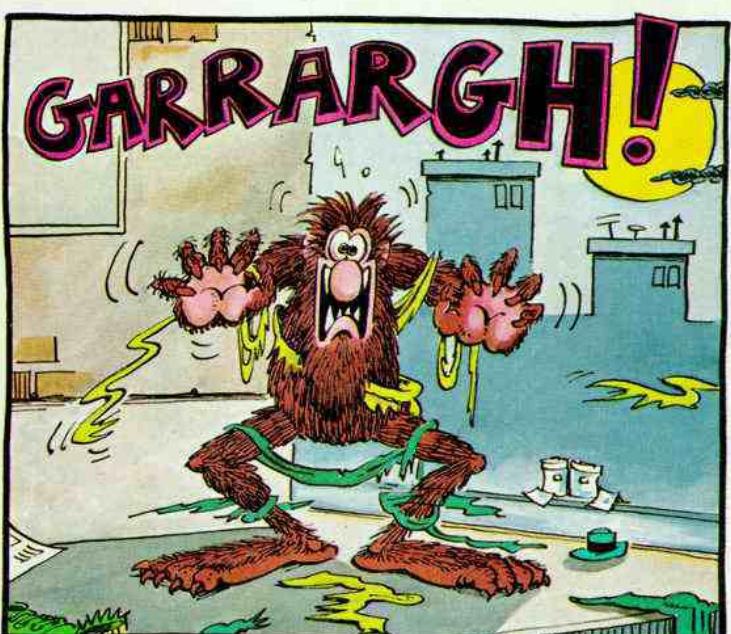
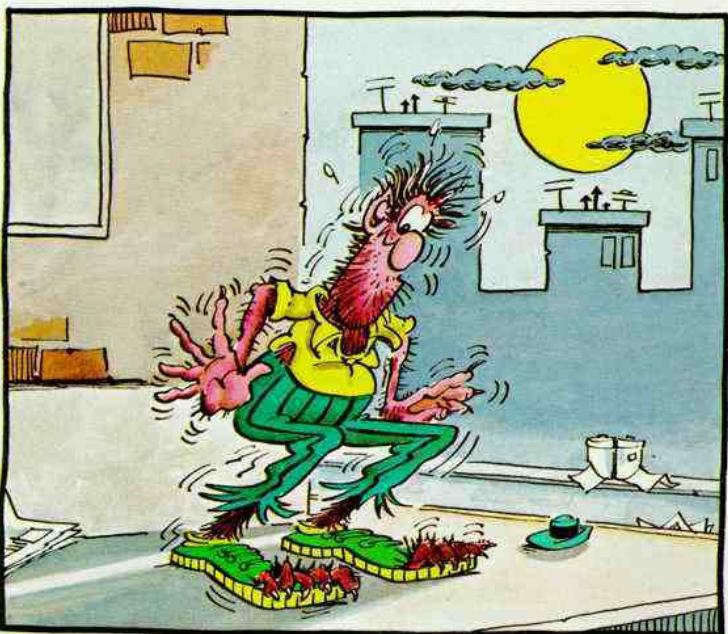
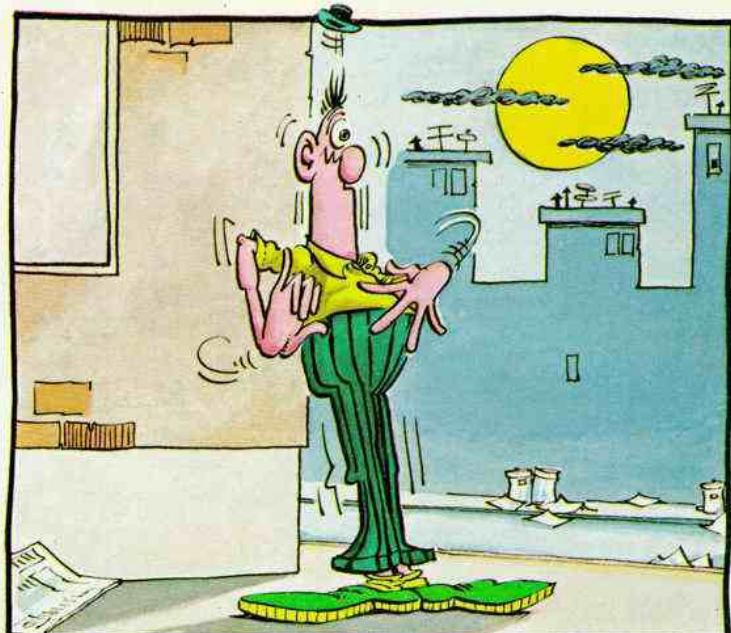
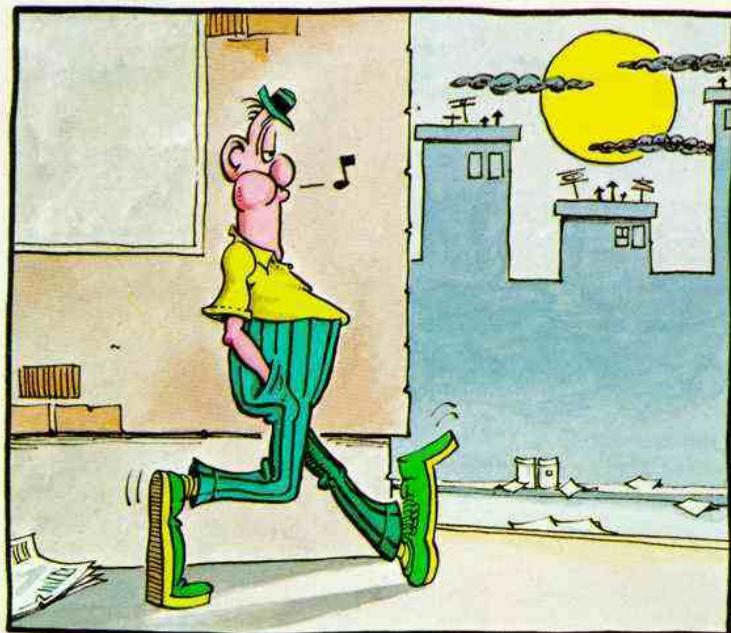
A ►► B FOLD BACK SO "A" MEETS "B"



**THE GAS
GUZZLING
CAR**

ARTIST & WRITER:
AL JAFFEE

A ►► B



ARTIST: DON MARTIN

WRITER: DON EDWING

**FW
U
M
P**

